## About the company:

BFC Capital is a premier Wealth Management Company. The company is managing funds of various corporate and retail clients since last 18 years.

The company offers unique range of Services like Corporate Investment Planning, Treasury Planning, Financial Planning which involves Goal Based Planning, Tax Planning and Wealth Management.

The Company is managing Funds worth 6.5 Billion serving more than 500 Retail Families and more than 150 Institutional Clienteles.

The company works on a Premium Segment and has been ranked in India's 20 Most Promising Wealth Management Consultants.

# Position – Relationship Manager:

#### Preface:

The RM will be required to move into the market and promote services of the company, brief people about the utility of our services and handle operational and technical issues of our existing clientele.

### **Skills Required**

- 1. Convincing Skills | Analytical Skills | Inter Personal Skills
- 2. Interest towards Sales & Field Activities
- 3. Self-Motivated | Extrovert | Confident
- 4. Inclination towards Finance

#### **KRA**

- 1. Manage Client Portfolios
- 2. Create Leads Pipeline
- 3. Arrange Participants for Events with the support of his Team
- 4. Acquire Clients from Leads provided by System
- 5. Stay Updated of Financial Market Events
- 6. Understand Financial Planning
- 7. Plan & Organize BTL Activities as and when required

Job Location - Lucknow, Uttar Pradesh

Address – CP- 61 Viraj Khand, Gomti Nagar, Lucknow (UP)-226010

Vacancy Type - Full Time

Package - Rs. 2 L - 3.5 L per annum

**Experience** – Min Exp – 1 year.

**Qualification –** Graduate/MBA in Marketing / Finance

Reporting – Wealth Manager – Retail Advisory

#### Job Detail -

As the company works on advisory model, the Relationship Manager will be responsible for the promotion, development and handling of client relationships related to financial planning and wealth management.

The capacity utilization of an RM will be as follows:

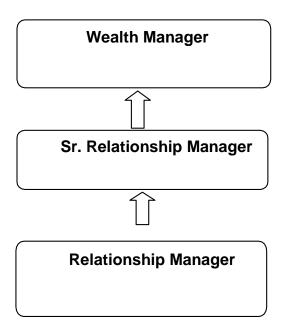
- 1. Marketing activities including moving into the market 60%
- 2. Handling of portfolio including doing technical analysis-30%
- 3. In house training for operational and technical issues –10%

### **Performance Appraisal:**

The performance will be assessed on the basis of quantitative analysis including creation of clientele and revenue generated during the period as well as qualitative analysis including the marks obtained in internal trainings and examinations, adherence to STD (Standard time duration), obedience and professional conduct.

Apart from fixed emoluments, The HR Policies of the company promotes various incentives and other rewards and recognition programmes.

#### **Career Growth**



Usually for an average candidate the transition from one position to next level takes a year.

For more details Contact : Mob - 9129984448 Email - HRD@bfccapital.com