

# Proposal for Ecommerce with MLM Portal

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## Ravi Solutions

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## 1. Executive Summary:

Ravi Solutions is proposing its website development solution to meet **Web Site** requirements. As part of the offer, Ravi Solutions shall provide services on website design and development.

This document provides a detailed overview of the website design and development Solutions.

### Why Should You Choose Us?

With hundreds of successful website launches Ecommerce, Multi-level marketing and small to large colleges across the Chhattisgarh, we have the expertise to ensure your website is fully developed and making useful as you need it to.

## 2. Ravi Solutions-A Brief Profile:

A pioneer in the area of **IT Solutions**, Ravi Solutions offers a wide spectrum of services including Website Designing, Web Application Development and Search Engine Optimization, Hardware Solution, Security systems and all type of solution related to Computer and Technology and wide variety of client base across Central India. The Company is 100 percent customer Driven and fully committed to offer advanced IT expertise and cutting edge software solutions.

### 3. Our Process:

Here's how we tackle website design:

#### **Step 1: Initial Interview and Planning**

We start by sitting down with you and your team to learn what you expect from your website. We learn about your pain points and take notes of your needs.

Finally, we translate all of that into actionable points of website creation, to ensure the right reason is behind each creation step.

#### **Step 2: Website layout**

Once we know what you want out of your website, we can start planning how your website will work and look like.

To do this, we create a sketch of your most important pages, so you can see where everything will be, and how everything connects.

Although these sketches aren't too detailed yet, they'll give you an idea of how everything looks like, and what navigation is like.

All content is SEO-friendly to ensure search engines like Google can easily find your pages, file them, and show them to your audience.

**Step 3:** Design and Development

Now, we focus on developing those sketches into a fully-fledged design. This design already includes your color scheme, and your visual style.

**Particular****MLM (Multi-level marketing) Portal**

- Admin Panel
- Customer Panel
- Staff Panel
- All Type Matrix Tree with N Levels
- Payment Gateway Integration
- SMS Gateway Integration
- Excel Generation for Bank Portal Payment
- Wallet System
- Ticket System
- Genealogy Tree
- Epin Generation
- Ranking System

**Particular****E-Commerce Website & CMS(Content Management System)**

- Front Website
  - HTML5 & Bootstrap Modern Technology
  - Fully Compatible with all Browsers
- CMS Backend
  - Staff Management
  - Customer Management
  - Stock Management
  - Reporting
- Other Services

- **SMS Gateway Integration**
- **Payment Gateway Integration**

### **Requirements**

- **Staff Detail**
- **Organization Detail**
- **Customer Detail**
- **Product Detail**
- **Required Report Format**

We'll use placeholder text when needed so you get a full idea of how the final page will look like, even as we continue developing content.

### **Step 4: Testing**

Once your website is ready, it's time to evaluate how well it works. Our Quality Management team will go through the website, looking for any imperfections to be ironed out. They perform to completion the most common navigation tasks that your users will be performing. This will let them know of any potential error.

### **Step 6: Launch and optimization**

When the website has passed all tests and our team makes sure it's up to our standards, we launch your website.

## **4. Project Timeline**

Here's the timeline of your website's development:

- **Initial Interview and Planning:** Up to one week.
- **Website layout and Design:** From one to Two weeks.
- **Admin Panel with Data Base :** From Two weeks.
- **Testing:** From two to three days.
- **Launch and optimization:** Five days to launch and test, one Online audit per month for twelve months after launching.

In total, your website takes from Five to Eight weeks to develop from the ground up, giving you full support for the next twelve months after launch.

## 5. Proposed Solution

S. No.	Description	Amt
1.	<b>Ecommerce with Multi-level marketing Portal</b>	250000
2.	<b>SSL Certificate A12 Standard</b>  SSL (Secure Sockets Layer) is the standard security technology for establishing an encrypted link between a web server and a browser.	12000
3.	<b>Domain With Hosting</b>	25000
	<b>Total</b>	<b>287000</b>
The Website <b>Annual Maintenance</b> Charges are free for the first year from the website launching date. From the second year, it will be charged at <b>Rs. 20000/Year</b> .		

### Other Services Cost Optional

- SMS
- Any Other 3rd Party Expense

## 6. Terms & Conditions:

- ❖ Online Support includes general take care.
- ❖ To start work please issues us a work order in favor of Ravi Solutions.
- ❖ Payment 60 % in advance along with work order and 40% After launching the website .

For

**Date: 27/06/2022**

**For Ravi Solutions**

**Date: 27/06/2022**