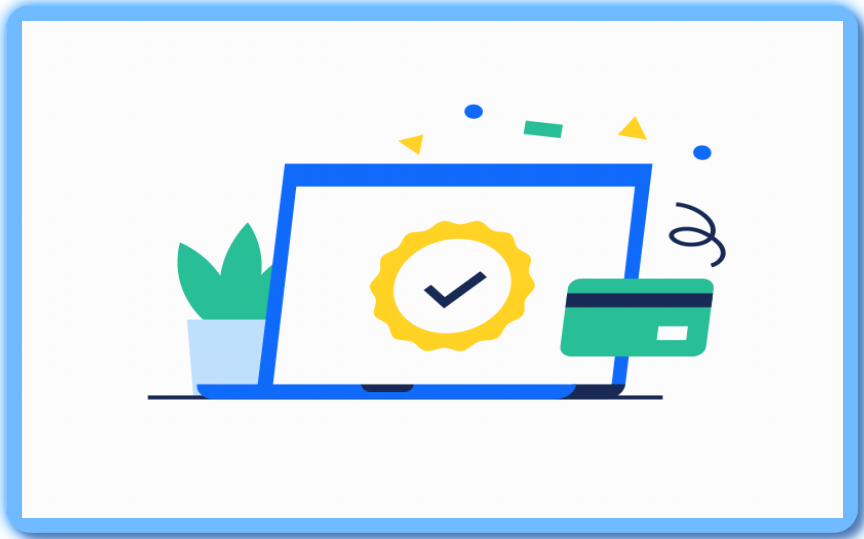


## Transaction Report



## Customer Report





# Credit Card Transaction Report

Q2

Q3

Q1

Q4

Week start date

All

Blue

Gold

Platinum

Silver

High

Low

Med

F

6K

M

4K

Revenue

55.3M

Transaction  
amount

44.5M

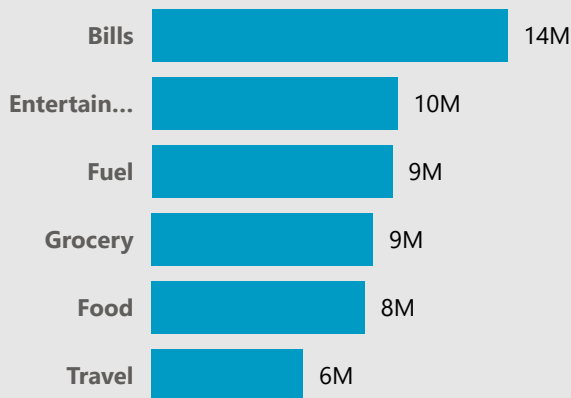
Interest earned

7.8M

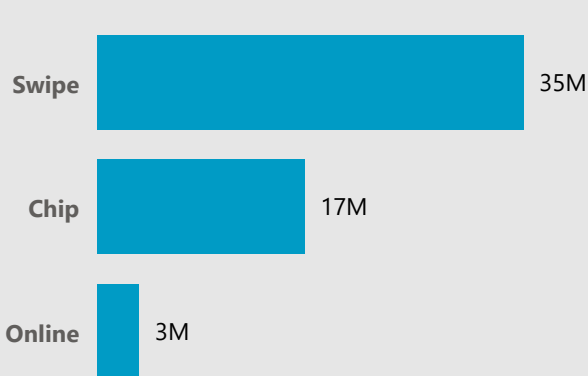
Transaction  
count

10.1K

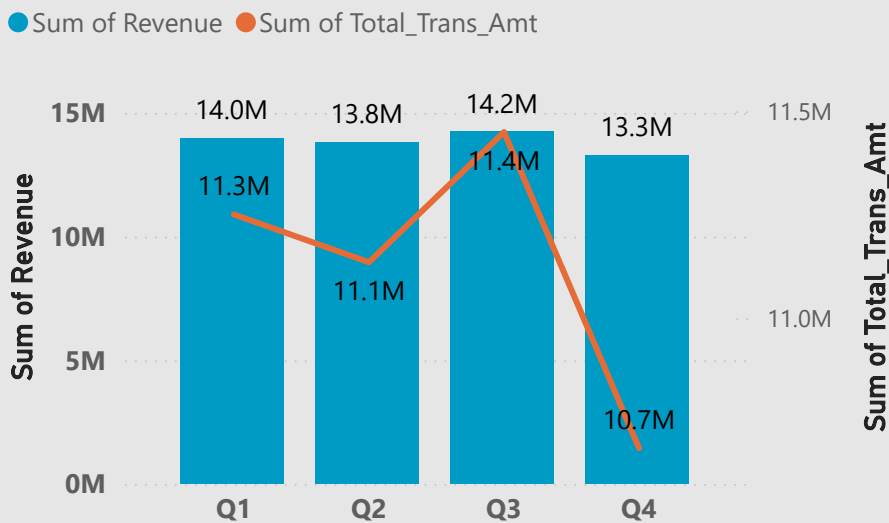
Revenue by Expenditure Type



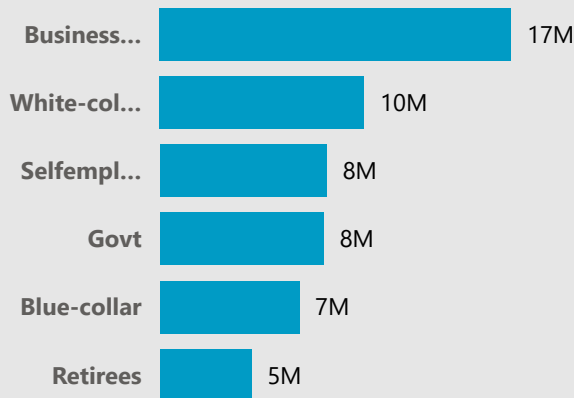
Revenue by use chip



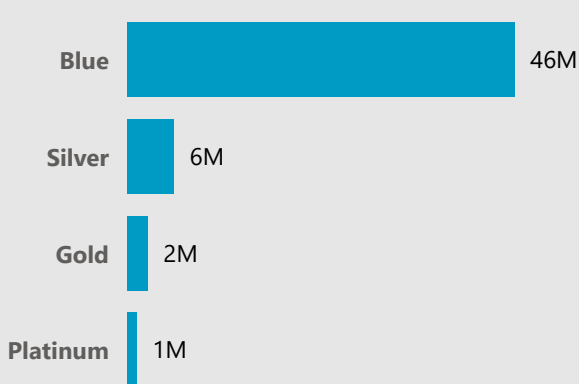
QTR Revenue and total trans count



Revenue by customer Job



Customer Acq cost



Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	3,69,57,875.00	64,95,887.74
Silver	55,86,332.28	45,86,746.00	8,12,081.28
Gold	24,54,072.16	20,24,078.00	3,73,784.16
Platinum	11,35,608.05	9,53,314.00	1,61,629.05
Total	5,53,15,410.23	4,45,22,013.00	78,43,382.23



# Credit Card Customer Report

Q2  
3K

Q3  
3K

Q1  
3K

Q4  
3K

Week start date

All

Blue

Gold

Platinum

Silver

High

Low

Med

F  
6K

M  
4K

Revenue

55.3M

Interest earned

7.8M

Total Income

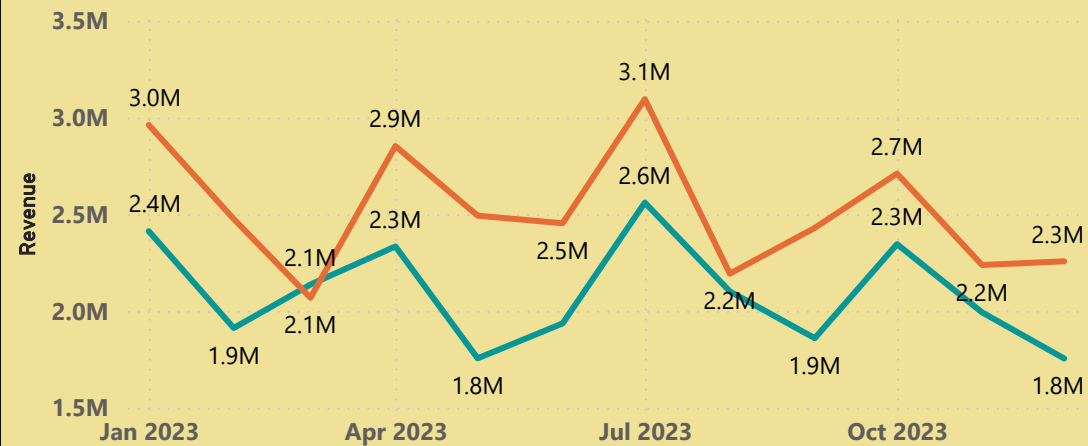
575.9...

CSS

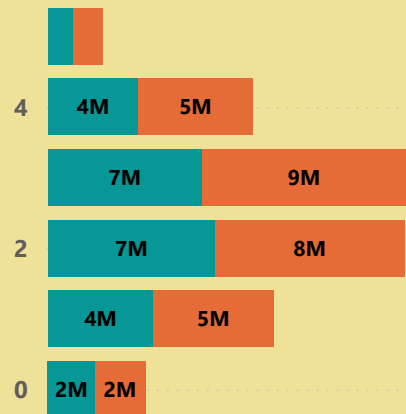
3.2

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Blue-collar	69,04,278.57	54,88,838.00	72262158
Businessman	1,73,87,832.31	1,42,85,412.00	186959919
Govt	81,11,701.37	65,07,875.00	88773989
Retirees	45,35,184.24	36,23,120.00	48675030
Selfemployed	82,61,757.81	63,95,026.00	75313288
Total	5,53,15,410.23	4,45,22,013.00	575914439

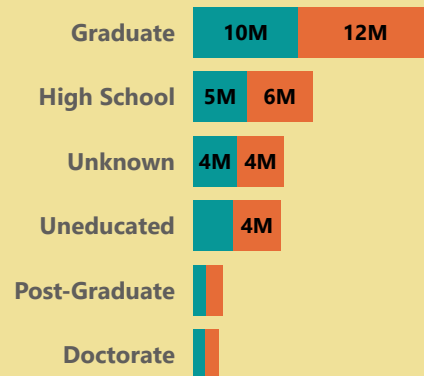
Revenue vs Gender



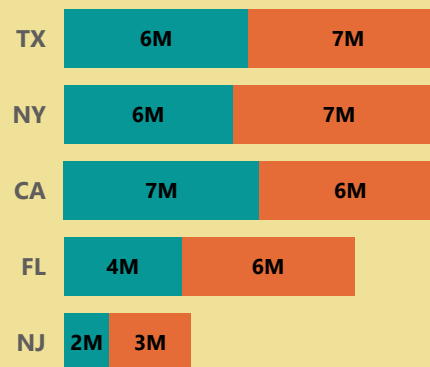
Dependent count



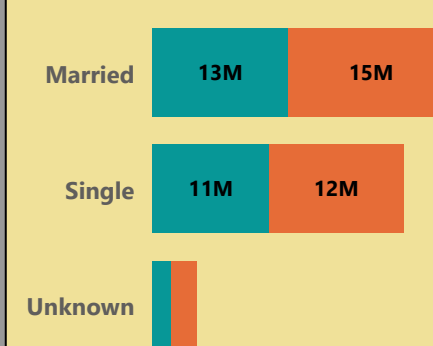
Education Level



Top 5 states



Marital status



IncomeGroup

