

# Credit Card Transactions Report

Q4 Q3 Q2 Q1

Week\_start\_date\_new

All

Revenue

**55M**

Count

**656K**

Amount

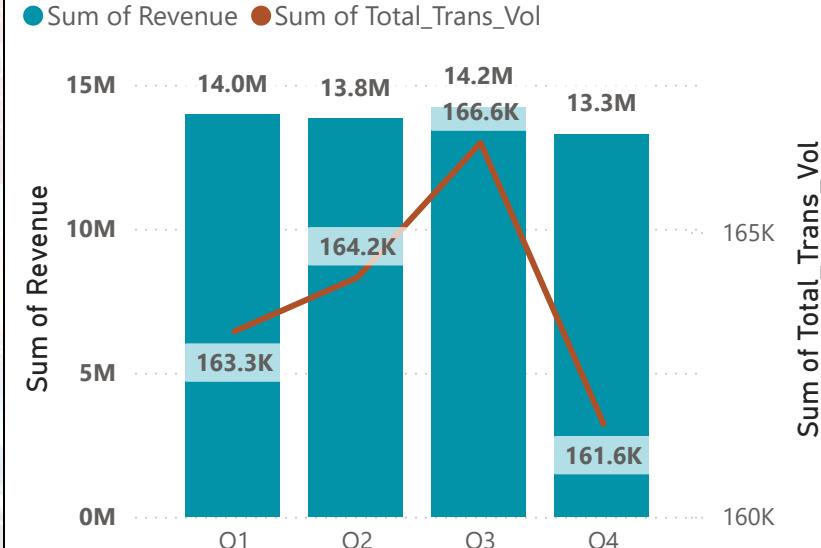
**45M**

Interest

**7.8M**

Card_Catagory	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139397.7	36957875	6,495,887.74
Silver	5586332.3	4586746	812,081.28
Gold	2454072.2	2024078	373,784.16
Platinum	1135608.1	953314	161,629.05
<b>Total</b>	<b>55315410.2</b>	<b>44522013</b>	<b>7,843,382.23</b>

## Quarterly Analysis of Revenue and Total Transaction Volume

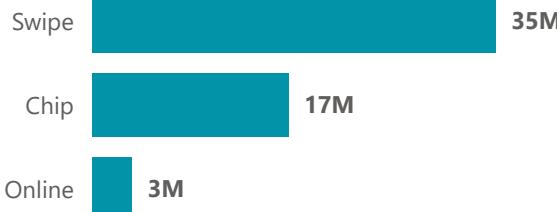


Silver Blue Gold Platinum

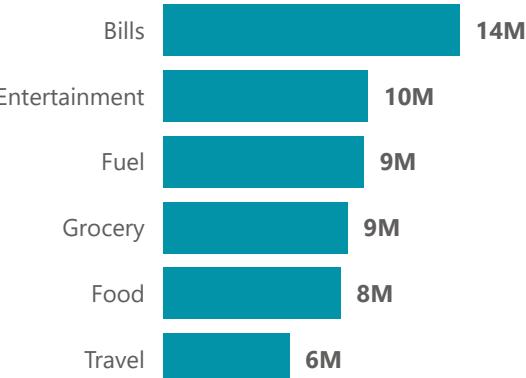
MEDIUM LOW HIGH

F 5.9K M 4.2K

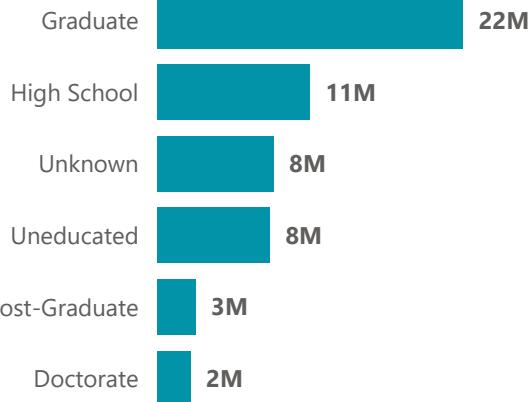
## Revenue by Use Chip



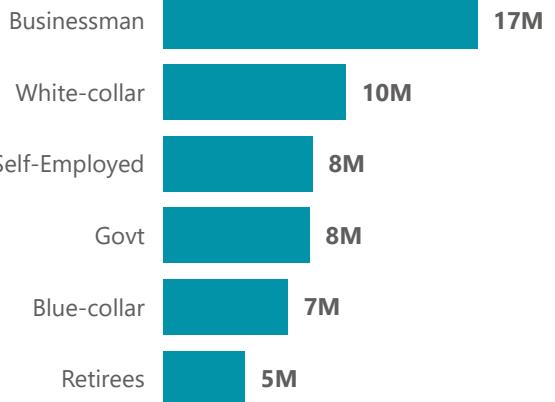
## Revenue Distribution by Expense Type



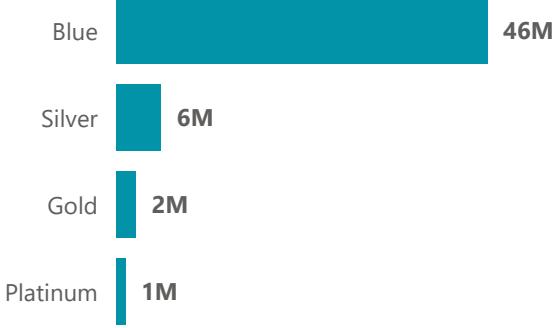
## Revenue by Education Level



## Revenue by Customer Job



## Revenue by Card Type



# Credit Card Customers Report

Q4 Q3 Q2 Q1

Week\_start\_date\_new

All

Revenue

**55M**

Interest

**7.8M**

Income

**576M**

Satisfaction Rating

**3.2**

M

30.2M

Q4

Q3

Q2

Q1

F

25.1M

Silver

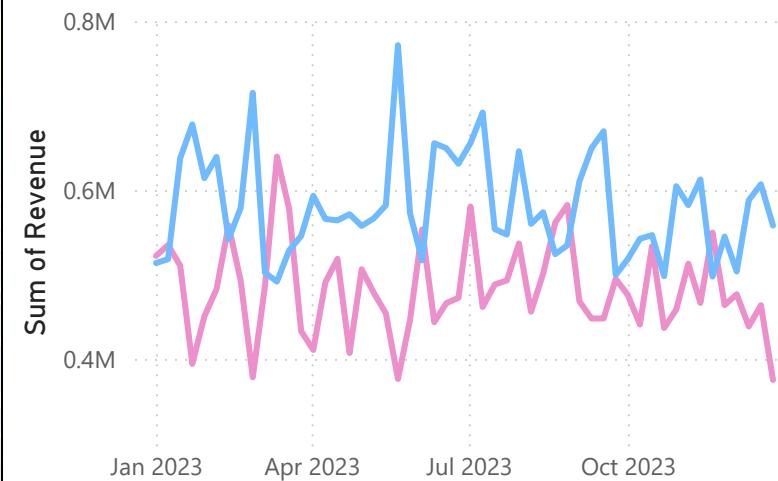
Blue

Gold

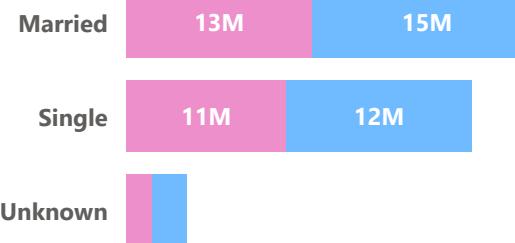
Platinum

Customer_Job	Average of Income	Sum of Revenue	Sum of Interest_Earned
Businessman	98348.20	17387832.3	2,539,390.31
White-collar	67399.52	10114655.9	1,441,073.93
Self-Employed	29247.88	8261757.8	1,119,741.81
Govt	58212.45	8111701.4	1,160,016.37
Blue-collar	45764.51	6904278.6	952,800.57
Retirees	49366.16	4535184.2	630,359.24
<b>Total</b>	<b>56976.10</b>	<b>55315410.2</b>	<b>7,843,382.23</b>

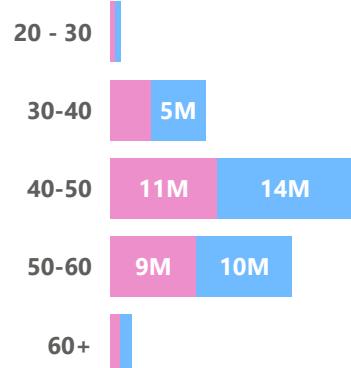
Weekly Revenue Trends by Gender for 2023



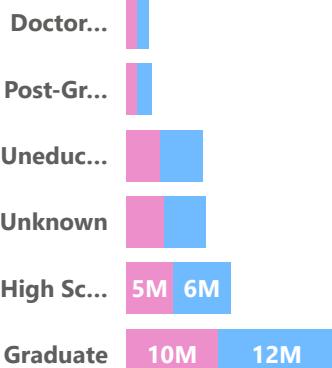
Revenue Distribution by Marital Status



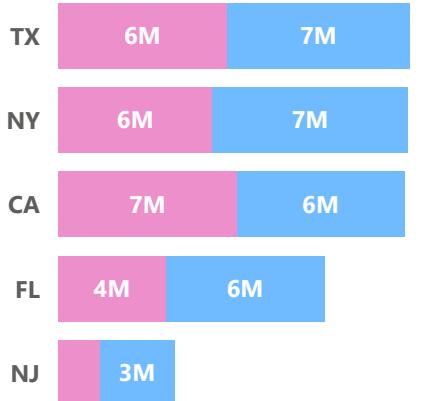
Revenue Distribution by Age Groups



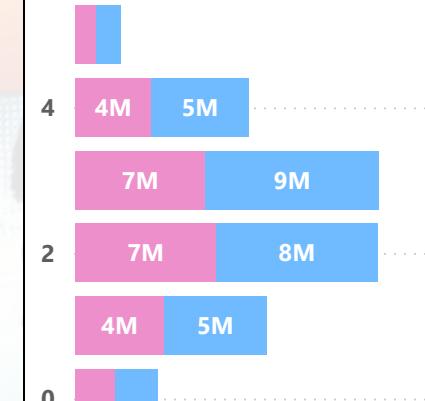
Revenue Distribution by Education Level



Revenue Distribution by Top 5 States



Revenue by Number of Dependents of Customer



Revenue Distribution by Income Groups

