

2 Television Centre, 101 Wood Lane London, W12 7FR, UK

12 May 2023

Version 10

## **Professional Ethics**

What are Professional Ethics?

Professional ethics are standards or codes of conduct set by people in a specific profession. A code of ethics is a part of the expectations of those involved in many different types of professions. People in a profession do not want to condone bad, dishonest or irresponsible behaviour if it does occur by someone in their field. By setting out expected behaviours in the form of professional ethics, professionals work together to try to uphold a good reputation. Professional ethics are commonly known as ethical business practices.

Respect and honesty are the two main components of professional ethics. All employees are expected to represent a business ethically as they are a part of it. This is why businesspeople traditionally speak of "we" or "us" rather than the more personal "I" for the most part. For instance, if an employee must mention company policy to a customer, he or she may say "I am sorry, but this is our company policy in these situations." Policies are another type of preferred standards in how business is done, and everyone in a company is expected to represent them.



























