

# PRITHVIRAJ LAKKAKULA

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## OVERVIEW

- Passionate about turning data into interpretable and actionable insights for clients and stakeholders
- Over six years in Applied Economics/Statistics experience and over four years of experience using Data Science methods in solving business problems
- Experienced in interacting and collecting data from third party sources (e.g., from Thomsen Reuters Eikon) using their application programming interface (API) from R
- Responsible for receiving a total of **US\$230,000** grants for research in applied economics to address problems in the commodity marketing

## PROJECTS

- **Classification:** Classified the correct wheat variety with **95%** accuracy using a set of relevant features. Click [here](#) for the entire project report
- **Regression:** Predicted the quality of red wine, variable importance, and interpretable interaction effects between features and quality of red wine using scalable machine learning platform (h2o). Click [here](#) for more details
- **Deep Learning:** Successfully predicted soybean disease (image analysis) with multiple classes using Deep Learning (Keras). Click [here](#) for a demo
- **Data Visualization:** Designed and deployed a web application that shows trends in production, domestic consumption, exports, and imports of three commodities across five countries. Click [here](#) to see the shiny web application

## CERTIFICATIONS

### **The Microsoft Professional Program in Data Science**

Certificate | Microsoft Corporation | Dec 2019

### **Blockchain Technologies: Business Innovation and Application**

Certificate | MIT Sloan School of Management | Sep 2018

## LANGUAGES/FRAMEWORKS

**Languages:** R (fluent) and Python (basic)

**Others:** SQL, Power BI, R Shiny, Apache Spark, Keras, h2o

## EDUCATION

### **Applied Economics [Food and Resource Economics]**

Ph.D. | University of Florida, Gainesville, FL | Aug 2014

### **Applied Economics [Agricultural Economics]**

M.S. | University of Arkansas, Fayetteville, AR | Aug 2010

## CURRENT EMPLOYMENT

### **Research Assistant Professor**

North Dakota State University | Jan 2015 - Aug 2020 & May 2021 - Present

(Previous employment: Tennessee State University [Sep 2020 – Oct 2020], University of Florida [Aug 2014 – Dec 2014])