

Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

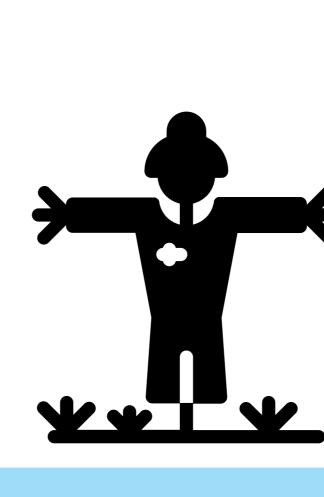


"Climate changes have affected our farming pattern"

"Market price often often determine what we grow"

"Are ther better ways to manage pest are disease outbreaks"

"How can we adapt to changing weather patterns?"



"What crops should we focus on for better profitability?"

"Govermewnt policies pay a significant role in our success"

"We've seen flutuation in crop yields over the years"



"collaborating with local communities to share insight"

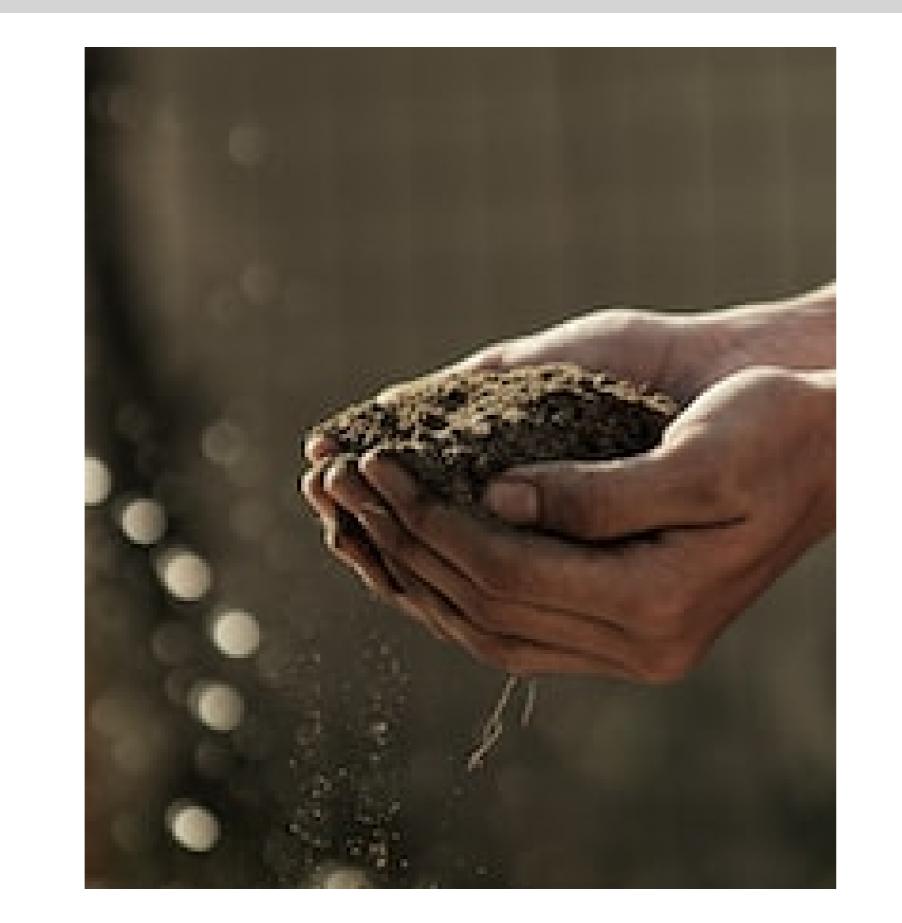
"Attending

workshops to

learn about

modern farming

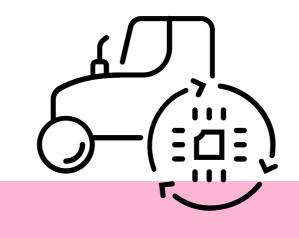
practices"



"Monitoring market trends to make informed planting decision."



"Grateful good harvest that brings finacial stability"



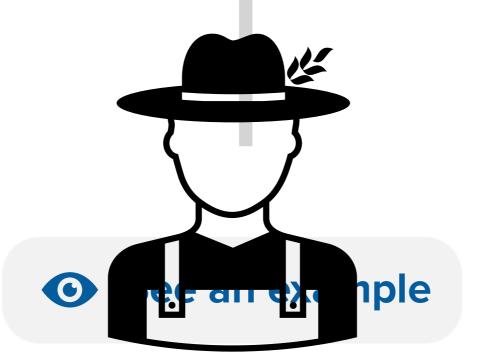
"Optimistic about adopting advanced farming method"

"concerned about unpredictable weather impact on crops"



Does

What behavior have we observed? What can we imagine them doing?





What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

