

984.81M

Revenue

2M

Sales Qty

2017

2018

2019

2020

April

August

December

February

January

July

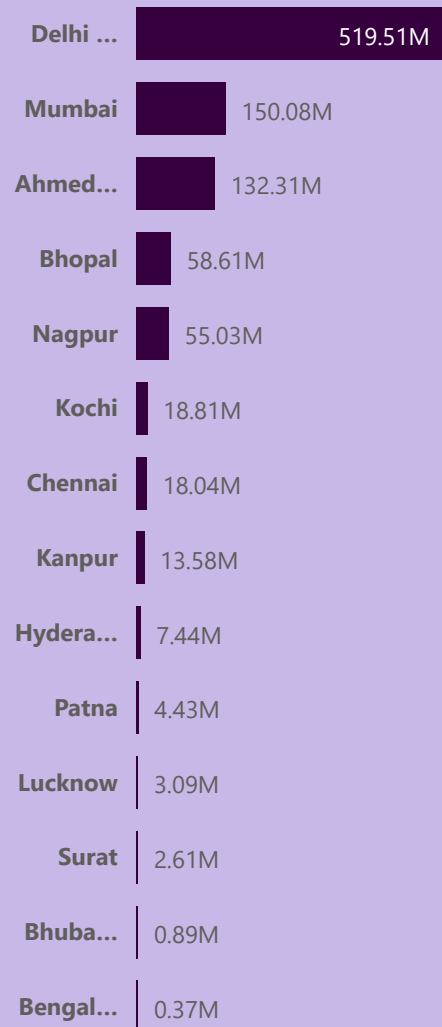
June

March

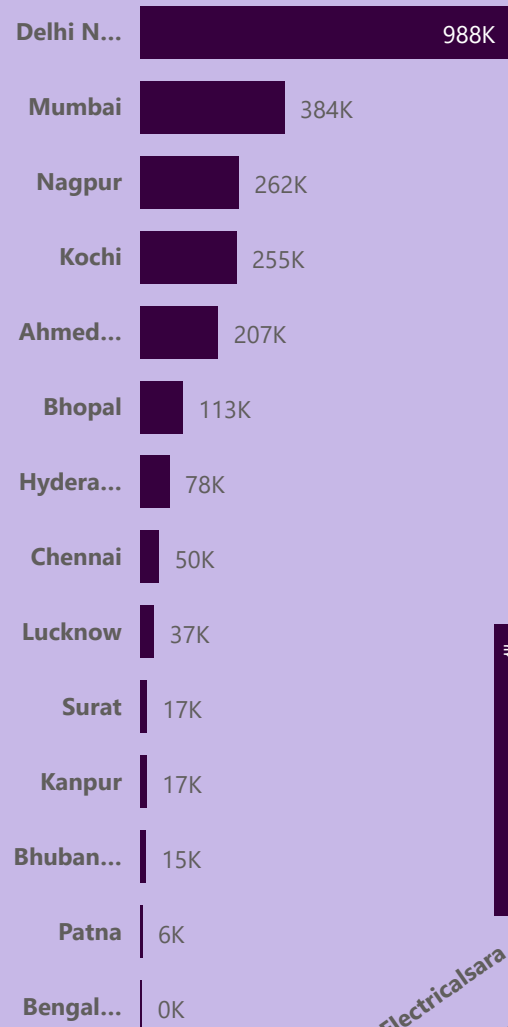
May



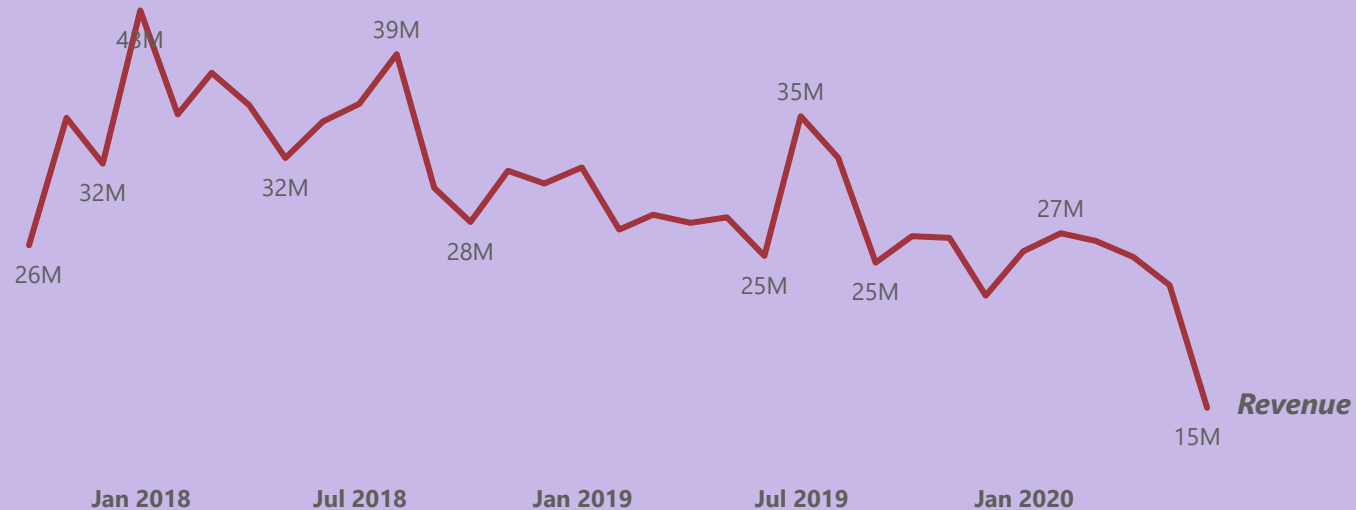
### Revenue by Market



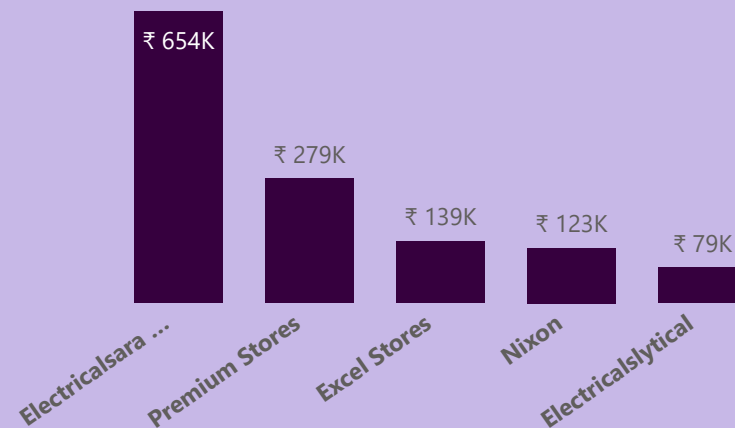
### Sales Qty by Market



### Revenue Trend



### Top 5 Customers



### Top 5 Customers



984.81M

Revenue

2M

Sales Qty

₹ 24.7M

Total profit Margin

2017

2018

2019

2020

April

August

December

February

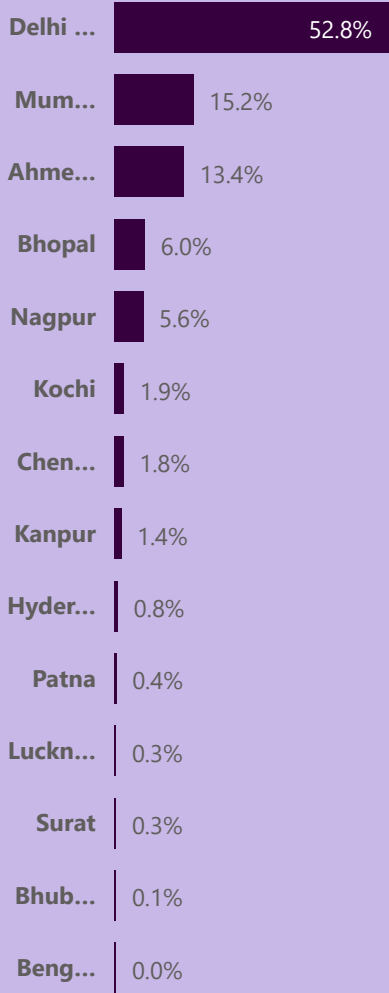
January

July

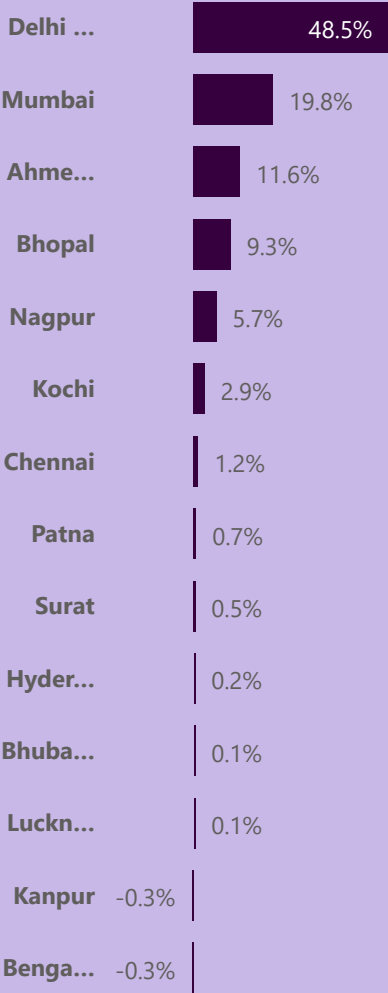
June



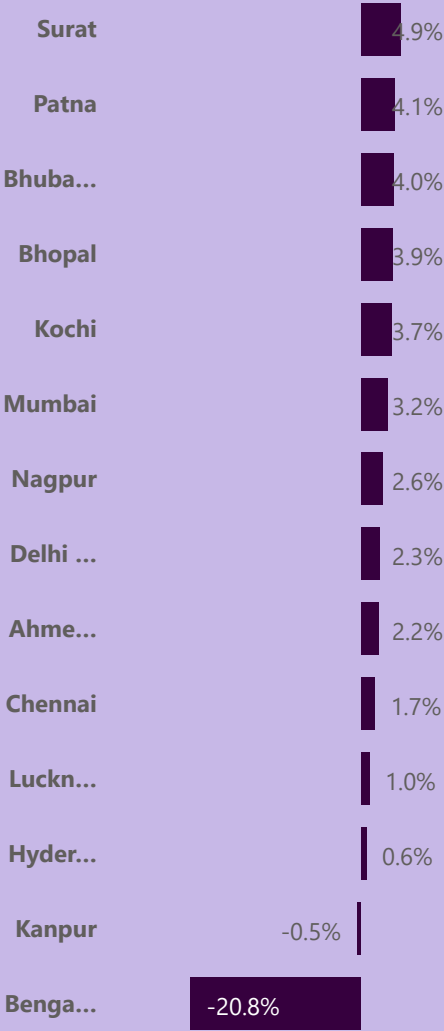
Revenue Contribution % by Market



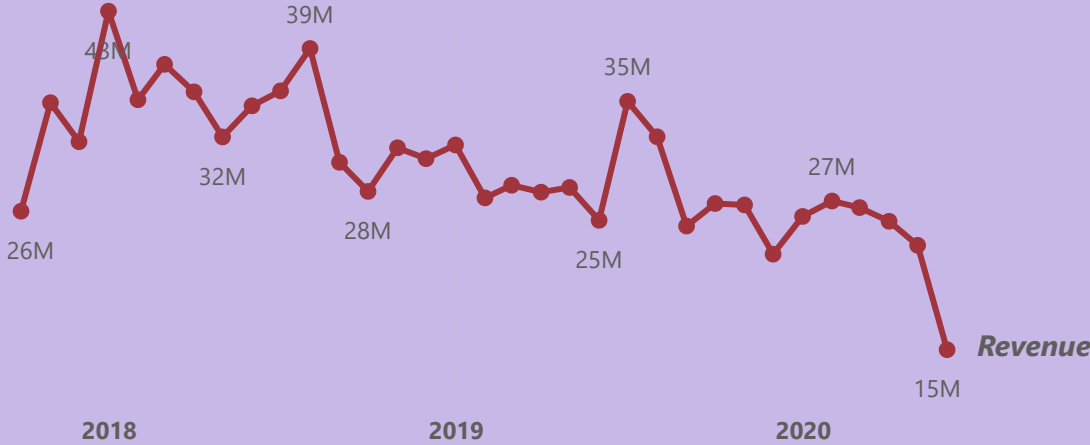
Profit Contribution % by Market



Profit % by Market



Revenue Trend



custmer_name	Sum of sales_qty	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Leader	₹ 25,891	1.7%	5.1%	7.54%
Electricalsquipo Stores	₹ 18,126	0.1%	0.4%	6.59%
Power	₹ 17,402	0.6%	1.4%	6.18%
Elite	₹ 6,712	0.5%	0.9%	4.39%
Electricalsociety	₹ 26,126	1.8%	2.9%	4.14%
Nixon	₹ 123,356	4.5%	7.2%	4.07%
Sound	₹ 30,910	0.5%	0.8%	4.00%
Logic Stores	₹ 13,978	1.3%	2.0%	3.69%
Expression	₹ 3,244	0.0%	0.1%	3.51%
Flawless Stores	₹ 40,643	0.9%	1.3%	3.43%
Electricalslytical	₹ 79,456	5.0%	6.8%	3.40%
Propel	₹ 8,155	0.4%	0.6%	3.33%
Relief	₹ 15,118	0.5%	0.7%	3.27%

984.81M

Revenue

2M

Sales Qty

₹ 24.7M

Total profit Margin

Profit Target

-3%



2017

2018

2019

2020

April

December

January

June

May

August

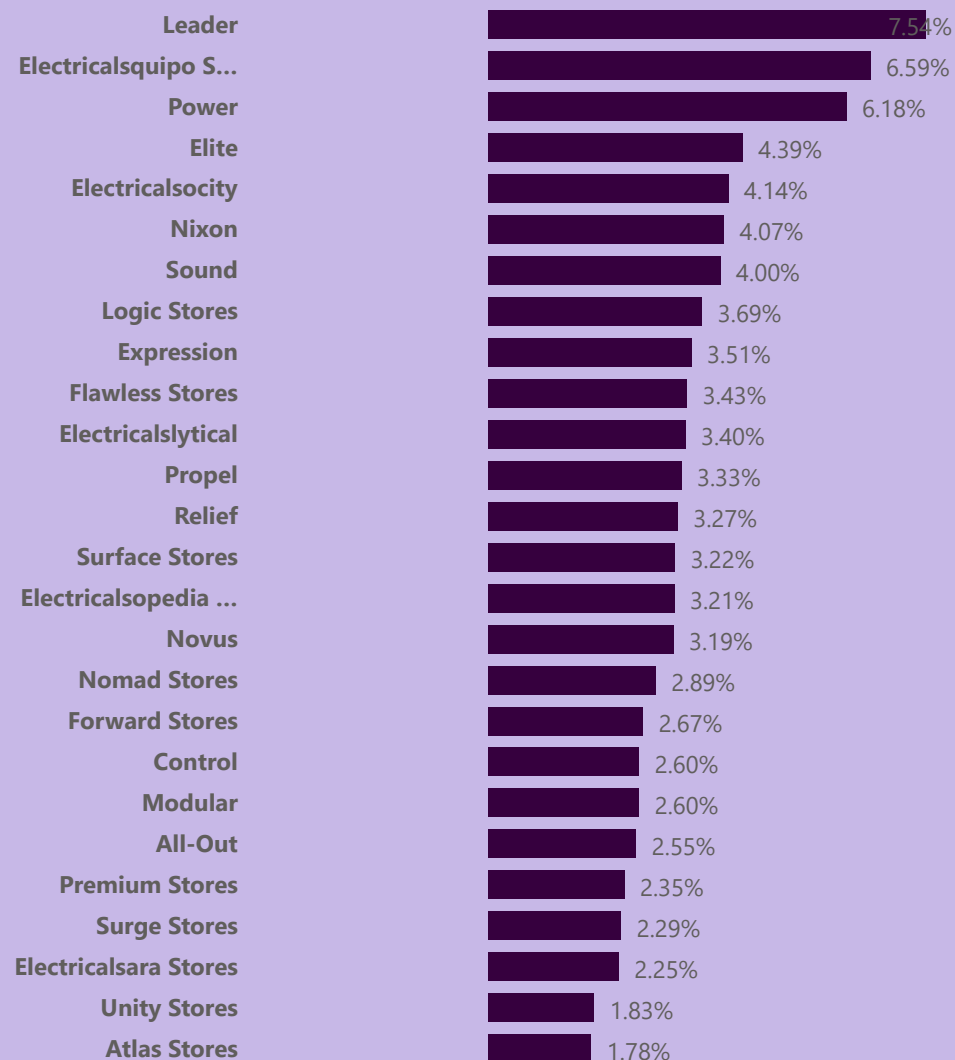
February

July

March

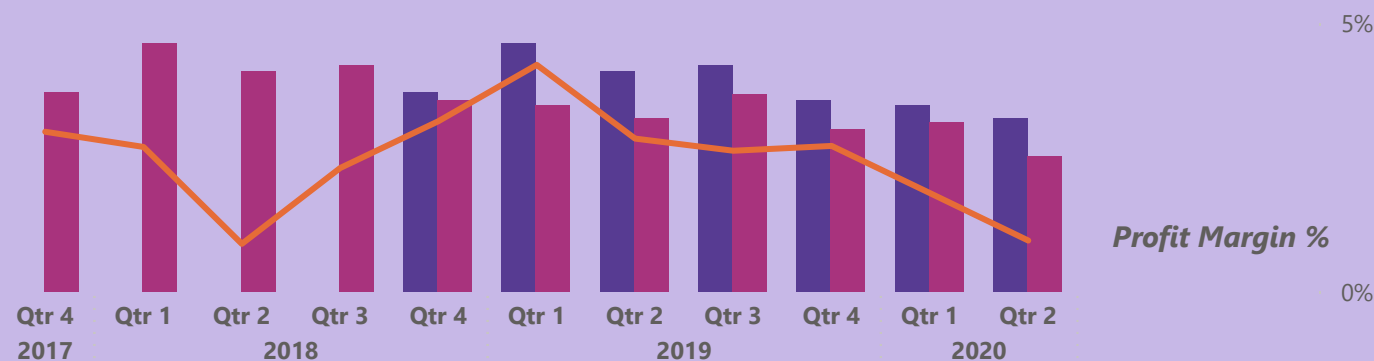
November

## Revenue Contribution % by Market



## Revenue Trend

Revenue LY Revenue Profit Margin %



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Leader	16,529,970.00	1.7%	5.1%	7.54%
Electricalsquipo Stores	1,330,361.00	0.1%	0.4%	6.59%
Power	5,727,123.00	0.6%	1.4%	6.18%
Elite	4,837,239.00	0.5%	0.9%	4.39%
Electricalsociety	17,489,935.00	1.8%	2.9%	4.14%
Nixon	43,893,083.00	4.5%	7.2%	4.07%
Sound	4,966,707.00	0.5%	0.8%	4.00%
Logic Stores	13,201,366.00	1.3%	2.0%	3.69%
Expression	430,368.00	0.0%	0.1%	3.51%
Flawless Stores	9,156,412.00	0.9%	1.3%	3.43%