

Web Standards Project

WDD 354-O/L

Rubric - Delivery

Student Name: _____

Total Score: _____

CATEGORY	EXEMPLARY (full points)	ACCOMPLISHED COMPETENCY	DEVELOPING COMPETENCY	FAILURE TO MEET COMPETENCY	POINTS / COMMENTS
Requirements (40 points)	1. All application requirements have been met 2. There are six, coded pages, total 3. The final site responsively adjusts UI to best meet site goals in at least 3 pre-determined viewing ratios (40)	All but one of the Requirements were present (30)	All but two of the Requirements were present (20)	Three or more of the Requirements were not present (0)	
Development (30 points)	1. Global navigation signifier for Category pages 2. Escape hatch provided and functional 3. Form elements are coded with proper structure for intent and are intuitively designed 4. There are no problems with document flow and/or CSS presentation 5. An appropriate effort has been made toward cross-compatibility in all modern browsers 6. There are no HTML/CSS validation issues 7. HTML / CSS best practices have been applied (i.e., DRY, standards compliancy, accessibility considerations, etc.) (30)	All but one of the Development aspects has been met (20)	All but two of the Development aspects has been met (10)	Three or more of the Development aspects have not been met (0)	
Overall Execution (30 points)	1. Content is engaging, plentiful, and laced with keywords 2. Images are good quality and optimized 3. Content is free of grammatical and spelling errors 4. UI aesthetics appear final and enhance the overall UX 5. Student has iterated project efforts, incorporating comments from peers and/or instructors 6. Final project files were correctly prepared & delivered (30)	All but one of the Execution aspects has been met (20)	All but two of the Execution aspects has been met (10)	Three or more of the Execution aspects have not been met (0)	