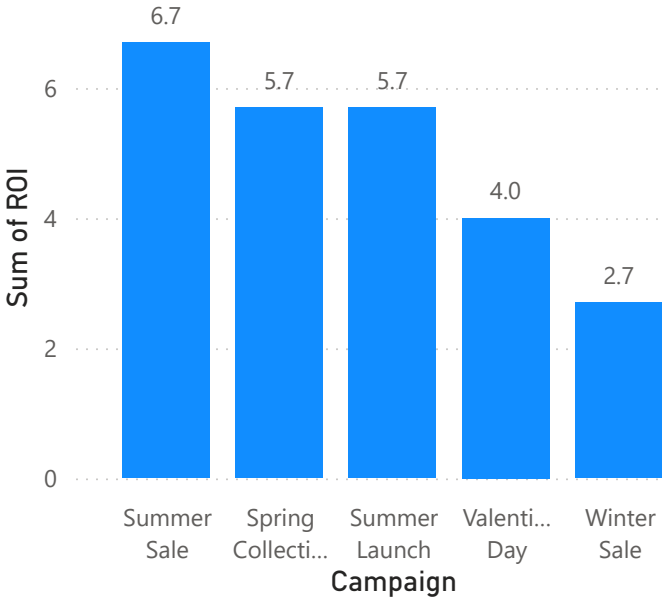
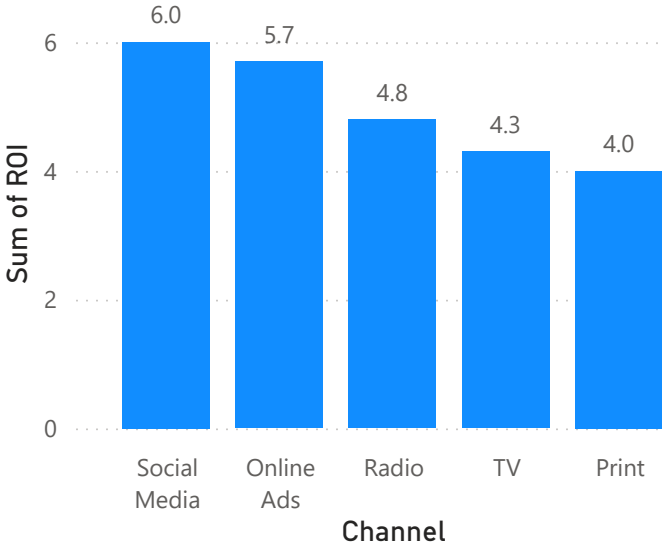


# Marketing Budget Dashboard

Sum of ROI by Campaign



Sum of ROI by Channel



6480

Total Sale

552K

Sum of Budget Allocat...

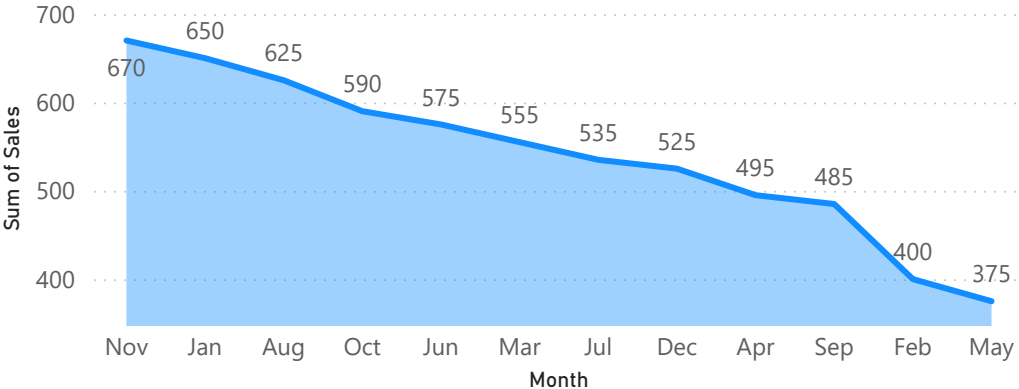
548K

Sum of Actual Spend

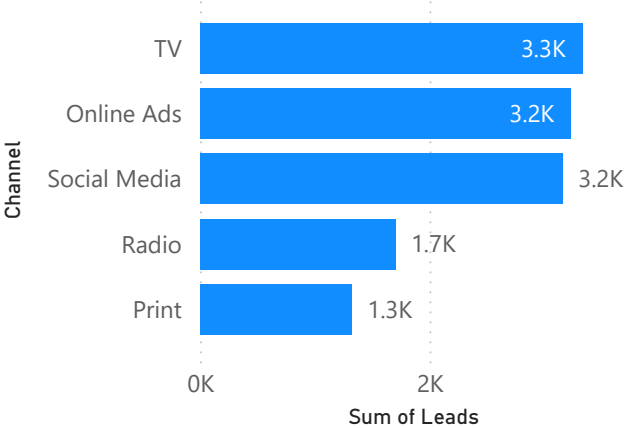
4000

Sum of Spend difference

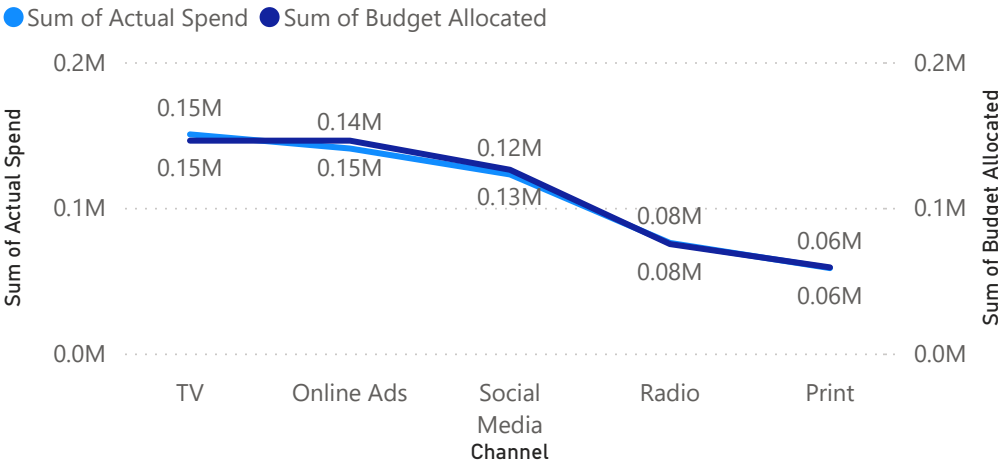
Sum of Sales by Month



Sum of Leads by Channel



Sum of Actual Spend and Sum of Budget Allocated by Channel



Sum of Sales by Channel

