

Startup Investment platform

Presented by:
Akshay Khandare
Raj Nandale
Yograj Pagar
Avdhut Jagtap
Digvijay Patil

TABLE OF CONTENTS

- Project Title & Significance
- Scope and Objective
- Problems faced
- Studied solution
- Project design
- Discussion and conclusion
- Future scope

PROBLEM STATEMENT

Despite the increasing popularity of startup investments, it is still difficult for individual investors to navigate the complex world of startup financing. We create an accessible, efficient, and transparent platform that connects startups with potential investors providing a marketplace for startups and investors to connect and collaborate on investment opportunities in a seamless and efficient way, while also providing valuable resources and tools for both parties to facilitate successful fundraising and investment opportunities.

SIGNIFICANCE

- Facilitating Financial Support
- Empowering Startups
- Promoting Economic Growth
- Efficiency and Convenience
- Networking and Collaboration

OBJECTIVE

- Connect Investors and Startups
- Provide Funding Opportunities
- Enhance Access to Funding

SCOPE

- Startup Discovery and Presentation
- Investor Discovery and Preferences
- Investor-Startup Interaction
- Investment Opportunities

OVERVIEW

- Creative website design with all Information specified and still providing easy access to essential features.
- Javascript and PHP is the back bone of the website, for styling we used HTML and CSS.
- XAMMP server used for database management system and retriving the data.
- Exprerimented the use AWS and firebase for database management
- Tawk online website is used for chatting with the user

SOLUTIONS

SOLUTION 1

Funding opportunities

SOLUTION 2

Market exposure and
customer acquisition

SOLUTION 3

Curated investment
opportunities

DISCUSSION

- Home Page
- User Registration
- User Login
- Browsing Startups
- Viewing Startup Profiles
- User Profile and Settings:
- Investment Opportunities
- Making Investments

FUTURE DIRECTION

- Investment Portfolio Management
- Investor Networking Events
- Enhanced Due Diligence Tools
- Cheap investment options



CONCLUSION

- Addresses the challenges faced by both startups and investors in the investment ecosystem.
 - Startups gain increased visibility and access to a larger pool of investors
 - Offers a streamlined and efficient way to discover, evaluate, and invest in startups and access detailed information about each opportunity
- 