

# PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

1/3/2015

12/20/2015

All



HOME



BEST OR WORST SELLER

## BUSIEST DAYS & TIMES

### Days

Orders are **highest** on weekends, **Friday/Saturday Evenings**.

### Monthly

There are **maximum** orders from month of **July** and **January**



**793.74K**  
total\_revenue



**38.26**  
average\_order\_value



**48112**  
total\_pizza\_sold

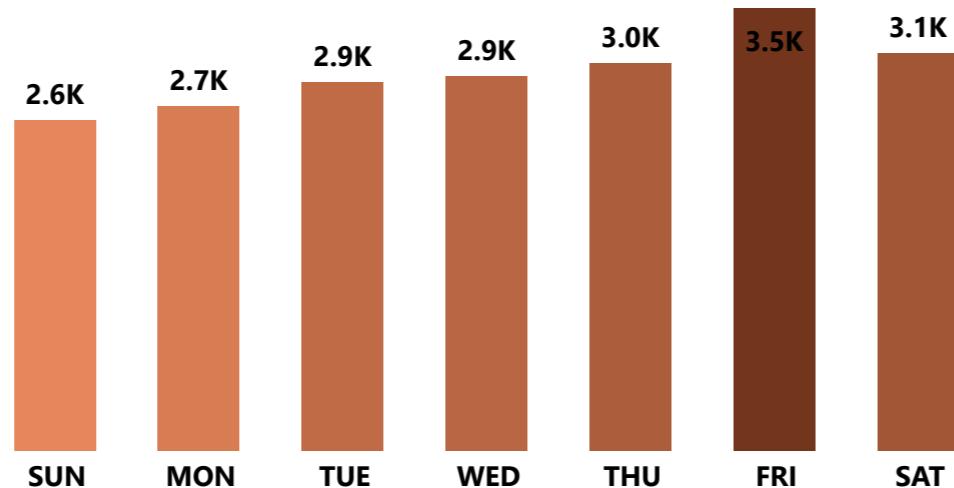


**20745**  
total\_orders



**2.32**  
average\_pizza\_per\_order

### Daily Trend for Total Orders



### Monthly Trend for Total Orders



## SALES PERFORMANCE

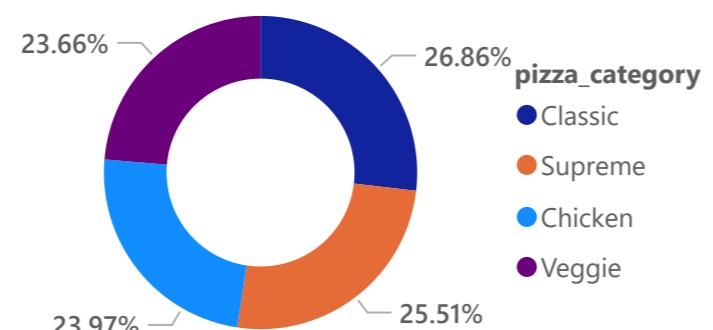
### Category

Classic category contributes to **maximum** sales & total orders.

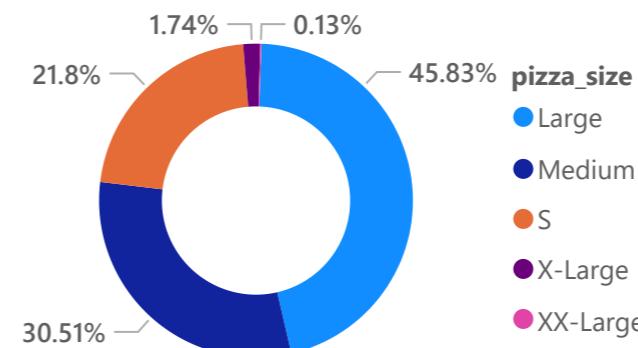
### Size

Large size pizza contributes to **maximum** sales

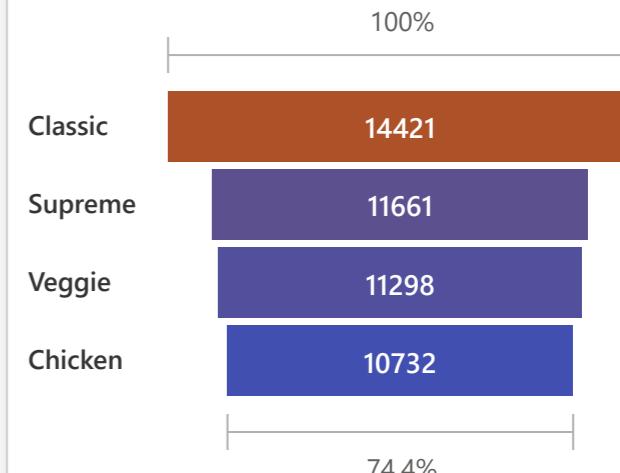
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizza Sold by Pizza Category





# PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

1/1/2015

12/31/2015



BEST OR WORST SELLER



HOME

## BEST SELLER

### REVENUE

The **Thai Chicken** Pizza Contributes to **maximum Revenue**

### QUANTITY

The **Classic Deluxe** Pizza Contributes to **maximum Total Quantities**

### TOTAL ORDERS

The **Classic Deluxe** Pizza Contributes to **maximum Total Orders**

## WORST SELLERS

### REVENUE

The **Brie Carre** Pizza Contributes to **minimum Revenue**

### QUANTITY

The **Brie Carre** Pizza Contributes to **minimum Total Quantities**

### TOTAL ORDERS

The **Brie Carre** Pizza Contributes to **minimum Total Orders**

**817.86K**

total\_revenue

**38.31**

average\_order\_value

**49574**

total\_pizza\_sold

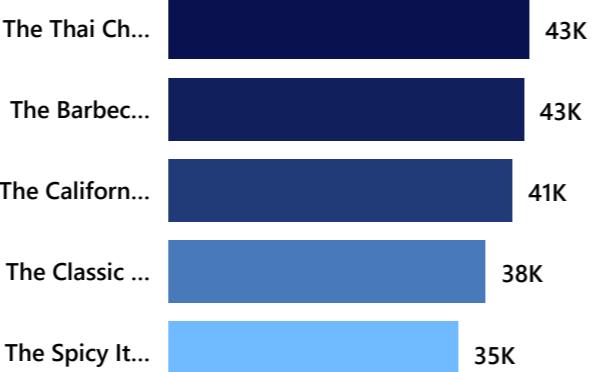
**21350**

total\_orders

**2.32**

average\_pizza\_per\_order

### Top 5 Pizza by Revenue



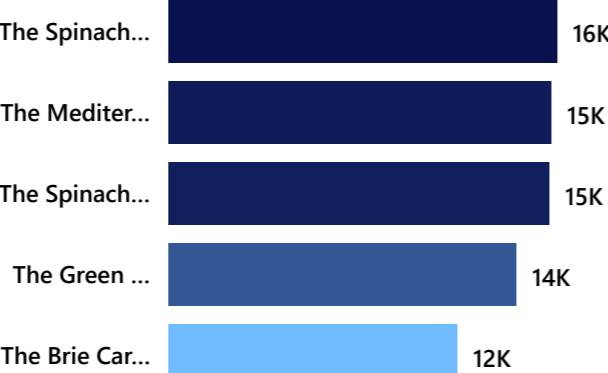
### Top 5 Pizza by Quantity



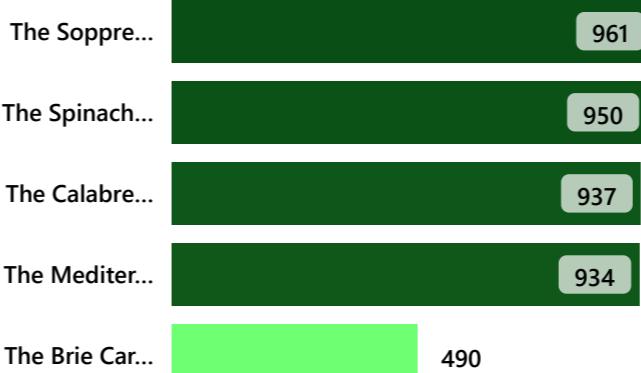
### Top 5 Pizza by Quantity



### Bottom 5 Pizza by Revenue



### Bottom 5 Pizza by Quantity



### Bottom 5 Pizza by Quantity

