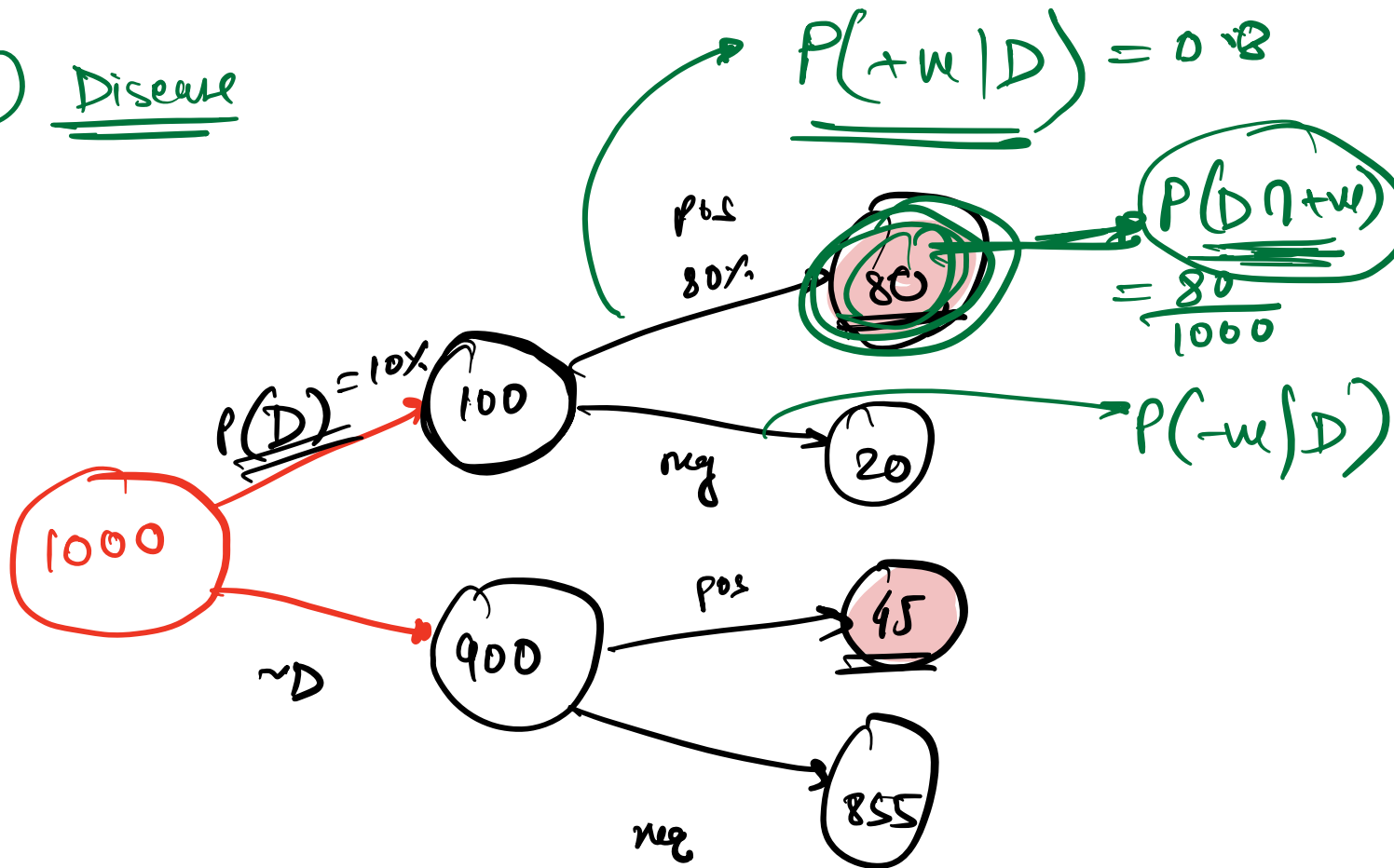


## ★ Bayl's Theorem - 1

$$P(A|B) = \frac{P(A \cap B)}{P(B)}$$

① Disease



$$P(+ve) = \frac{80 + 45}{1000} \rightarrow \underline{\underline{12.5\%}}$$

(Q.2)

Suppose you are tested positive,  
what is the prob that you  
have the disease?

$$P(D | \underline{\underline{Pos}})$$

→ if you are positive,  
then you belong to  
(80 + 45) people.

Among these, only 80  
have disease

$$P(D | +ve) = \frac{80}{(80 + 45)}$$

$$= \underline{\underline{64\%}}$$

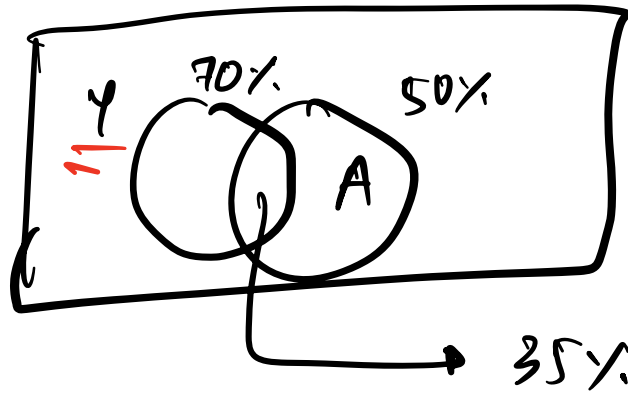
$$P(D|+ve) = \frac{P(D \cap +ve)}{P(+ve)}$$

$$P(+ve|D) = \frac{P(D \cap +ve)}{P(D)}$$

$$P(D \cap +ve) = P(+ve|D) * P(D)$$

$$P(D|+ve) = \frac{P(+ve|D) * P(D)}{P(+ve)}$$

• Baye's Theorem



$$P(Y) = 70\%$$

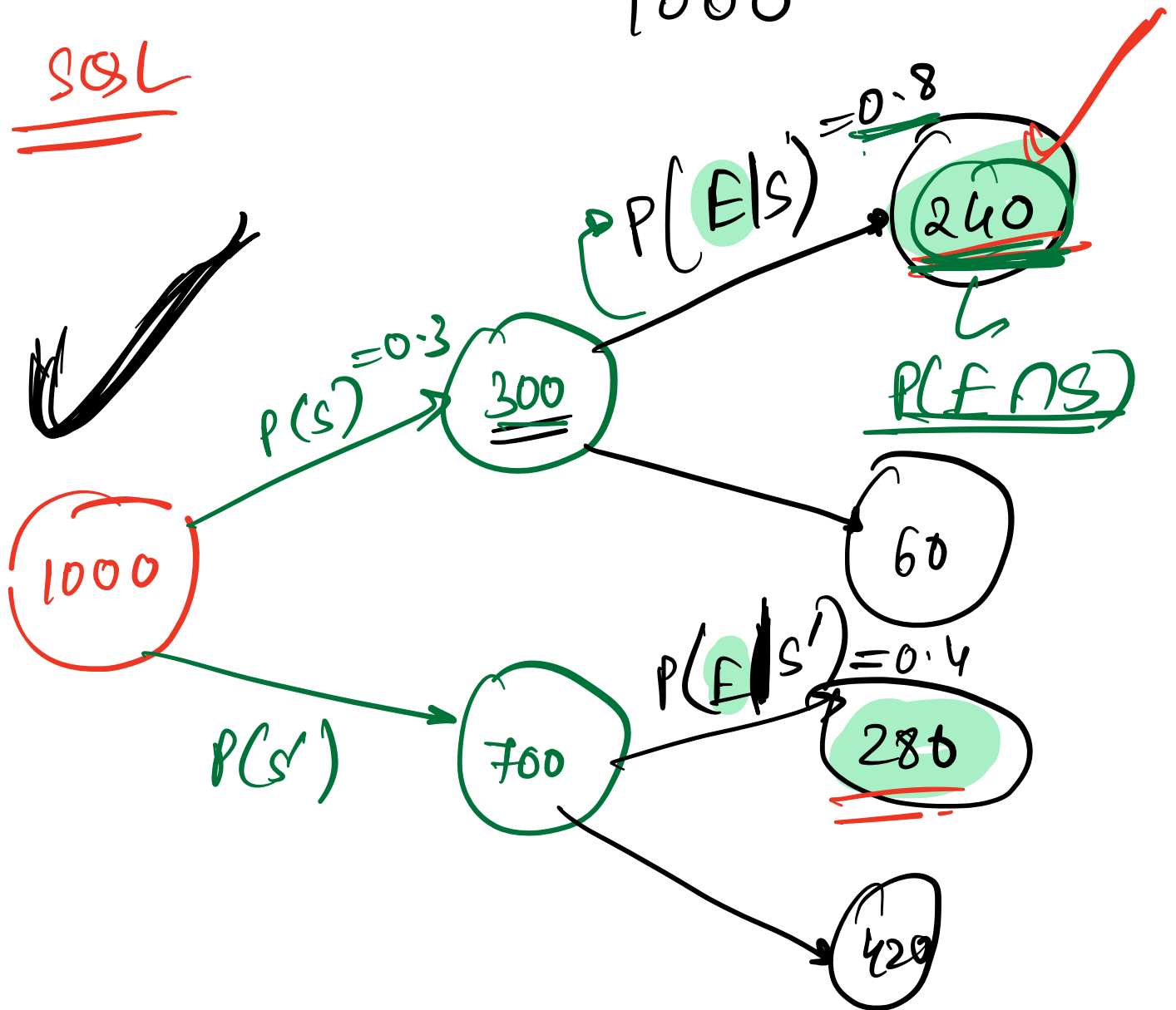
If a person saw ad on Amazon  
 → what is prob  
 of watching ad  
 on Youtube?

$$P(Y|A) = \frac{P(Y \cap A)}{P(A)}$$

$$= \frac{35}{50}$$

$$P(\underline{E}) = \frac{240 + 280}{1000} = \frac{520}{1000}$$

SOL



$$\underline{P(S|E)} = ?$$

=

$$\frac{240}{240 + 280}$$



Ap 2 ≡ using formula

$$\underline{\underline{P(S|E)}} = \frac{P(S \cap E)}{P(E)}$$

$$P(E|S) = \frac{P(E \cap S)}{P(S)}$$

$$P(E \cap S) = P(E|S) \times \underline{P(S)}$$

$$P(S|E) = \frac{\underline{\underline{P(E|S) \times P(S)}}}{P(E)}$$

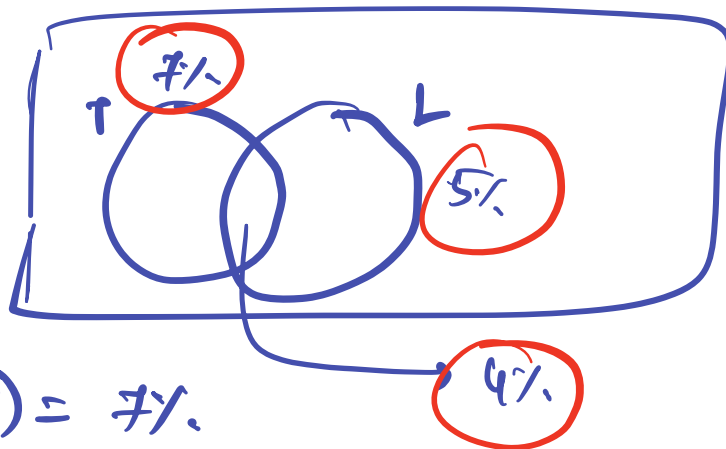
$$\begin{array}{r} = 0.8 \times 0.3 \\ \hline 240 + 280 \\ \hline 1000 \end{array}$$

$$P(E) = \underline{P(E \cap S)} + P(E \cap \neg S)$$

$$= P(E|S) \times P(S) + P(E|\neg S) \times P(\neg S)$$

$$= \underline{\underline{0.52}}$$

## \* Independent events



$$P(T) = 7\%$$

$$P(L) = 5\%$$

$$P(T \cap L) = 4\%$$

$$P(T) = 0.07$$

$$\cancel{P(T) \neq P(T|L)}$$

(Q.2)  ~~$P(T) = ?$~~

$$P(T|L) = \frac{P(T \cap L)}{P(L)}$$

extra

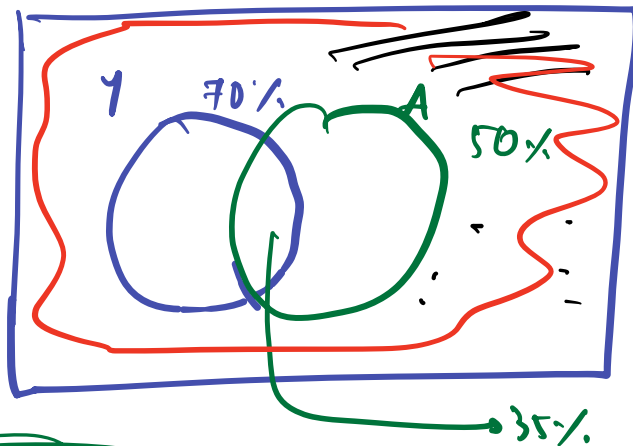
$$= \frac{4\%}{5\%} = \underline{0.8} \quad \underline{(80\%)}$$

Note:- The extra information that a person  
is on LinkedIn does increase/(dec)

obs 1

in the prob of them  
being on Twitter.

(Q.3) Website:



$$P(Y) = 70\%$$

$$P(A) = 50\%$$

$$P(Y \cap A) = 35\%$$

$$\rightarrow P(Y) = \underline{\underline{70\%}}$$

(Q.4)

$$P(Y|A)$$

Additional info

$$= \frac{P(Y \cap A)}{P(A)}$$

$$= \frac{35}{50}$$

$$= \underline{\underline{70\%}}$$

obs :: Additional to NOT affecting  
prob of seeing on YT.

\* Independent events

A and B are independent events

if

$$P(A|B) = P(A)$$

$$P(A \cap B) = P(A)$$

$P(B)$

$$P(A \cap B) = P(A) * P(B)$$

when this is true,  
 $A \& B \rightarrow$  independent events

$$P(Y|A)$$

→ Among the people  
who have watched ad  
on Amazon, what is  
the prob of them  
watching ad on YT.

(Q)

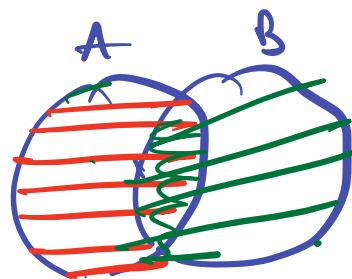
A and B are two independent  
events.

where it is known that

$$P(A \cup B) = 0.5$$

$$P(A) = 0.3$$

$$P(B) = ?$$



$$P(A \cup B) = P(A) + P(B) - P(A \cap B)$$

As A & B are independent

$$P(A \cap B) = P(A) * P(B)$$



$$P(A \cup B) = P(A) + P(B) - P(A) * P(B)$$

$$0.5 = 0.3 + P(B) - 0.3 * P(B)$$

$$0.2 = 0.7 * P(B)$$

$$P(B) = \frac{0.2}{0.7} \sim \underline{\underline{2/7}}$$

$$1 * P(B) - 0.3 P(B)$$

$$P(B) (1 - 0.3) = \underline{\underline{0.7 * P(B)}}$$

Imp

Prove that

If A and B are mutually  
exclusive, then A and B  
CANNOT be independent.

---

Doesn't



