



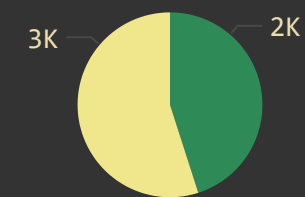
Website

Room Rpt

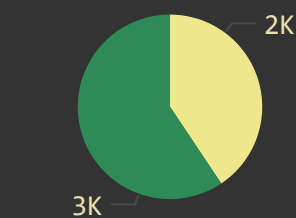
Occupancy

F&B Rpt

One Night or More?



Loyal or Not?



5K

Booking Count

28.7%

Cancellation Pct

\$1M

Total Revenue

9K

Total Room...

\$147.9

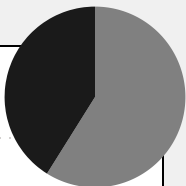
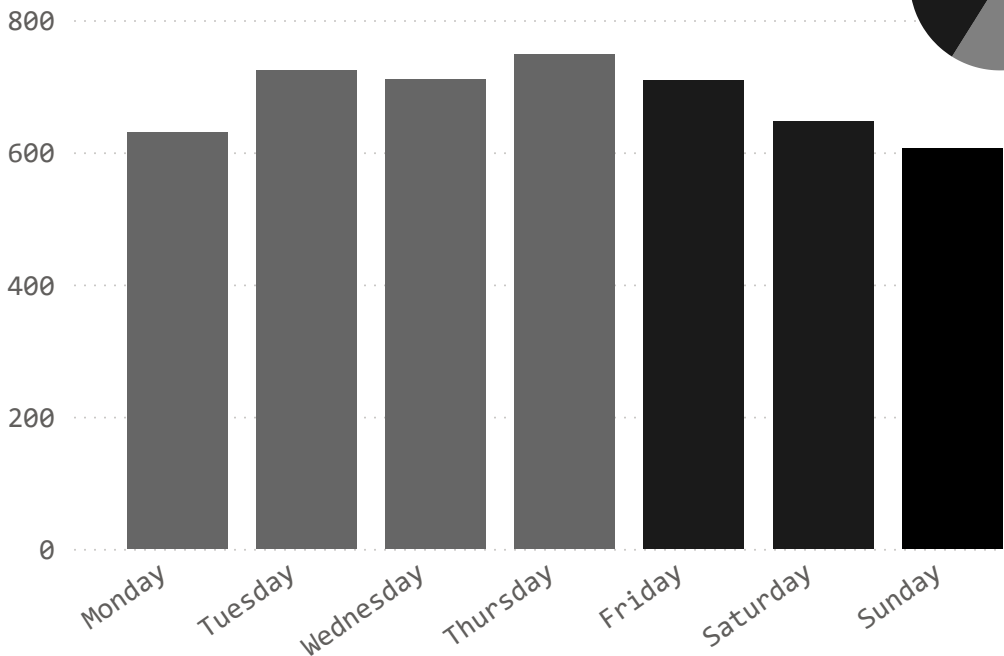
Avg. Room Rate

06-09-2024 31-10-2024

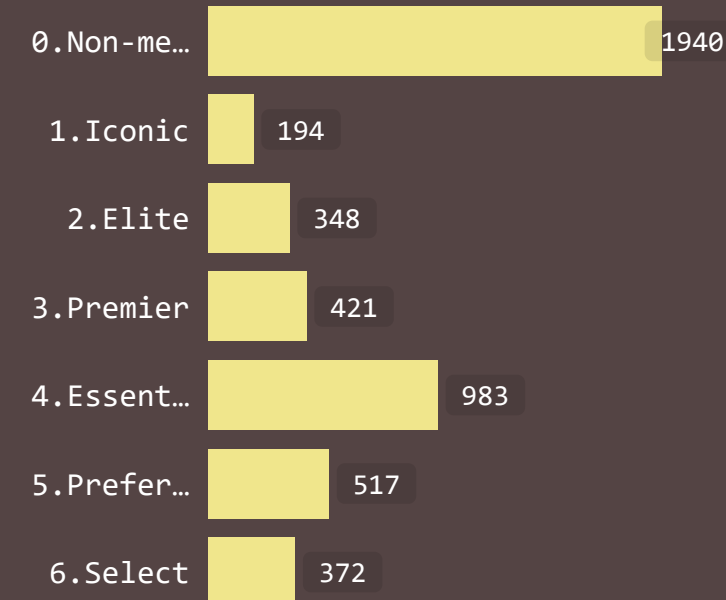
How many stays per day?



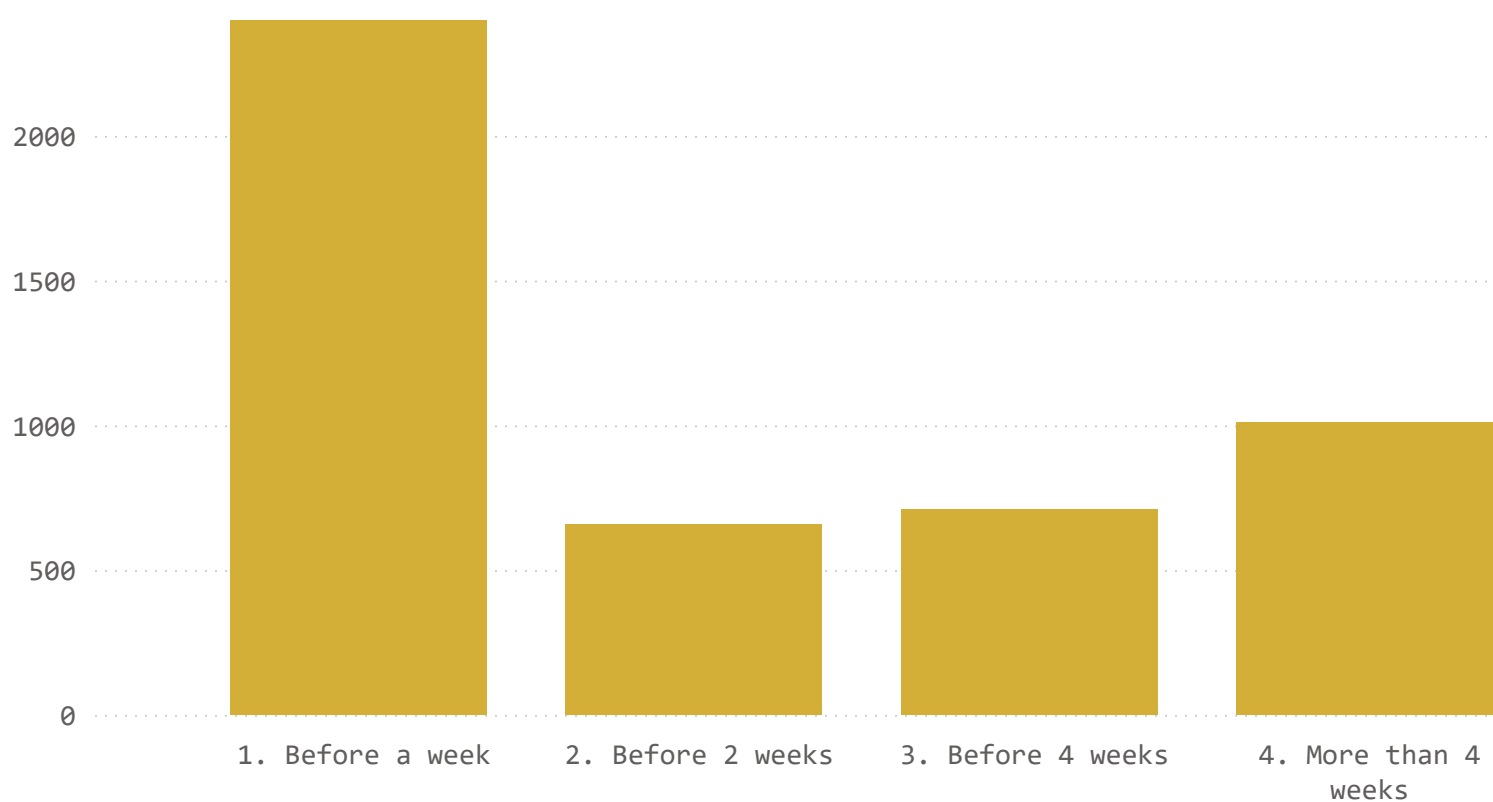
Weekends or Weekdays?



Who stays with us?



How far away they book?



Loyalty Level App At t... Conn... GDS Other Phone Velora.com

0.Non-member	385	842	167	263	3	172	108
1.Iconic		72		42		7	73
2.Elite		28		140		11	169
3.Premier		22		145		28	226
4.Essential	185	150	48	207	3	130	260
5.Preferred	11	31	3	184	1	40	247
6.Select	15	32	6	142		36	141