

SUPERSTORE SALES DASHBOARD | OVERVIEW



KPI Trends Overview • 2022 Vs 2021 (Current year VS Last year) • Maximum Month • Minimum Month • Year on Year Change

Total Sales

\$ 733K

▲ 20.36%



Total Profit

\$ 93K

▲ 14.24%



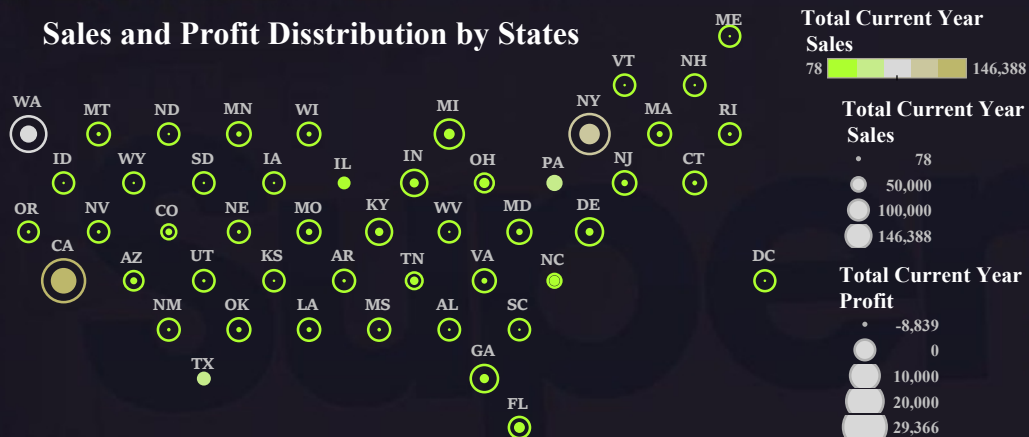
Total Quantity

12K Units

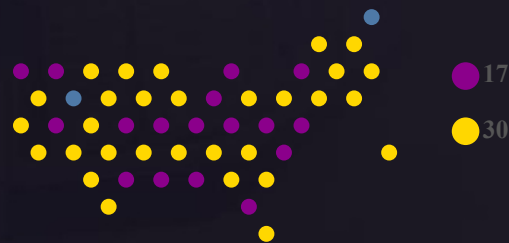
▲ 26.83%



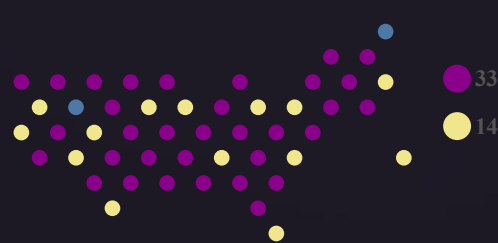
Sales and Profit Distribution by States



State Above and Below the U.S Sales Average

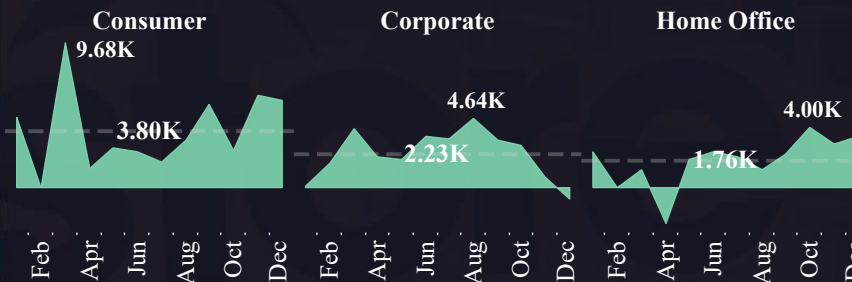


State Above and Below the U.S Sales Average



Monthly Sales By Segments

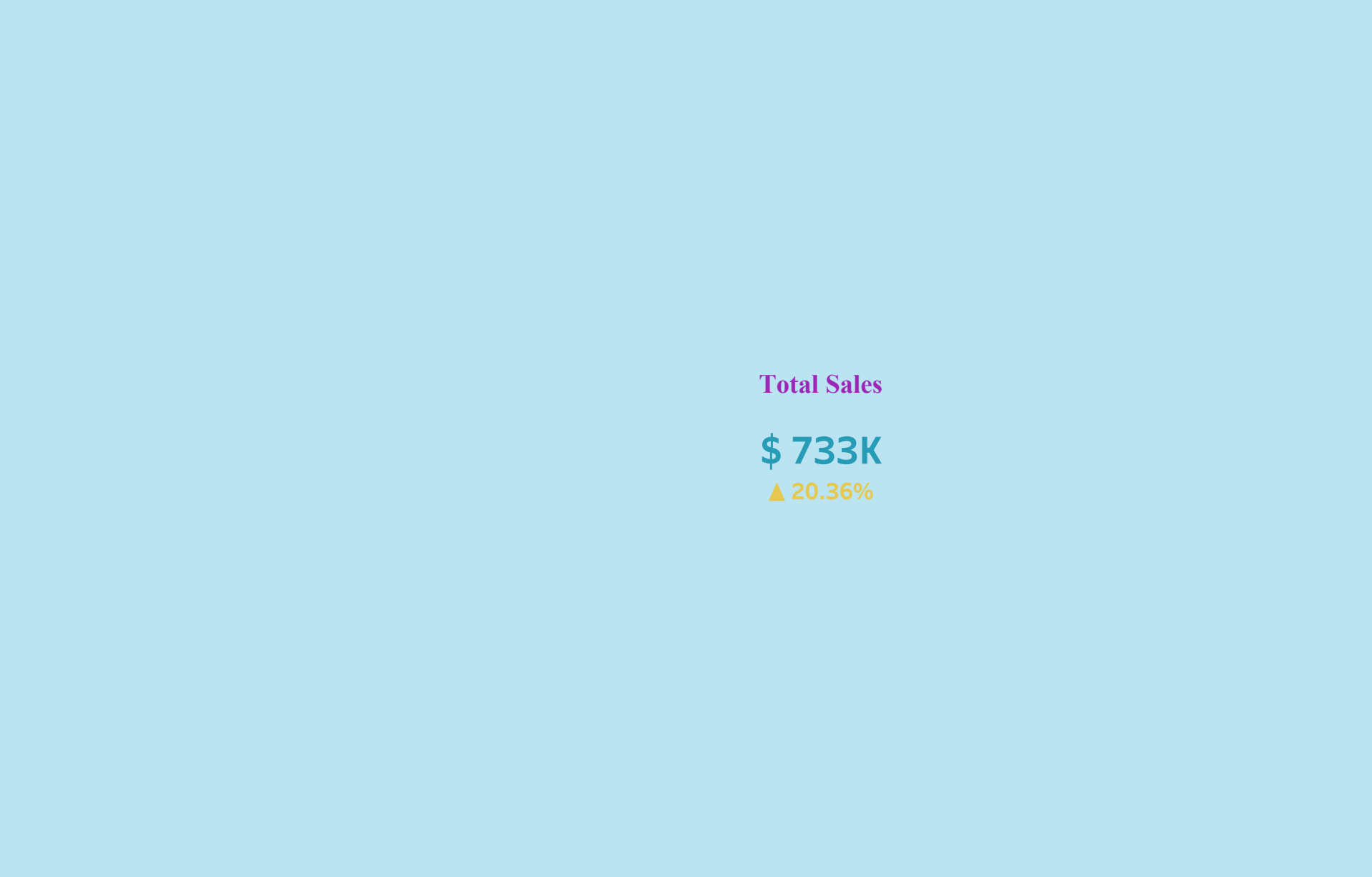
Measure
Total Current Year Profit



Total Sales By Location and Manager

		Central 147.10K	East 213.08K	South 122.91K	West 250.13K
United States	Sadie Pawthorne	250.13K			
	Chuck Magee	213.08K			
	Roxanne Rodriguez	147.10K			
	Fred Suzuki	122.91K			

Sales KPI



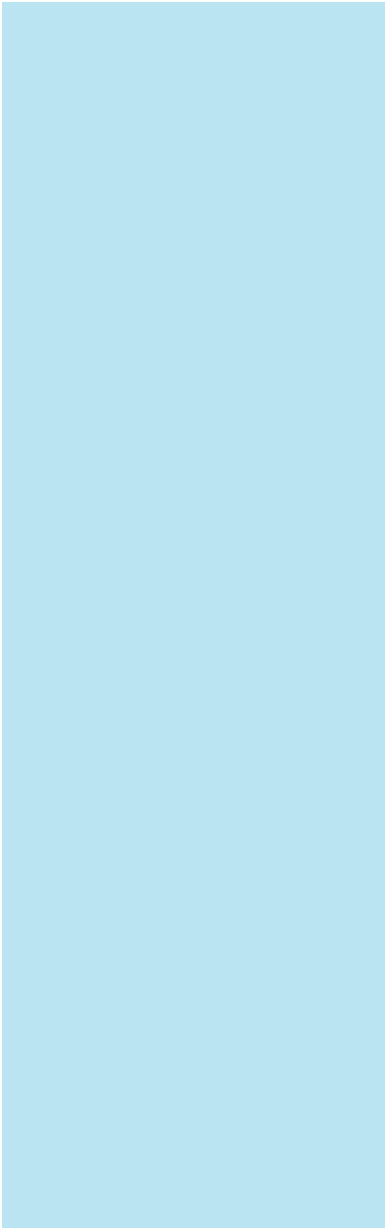
Total Sales

\$ 733K

▲ 20.36%

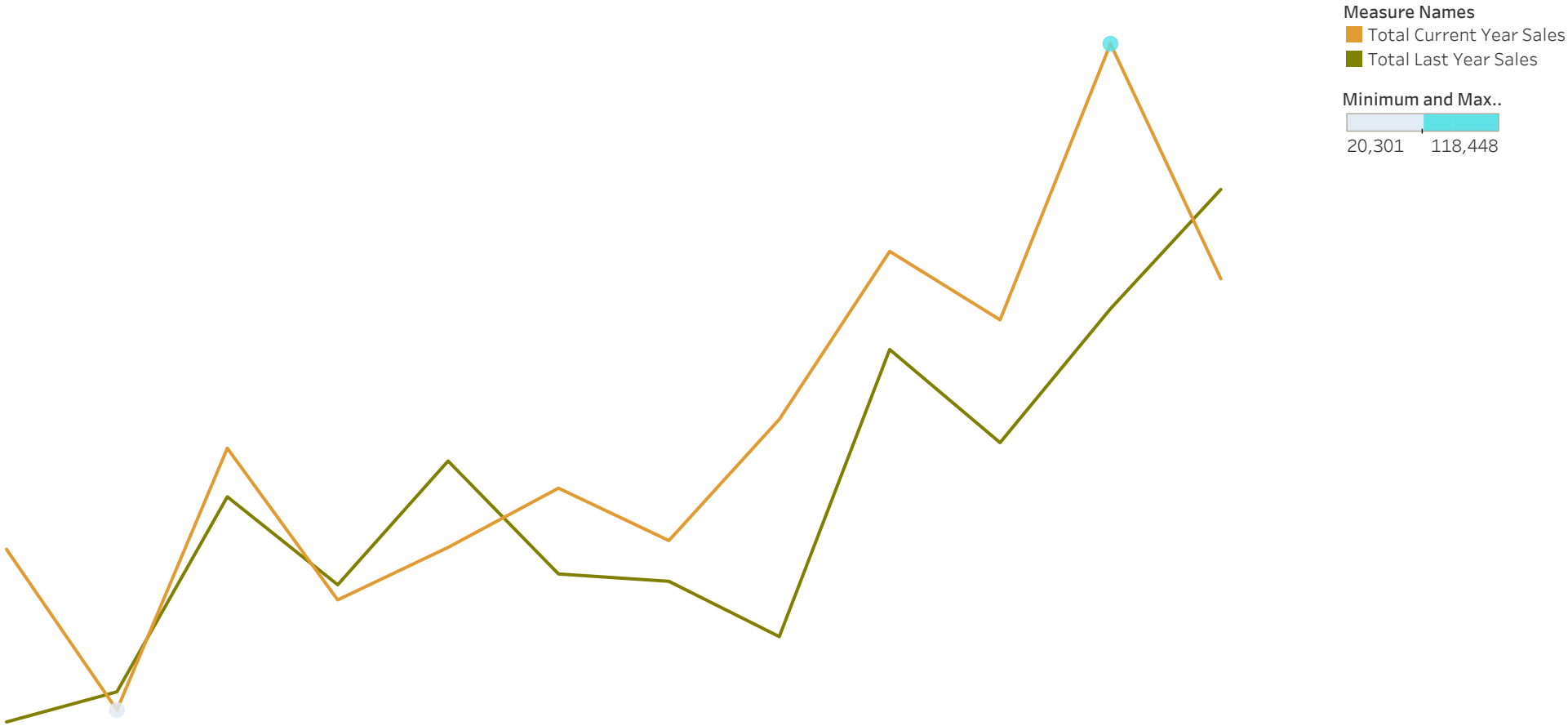
Sum of Total Current Year Sales, Year on Year Sales and Year On Year sales Indicator. The data is filtered on Category, Ship Mode and Region. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Region filter keeps Central, East, South and West.

Sales KPI



Sum of Total Current Year Sales, Year on Year Sales and Year On Year sales Indicator. The data is filtered on Category, Ship Mode and Region. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Region filter keeps Central, East, South and West.

Sales Sparklines



The trends of Total Current Year Sales, Total Last Year Sales and Minimum and Maximum Sales for Order Date Month. For pane Measure Values: Color shows details about Total Current Year Sales and Total Last Year Sales. For pane Minimum and Maximum Sales: Color shows Minimum and Maximum Sales. The data is filtered on Category, Ship Mode and Region. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Region filter keeps Central, East, South and West.

PROFIT KPI

Total Profit

\$ 93K

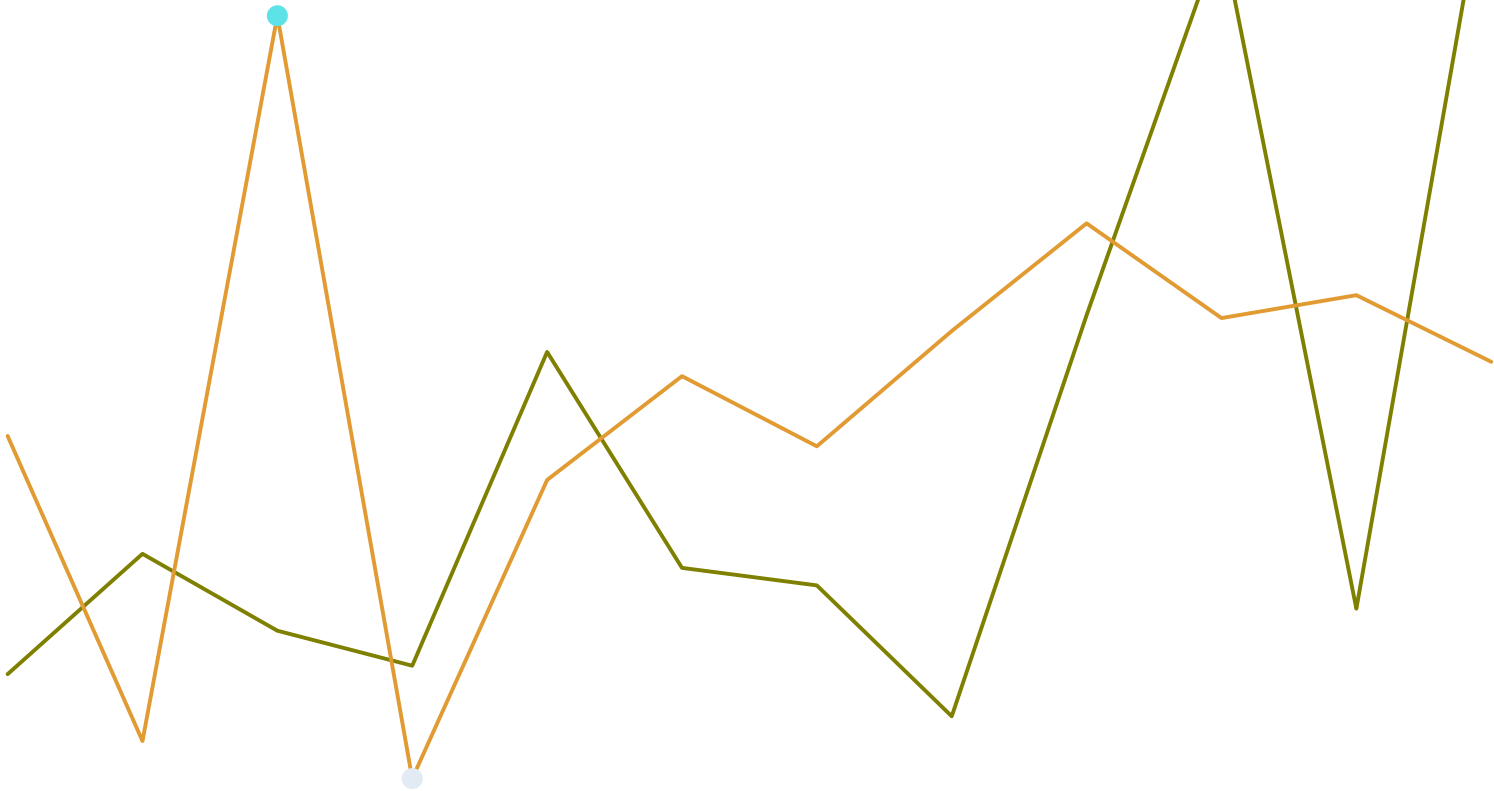
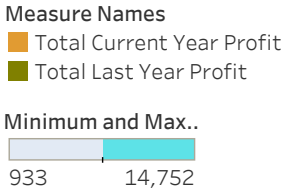
▲ 14.24%

Sum of Total Current Year Profit, Year On Year Profit and Year On Year sales Indicator. The data is filtered on Category, Ship Mode and Region. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Region filter keeps Central, East, South and West.

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Profit Sparklines



The trends of Total Current Year Profit, Total Last Year Profit and Minimum and Maximum Profit for Order Date Month. For pane Measure Values: Color shows details about Total Current Year Profit and Total Last Year Profit. For pane Minimum and Maximum Profit: Color shows Minimum and Maximum Profit. The data is filtered on Category, Ship Mode and Region. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Region filter keeps Central, East, South and West.

Quantity KPI

Total Quantity

12K Units

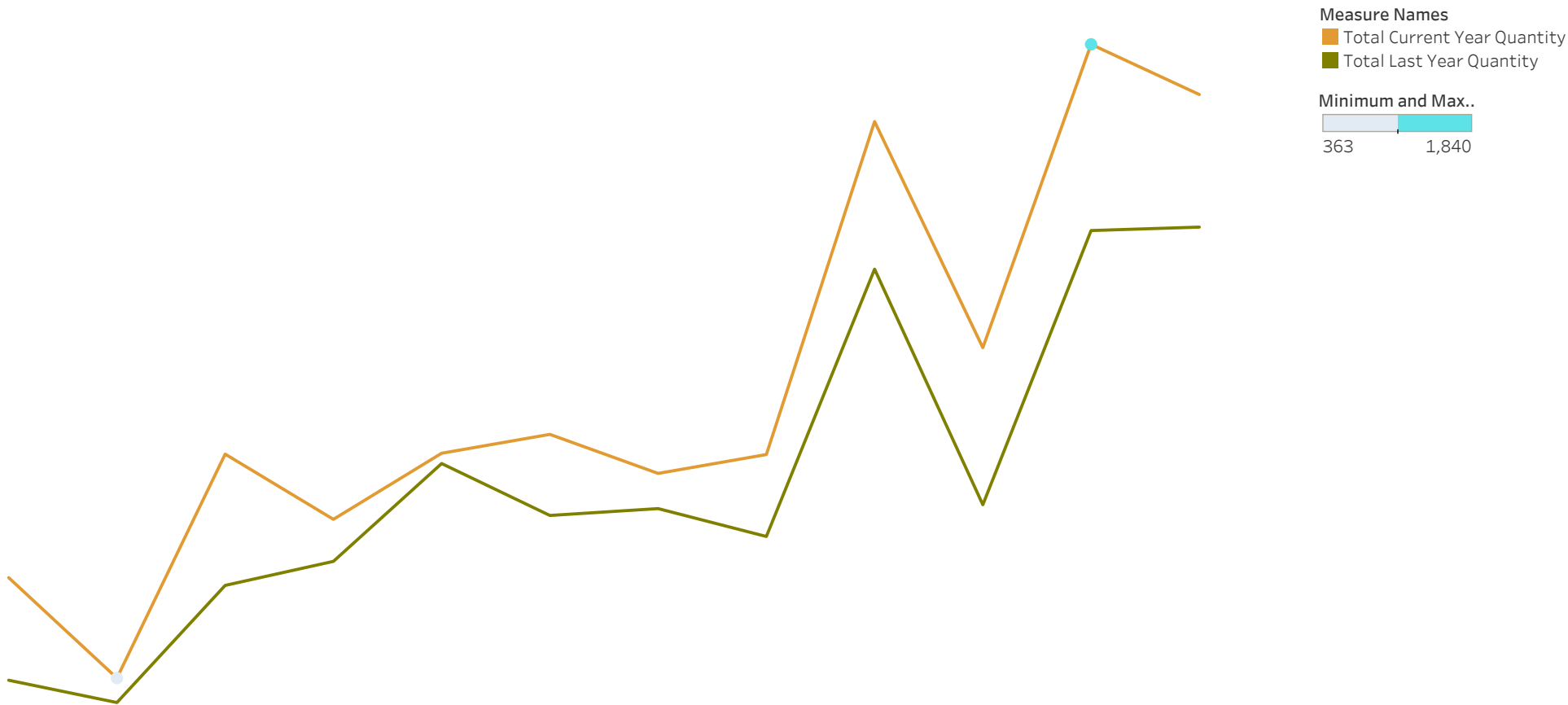
▲ 26.83%

Sum of Total Current Year Quantity , Year On Year Quantity and Year On Year sales Indicator. The data is filtered on Category, Ship Mode and Region. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Region filter keeps Central, East, South and West.

Quantity KPI

Sum of Total Current Year Quantity , Year On Year Quantity and Year On Year sales Indicator. The data is filtered on Category, Ship Mode and Region. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Region filter keeps Central, East, South and West.

Quantity Sparklines



The trends of Total Current Year Quantity , Total Last Year Quantity and Minimum and Maximum Quantity for Order Date Month. For pane Measure Values: Color shows details about Total Current Year Quantity and Total Last Year Quantity. For pane Minimum and Maximum Quantity: Color shows Minimum and Maximum Quantity. The data is filtered on Category, Ship Mode and Region. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Region filter keeps Central, East, South and West.

Sales and profit by state

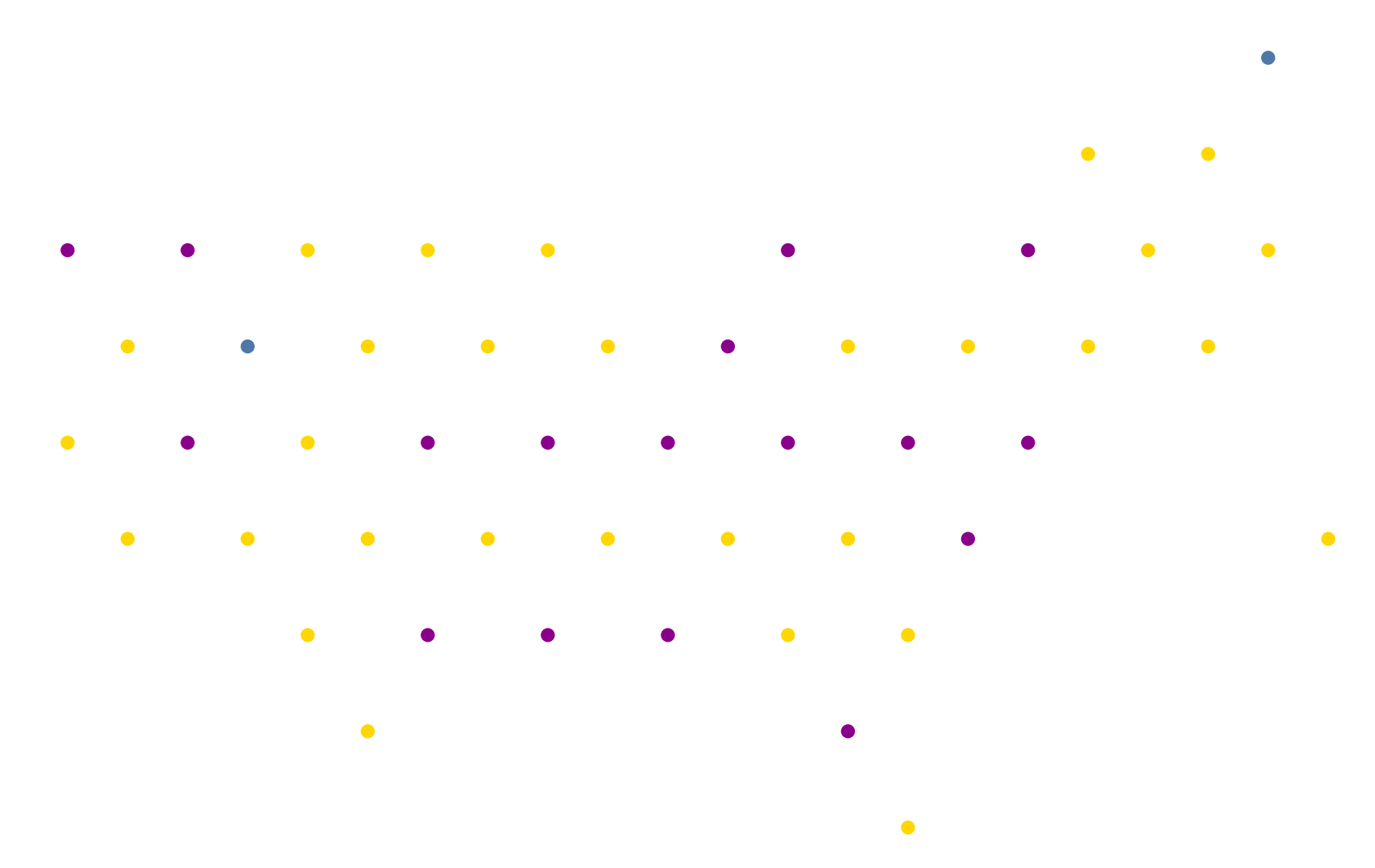


Column and Column for each Row. Color shows sum of Total Current Year Sales. For pane Column: Size shows sum of Total Current Year Sales. For pane Column (2): Size shows sum of Total Current Year Profit. The marks are labeled by Abbreviation. The data is filtered on Category, Ship Mode and Region. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Region filter keeps Central, East, South and West.

Avg. Sales By State

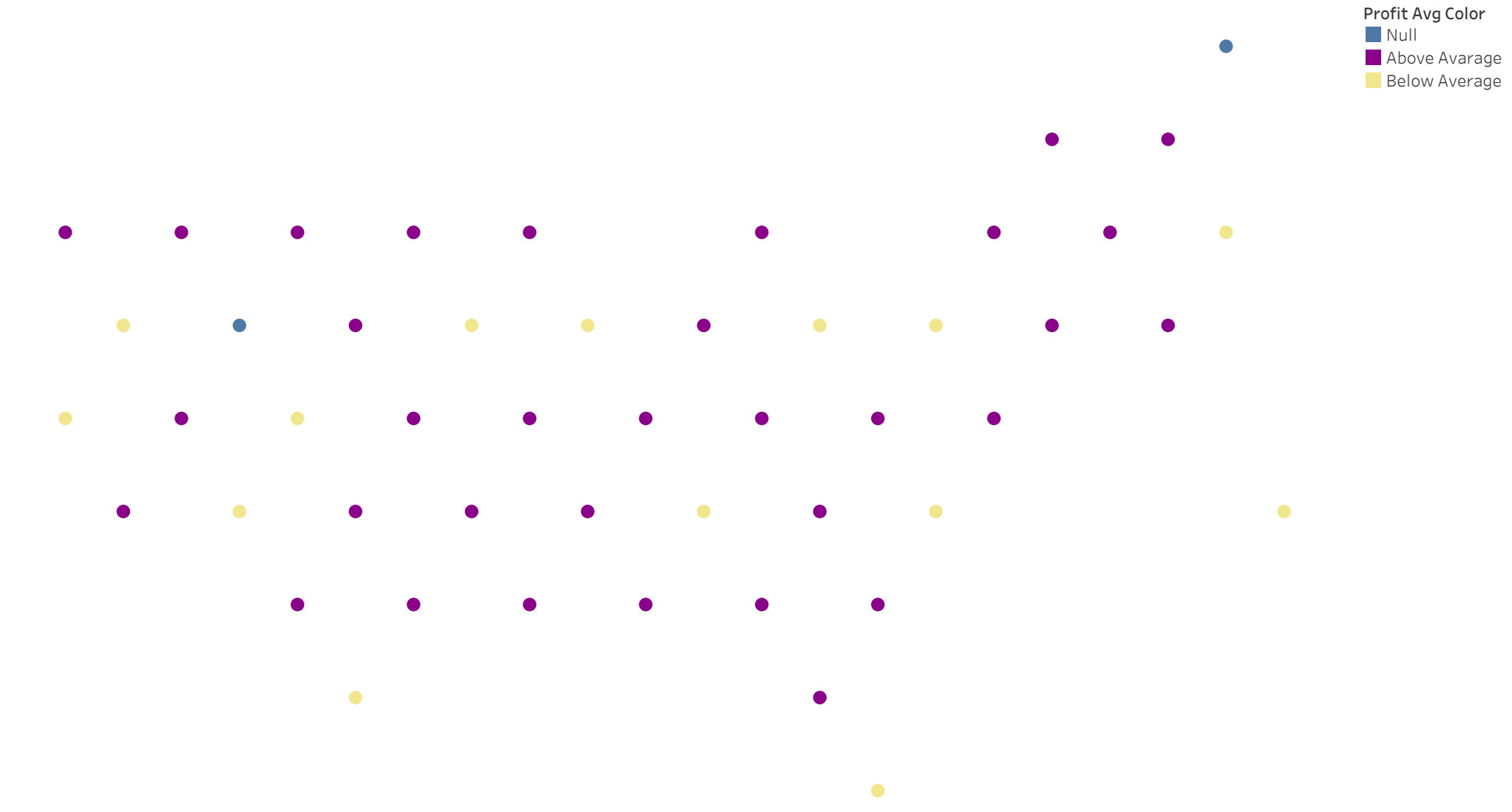
Sales Avg Color

- Null
- Above Avarage
- Below Average



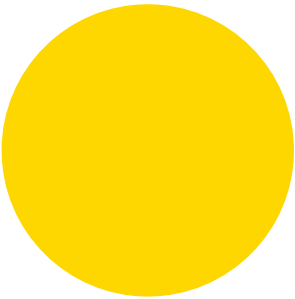
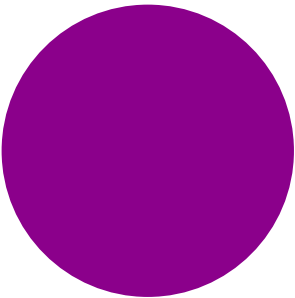
Column for each Row. Color shows details about Sales Avg Color. The data is filtered on Category, Ship Mode and Region. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Region filter keeps Central, East, South and West.

Avg. Profit By State



Column for each Row. Color shows details about Profit Avg Color . The data is filtered on Category, Ship Mode and Region. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Region filter keeps Central, East, South and West.

Sales Avg. By staes Count



Sales Avg. By staes Count



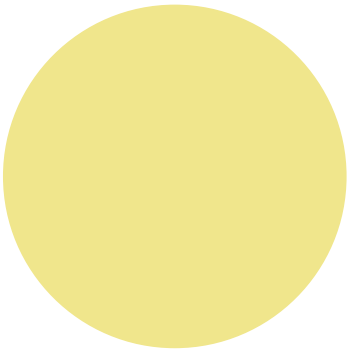
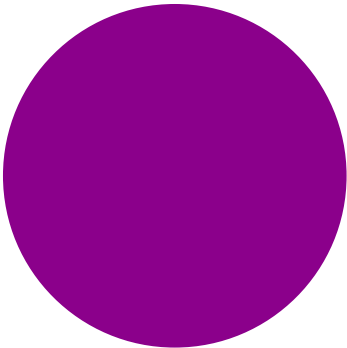
17

30

Profiit AVG STATE COUNT

Profit Avg Color

- Above Avarage
- Below Average



Distinct count of State/Province broken down by Profit Avg Color . Color shows details about Profit Avg Color . The marks are labeled by distinct count of State/Province. The data is filtered on Category, Ship Mode and Region. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Region filter keeps Central, East, South and West. The view is filtered on Profit Avg Color , which excludes Null.

Profiit AVG STATE COUNT

Profit Avg Color

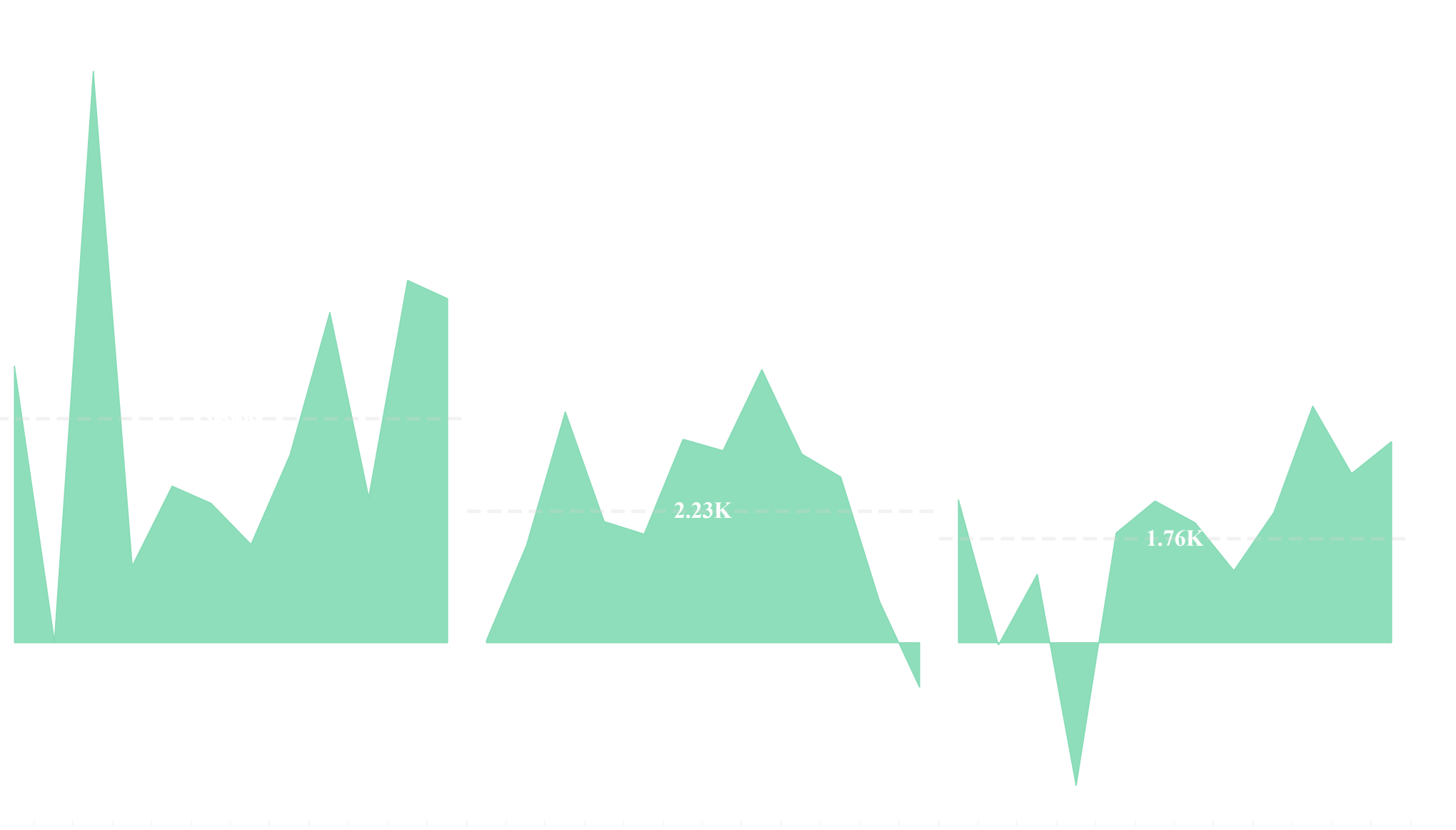
- Above Avarage
- Below Average

33

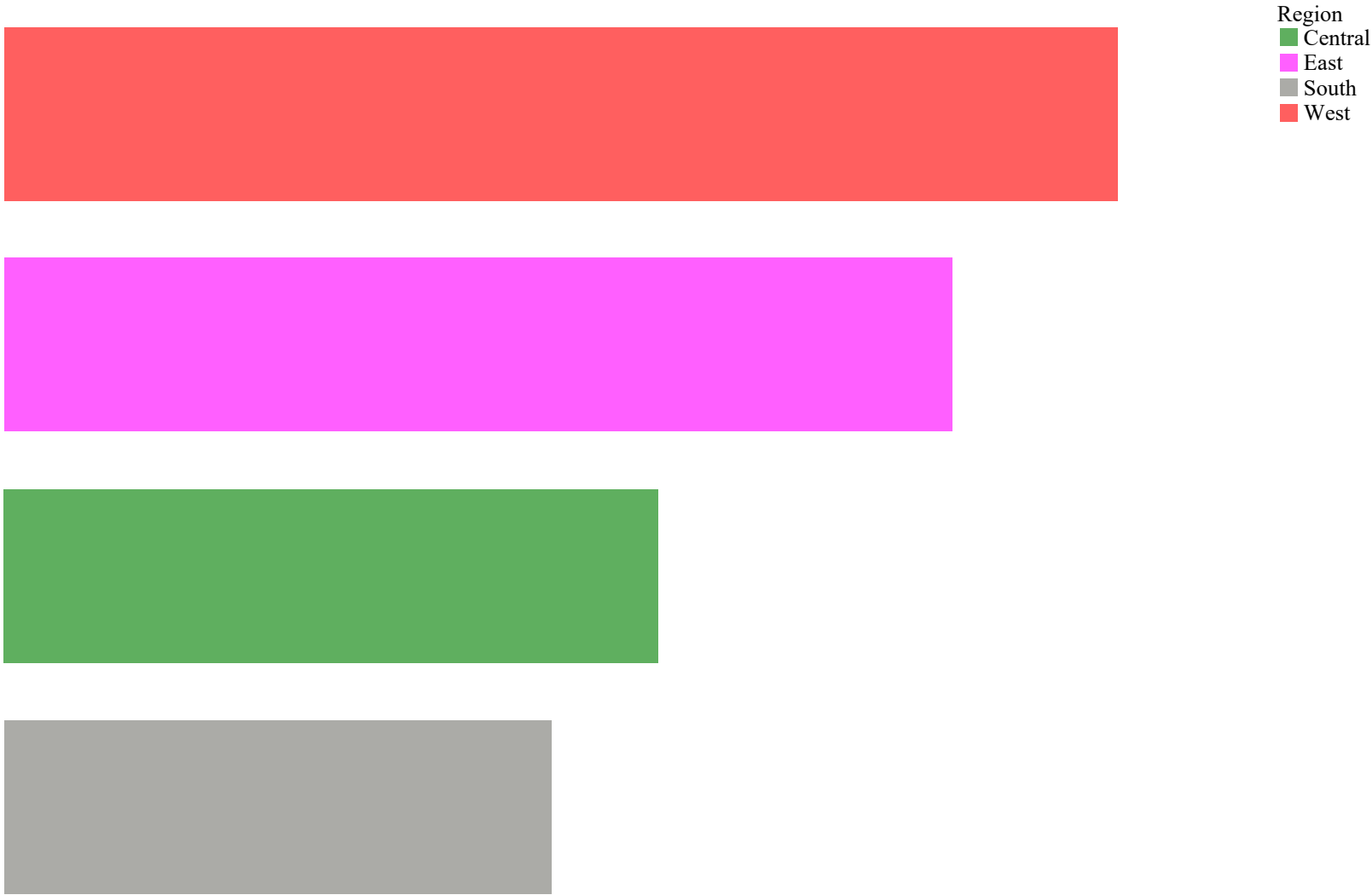
14

Distinct count of State/Province broken down by Profit Avg Color . Color shows details about Profit Avg Color . The marks are labeled by distinct count of State/Province. The data is filtered on Category, Ship Mode and Region. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Region filter keeps Central, East, South and West. The view is filtered on Profit Avg Color , which excludes Null.

Monthly sales by Segment



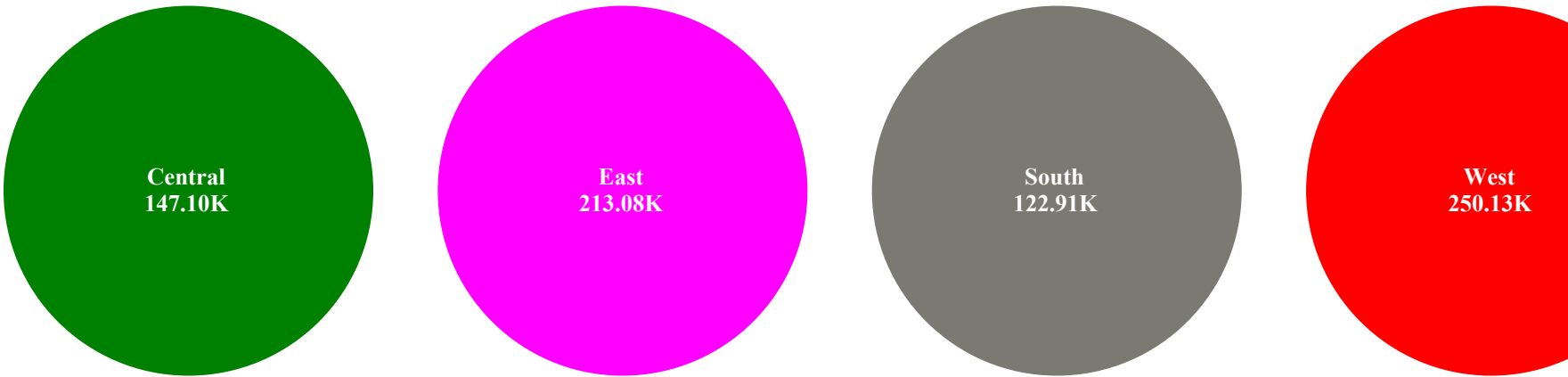
Total Sales by Location and Manager



Sum of Total Current Year Sales for each Regional Manager broken down by Country/Region. Color shows details about Region. The data is filtered on Category and Ship Mode. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The view is filtered on Country/Region and Region. The Country/Region filter keeps United States. The Region filter keeps Central, East, South and West.

Region wise Sales

- Region
- Central
 - East
 - South
 - West



Sum of Total Current Year Sales and Region broken down by Region. Color shows details about Region. The marks are labeled by sum of Total Current Year Sales and Region. The data is filtered on Category and Ship Mode. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The view is filtered on Region, which keeps Central, East, South and West.

Region wise Sales

- Region
- Central
 - East
 - South
 - West



Sum of Total Current Year Sales and Region broken down by Region. Color shows details about Region. The marks are labeled by sum of Total Current Year Sales and Region. The data is filtered on Category and Ship Mode. The Category filter keeps Furniture, Office Supplies and Technology. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The view is filtered on Region, which keeps Central, East, South and West.

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