



Anand Rajpal

Associate Product Manager

Innovative and tech-savvy professional with a passion for product management. Seeking to leverage technical expertise, strategic thinking, and creative problem-solving to drive product success and enhance user experiences.

[/rajpalanand](#)

[/anandrajpal](#)

[/portfolio](#)

📍 New Delhi, India

✉ rajpalanand.ai@gmail.com

☎ +91 - 9560693905

Experience

Virohan — Associate Product Manager

📅 Dec 2022 - present

Product Strategy UI/UX User Personas

- Leading website development with latest tech Next.js and in compliance with SEO strategies.
- Streamlined engagement metrics on student centric app for new users and noticed a jump of 33% by conceptualising new features.
- Implemented self hosted Moodle as LMS for content delivery and examination purposes and Introduced a cost zero platform to cut down spendings on external vendor

AlmaBetter — Product Analyst

📅 Jun 2021 - Dec 2022

Analytical skills Problem Solving MVP Approach

- Awarded the title 'Brainiac' for quarter Oct 2021 - Dec 2021
- Developed an In-house video conferencing platform for mentor mentee sessions featuring personalised questions basis on mentee's past performance
- Led the integration of third party community app 'Disciple' to build a community of learners
- Formulated discussion platform 'Discourse' for students to have content related discussions with peers. Incentivised and automated whole system to cater to any incoming doubt.
- Launched Star Students Program to drive course completion and gained a jump of 25% in number of students completing the course

Skills & Tools

Underline indicators

Frequently Used

Occasionally

Languages

Python

SQL

JavaScript

HTML

CSS

Analytics

Mixpanel

GA - 4

DataStudio

MetaBase

Tableau

Technologies

AWS

Firebase

MoEngage

Tools

JIRA

Notion

Miro

Figma

Confluence

Freshdesk

Soft Skills

Roadmap Development

Competitive Analysis

Agile/Scrum Methodologies

Cross-functional Collaboration

Communication

Presentation

Education

University of Delhi (DU) — Bachelors of Science

📅 Jul 2017 - Oct 2020

Fields of study

First Division

- Computer Science
- Mathematics
- Operational Research

Decodr Technologies — Data Scientist

📅 Nov 2020 - Apr 2021

Fields of study

- ML Algorithms
- Predictive Analysis
- Time series Analysis