Anand Rajpal

Product Manager

Highly adaptable and resourceful problem-solver seeking to leverage technical expertise and strategic thinking to craft innovative, user-centric solutions. Driven to overcome challenges and improve user experiences, regardless of environment.

/rajpalanand
/anandrajpal
/portfolio

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Experience

Virohan — Product Manager   Dec 2022 - present

`Product Strategy` `UI/UX` `User Personas`

- Awarded the title working with "High Ownership & Integrity"
- Launched new payment screens to increase monthly EMI collection from students by promoting offers to pay fees early improved collections by 10% on monthly basis.
- Improved revenue/salesperson by designing and implementing onboarding flow on User App. Prioritised leads based on user inputs and only passing quality leads to sales team.
- Implemented self hosted Moodle as LMS for content delivery and examination purposes and Introduced a cost zero platform to cut down spendings by 100% to the external vendor

AlmaBetter — Product Analyst   Jun 2021 - Dec 2022

`Analytical skills` `Problem Solving` `MVP Approach`

- Awarded the title 'Brainiac' for quarter Oct 2021 - Dec 2021
- Developed an In-house video conferencing platform for mentor mentee sessions featuring personalised questions basis on mentee's past performance
- Led the integration of third party community app 'Disciple' to build a community of learners
- Formulated discussion platform 'Discourse' for students to have content related discussions with peers. Incentivised and automated whole system to cater to any incoming doubt.
- Launched Star Students Program to drive course completion and gained a jump of 25% in number of students completing the course

Skills & Tools

Underline indicators   `Frequently Used` `Occasionally`

Languages

`Python` `SQL` `JavaScript` `HTML` `CSS`

Analytics

`Mixpanel` `GA - 4` `DataStudio` `MetaBase` `Tableau`

Technologies

`AWS` `Firebase` `MoEngage`

Tools

`JIRA` `Notion` `Miro` `Figma` `Confluence` `Freshdesk`

Soft Skills

`Roadmap Development` `Competitive Analysis` `Agile/Scrum Methodologies` `Cross-functional Collaboration` `Communication` `Presentation`

Education

University of Delhi (DU) — Bachelors of Science   Jul 2017 - Oct 2020

Fields of study   First Division

- Computer Science
- Mathematics
- Operational Reseach

Decodr Technologies — Data Scientist   Nov 2020 - Apr 2021

Fields of study

- ML Algorithms
- Predictive Analysis
- Time series Analysis