

Project Initialization and Planning Phase

| | |
|---------------|--|
| Date | 14 th July 2024 |
| Team ID | 739782 |
| Project Name | Sentiment Analysis of Commodity News(Gold) |
| Maximum Marks | 3 Marks |

Define Problem Statements (Customer Problem Statement Template):

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for your customers' challenges. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

| | | |
|---------------------|--|--|
| I am | Describe the customer and their attributes here | male/female customer |
| I'm trying to | List the thing they are trying to achieve | to find the status of price sentiment of gold. |
| but | Describe the problems or barriers that get in the way | i can't find the status of the price of gold. |
| because | Describe the reason the problems or barriers exist | i can't get accurate information. |
| which makes me feel | Describe the result from experiencing the problems or barriers | dissatisfied. |

Example:

Customer Problem Statement Template

| | | | | |
|----------------------|---|--|-----------------------------------|---------------------|
| I am | I'm trying to | But | Because | Which makes me feel |
| male/female customer | to find the status of price sentiment of gold | can't find the status of price of gold | i can't get accurate information. | dissatisfied |

| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|------------------------|----------------------|------------------------------|------------------------------|---------------------------------|---------------------|
| PS-1 | Male/female customer | Find analysis of gold | I didn't find any analysis | I tried a lot | dissatisfied |
| PS-2 | Male/female customer | Find an accurate gold status | I didn't get accurate status | I cant get accurate information | dissatisfied |