# **Final Project:**

Overview:

Perform a large-scale data analysis using PySpark and Hive. Tailor the analysis based on your interests and the characteristics of the chosen dataset.

Steps:

### 1. Data Ingestion:

- Obtain a diverse and large dataset. (Use Public data sets)
- Upload the dataset to HDFS.

### 2. Data Exploration with Hive:

- Create a Hive table to read the dataset.
- Explore the structure of the data using Hive queries.
- Identify any missing or inconsistent data.

### 3. Data Preprocessing and Cleaning:

- Use Hive to clean and preprocess the data.
- Handle missing values, outliers, or any data quality issues.

## 4. Data Analysis with PySpark:

- Utilize PySpark SQL and DataFrame API for analysis.
- Calculate descriptive statistics, aggregations, or any meaningful insights.

# 5. Machine Learning Exploration:

- Explore machine learning tasks using PySpark's MLlib.
- Experiment with classification, regression, or clustering based on the data characteristics.

# 6. Data Visualization and Reporting:

- Use data visualization libraries to create visualizations.
- Generate reports summarizing key findings from the analysis.

## Tools and Technologies:

- Apache Hadoop (HDFS)
- Apache Hive
- Apache Spark (PySpark)
- Data visualization libraries
- Development environment (Jupyter Notebooks or others)

#### Business use cases:

- Analyzing customer behaviour and preferences.
- Detecting fraudulent activities in financial transactions.
- Improving efficiency and reducing costs in the supply chain.
- Analyzing electronic health records for insights and decision-making.
- Enhancing the customer shopping experience through personalized recommendations.
- Predicting and optimizing energy consumption in a smart city.

Each student needs to present for 5 minutes about their project during the 13<sup>th</sup>(April 13<sup>th</sup>) or 14<sup>th</sup> (April 20<sup>th</sup> – 10:am – noon) week. Please book the time in advance.

#### Deliverables:

- Hive SQL scripts for data exploration and preprocessing.
- PySpark script for data analysis.
- Data visualization notebook or script.
- Final report PowerPoint presentation.
- Demo video showcasing the project.

#### Notes:

- Choose a dataset aligned with your interests or domain expertise.
- Document your code and analysis steps