

Questions

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt

df1= pd.read_csv("accounts.csv")
df2= pd.read_csv("data_dictionary.csv")
df3= pd.read_csv("products.csv")
df4= pd.read_csv("sales_pipeline.csv")
df5= pd.read_csv("sales_teams.csv")
```

```
df4.head()
```

| | opportunity_id | sales_agent | product | account | deal_stage |
|---|----------------|-----------------|----------------|---------|------------|
| 0 | 1C1I7A6R | Moses Frase | GTX Plus Basic | Cancity | Won |
| 1 | Z0630YW0 | Darcel Schlecht | GTXPro | Isdom | Won |
| 2 | EC4QE1BX | Darcel Schlecht | MG Special | Cancity | Won |
| 3 | MV1LWRNH | Moses Frase | GTX Basic | Codehow | Won |
| 4 | PE84CX40 | Zane Levy | GTX Basic | Hatfan | Won |

| | engage_date | close_date | close_value |
|---|-------------|------------|-------------|
| 0 | 2016-10-20 | 2017-03-01 | 1054.0 |
| 1 | 2016-10-25 | 2017-03-11 | 4514.0 |
| 2 | 2016-10-25 | 2017-03-07 | 50.0 |
| 3 | 2016-10-25 | 2017-03-09 | 588.0 |
| 4 | 2016-10-25 | 2017-03-02 | 517.0 |

```
df6=pd.merge(df1,df4 )
df7=pd.merge(df6,df1)
df8=pd.merge(df7,df5)
df=pd.merge(df8,df4)
df
```

| | employees | account | sector | year_established | revenue |
|---|------------------|---------|------------|------------------|---------|
| 0 | Acme Corporation | 2822 | technology | 1996 | 1100.04 |
| 1 | Acme Corporation | 2822 | technology | 1996 | 1100.04 |
| 2 | Acme Corporation | 2822 | technology | 1996 | 1100.04 |
| 3 | Acme Corporation | | technology | 1996 | 1100.04 |

| | | | | | |
|------|------------------|-----------|------|---------|----|
| 2822 | | | | | |
| 4 | Acme Corporation | technolgy | 1996 | 1100.04 | |
| 2822 | | | | | |
| ... | ... | ... | ... | ... | .. |
| . | | | | | |
| 7370 | Zumgoity | medical | 1984 | 441.08 | |
| 1210 | | | | | |
| 7371 | Zumgoity | medical | 1984 | 441.08 | |
| 1210 | | | | | |
| 7372 | Zumgoity | medical | 1984 | 441.08 | |
| 1210 | | | | | |
| 7373 | Zumgoity | medical | 1984 | 441.08 | |
| 1210 | | | | | |
| 7374 | Zumgoity | medical | 1984 | 441.08 | |
| 1210 | | | | | |

| | office_location | subsidiary_of | opportunity_id | |
|---------------|-----------------|---------------|----------------|-------------------|
| sales_agent \ | | | | |
| 0 | United States | NaN | N4SD17JR | Reed Clapper |
| 1 | United States | NaN | TBZMXKH4 | Wilburn Farren |
| 2 | United States | NaN | S3W6Q07M | Kami Bicknell |
| 3 | United States | NaN | V4324HG4 | Violet Mclelland |
| 4 | United States | NaN | TK9T01QM | Reed Clapper |
| ... | ... | ... | ... | ... |
| 7370 | United States | NaN | RWR0W3U8 | Darcel Schlecht |
| 7371 | United States | NaN | 1PXQZ40I | Versie Hillebrand |
| 7372 | United States | NaN | YL29KX3L | Anna Snelling |
| 7373 | United States | NaN | D01U08PR | Darcel Schlecht |
| 7374 | United States | NaN | YMI6807S | Marty Freudenburg |

| | product | deal_stage | engage_date | close_date | close_value |
|---|--------------|------------|-------------|------------|-------------|
| \ | | | | | |
| 0 | GTX Basic | Won | 2016-11-12 | 2017-03-01 | 556.0 |
| 1 | MG Advanced | Won | 2017-01-15 | 2017-03-29 | 3833.0 |
| 2 | GTX Plus Pro | Engaging | 2017-01-16 | NaN | NaN |
| 3 | MG Special | Lost | 2017-01-23 | 2017-05-06 | 0.0 |

| | | | | | | |
|--------------------------|------------------|-----------------|-------------|------------|------------|--------|
| 4 | GTXPro | | Lost | 2017-01-25 | 2017-05-07 | 0.0 |
| ... | ... | | ... | ... | ... | ... |
| 7370 | GTXPro | | Lost | 2017-10-26 | 2017-10-27 | 0.0 |
| 7371 | MG Advanced | | Won | 2017-12-13 | 2017-12-27 | 3735.0 |
| 7372 | GTX Plus Basic | Prospecting | | NaN | NaN | NaN |
| 7373 | GTXPro | | Prospecting | NaN | NaN | NaN |
| 7374 | GTX Plus Basic | Prospecting | | NaN | NaN | NaN |
| | | | | | | |
| | manager | regional_office | | | | |
| 0 | Rocco Neubert | East | | | | |
| 1 | Cara Losch | East | | | | |
| 2 | Summer Sewald | West | | | | |
| 3 | Cara Losch | East | | | | |
| 4 | Rocco Neubert | East | | | | |
| ... | ... | ... | | | | |
| 7370 | Melvin Marxen | Central | | | | |
| 7371 | Dustin Brinkmann | Central | | | | |
| 7372 | Dustin Brinkmann | Central | | | | |
| 7373 | Melvin Marxen | Central | | | | |
| 7374 | Melvin Marxen | Central | | | | |
| [7375 rows x 16 columns] | | | | | | |
| df.dtypes | | | | | | |
| account | object | | | | | |
| sector | object | | | | | |
| year_established | int64 | | | | | |
| revenue | float64 | | | | | |
| employees | int64 | | | | | |
| office_location | object | | | | | |
| subsidiary_of | object | | | | | |
| opportunity_id | object | | | | | |
| sales_agent | object | | | | | |
| product | object | | | | | |
| deal_stage | object | | | | | |
| engage_date | object | | | | | |
| close_date | object | | | | | |
| close_value | float64 | | | | | |
| manager | object | | | | | |
| regional_office | object | | | | | |
| dtype: | object | | | | | |

1. Sales Trends Over Time

```
df.head()
```

| | account | sector | year_established | revenue |
|---|------------------|-----------|-------------------------------|---------|
| \ | | | | |
| 0 | Acme Corporation | technolgy | 1970-01-01 00:00:00.000001996 | 1100.04 |
| 1 | Acme Corporation | technolgy | 1970-01-01 00:00:00.000001996 | 1100.04 |
| 2 | Acme Corporation | technolgy | 1970-01-01 00:00:00.000001996 | 1100.04 |
| 3 | Acme Corporation | technolgy | 1970-01-01 00:00:00.000001996 | 1100.04 |
| 4 | Acme Corporation | technolgy | 1970-01-01 00:00:00.000001996 | 1100.04 |

| | employees | office_location | subsidiary_of | opportunity_id |
|---------------|-----------|-----------------|---------------|------------------|
| sales_agent \ | | | | |
| 0 | 2822 | United States | NaN | N4SD17JR Reed |
| Clapper | | | | |
| 1 | 2822 | United States | NaN | TBZMXKH4 Wilburn |
| Farren | | | | |
| 2 | 2822 | United States | NaN | S3W6Q07M Kami |
| Bicknell | | | | |
| 3 | 2822 | United States | NaN | V4324HG4 Violet |
| McLelland | | | | |
| 4 | 2822 | United States | NaN | TK9T01QM Reed |
| Clapper | | | | |

| | product | deal_stage | engage_date | close_date | close_value |
|------------|--------------|------------|-------------|------------|-------------|
| manager \ | | | | | |
| 0 | GTX Basic | Won | 2016-11-12 | 2017-03-01 | 556.0 Rocco |
| Neubert | | | | | |
| 1 | MG Advanced | Won | 2017-01-15 | 2017-03-29 | 3833.0 |
| Cara Losch | | | | | |
| 2 | GTX Plus Pro | Engaging | 2017-01-16 | 2017-05-22 | NaN Summer |
| Sewald | | | | | |
| 3 | MG Special | Lost | 2017-01-23 | 2017-05-06 | 0.0 |
| Cara Losch | | | | | |
| 4 | GTXPro | Lost | 2017-01-25 | 2017-05-07 | 0.0 Rocco |
| Neubert | | | | | |

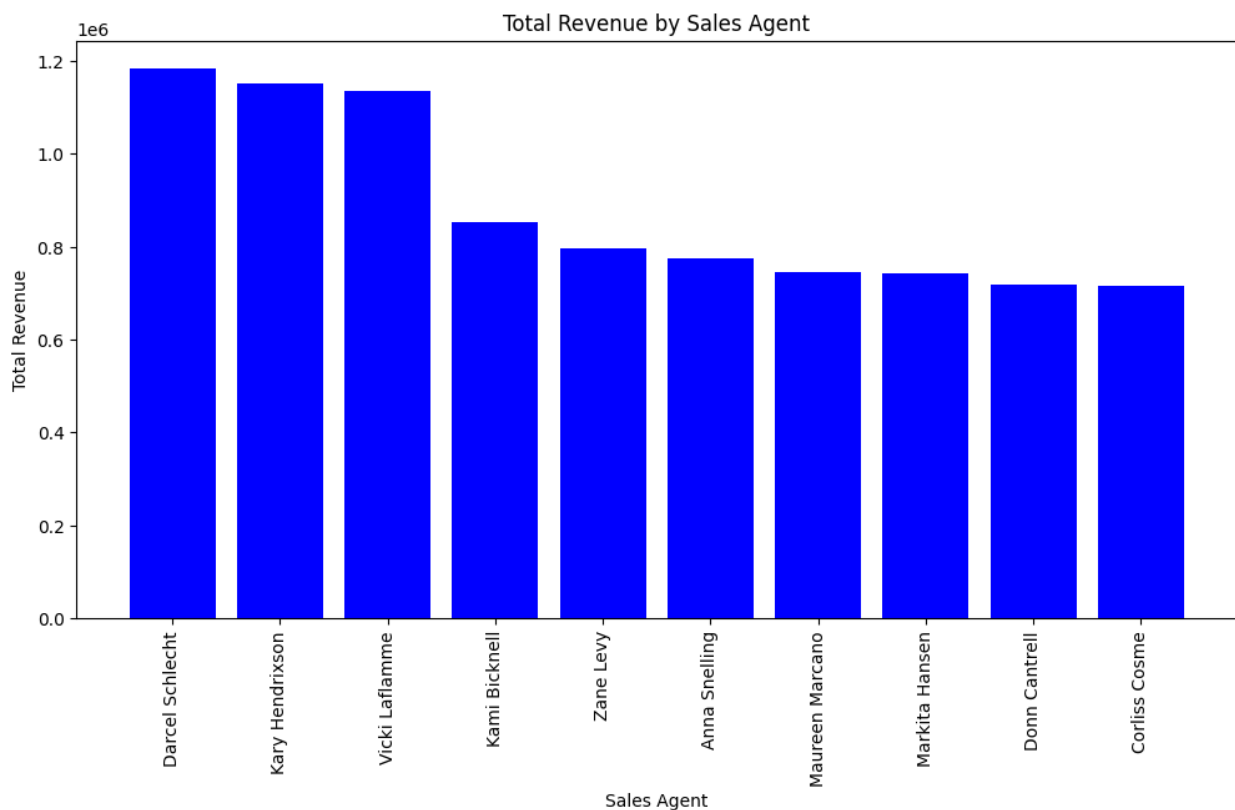
| | regional_office |
|---|-----------------|
| 0 | East |
| 1 | East |
| 2 | West |
| 3 | East |
| 4 | East |

```

df['engage_date'] =
pd.to_datetime(df['engage_date'].fillna(df['engage_date'].mode()[0]))
df['close_date'] =
pd.to_datetime(df['close_date'].fillna(df['close_date'].mode()[0]))
df['year_established'] = pd.to_datetime(df['year_established'])
df1 = df.groupby("sales_agent")
["revenue"].sum().reset_index().sort_values(by="revenue",
ascending=False).head(10)
df1

# Plot the graph
plt.figure(figsize=(12, 6))
plt.bar(df1['sales_agent'], df1["revenue"], color='blue')
plt.xlabel("Sales Agent")
plt.ylabel("Total Revenue")
plt.title("Total Revenue by Sales Agent")
plt.xticks(rotation=90)
plt.show()

```



3.Sales by Region

```

df3 = df3.groupby("product")
["sales_price"].sum().reset_index().sort_values(by="sales_price",
ascending=False)

```

```
# Plot the bar chart
plt.figure(figsize=(10, 4))
plt.bar(df3['product'], df3['sales_price'], color='green')
plt.xlabel("Product")
plt.ylabel("Total Sales Price")
plt.title("Total Sales Price by Product")
plt.xticks(rotation=45)
plt.show()
```

