

# Superstore Sales Performance Dashboard

Region

Category

All

All

## Insights

- 1.The West region had the highest sales in Q3

Sales in the West consistently peaked during July to September, showing strong regional performance in Q3
- 2.Technology category generated the most revenue

Among all product categories, Technology accounted for the largest share of total sales, indicating a high demand or profit margin.
- 3.November recorded the highest monthly sales overall

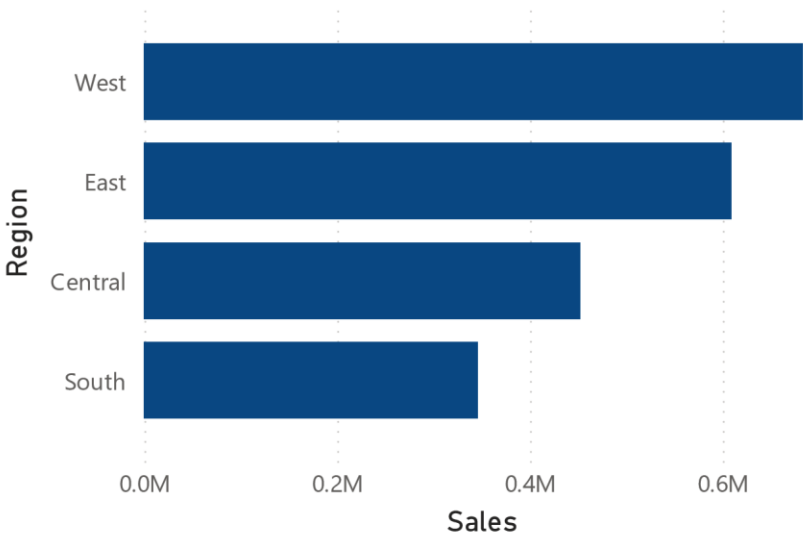
A significant spike in sales occurred in November, possibly due to seasonal promotions or holiday shopping trends

Ask a question about your data

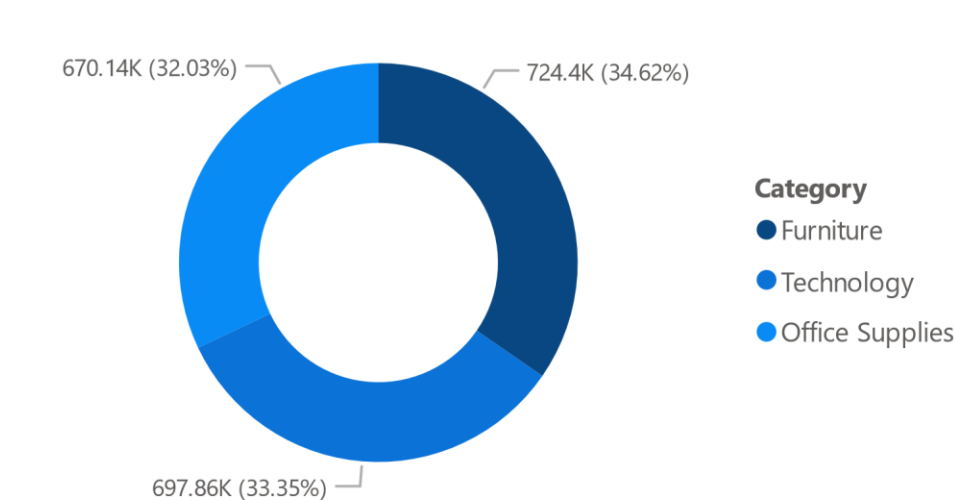
Try one of these to get started

- average sale
- average quantity
- number of countries

Sales by Region



Sales Distribution by Category



Sum of Sales by month-year and Region

