

Devyansh Rajput

Data Analyst

Data Analyst and Business Intelligence enthusiast adept in Tableau, PowerBI, Looker Data Studio, SQL, Excel, and Python. Proven ability to understand data, data structures, and BI reports to assist in taking aggregated data and structure it into meaningful and insightful reporting.

Projects

NYC Taxi & Limousine Commission Data Analytics| [Link](#)

Python, SQL (BigQuery), Looker Data Studio, Google Cloud Platform

- Identifying patterns and meaningful insights from data by analyzing it.
- Performed data visualization using Looker Studio to create interactive and insightful reports and dashboards.
- Created measures to define custom calculations and metrics for creating charts to visualize the data and compare categories and trends.

Incentive Compensation Outcome, Freelance Project

Excel, Data Analysis

- Identifying patterns and meaningful insights from data by analyzing it.
- The incentive program resulted in a 4% increase in FY23 annual salaries, demonstrating its significant impact on employee earnings.
- The CRM role recorded the highest incentive payout at \$60.8M, indicating its substantial contribution to the company's revenue.

Sales Insights Data Analysis, FMCG Industry | [Link](#)

Excel, PowerBI, Dashboards

- Ensured data quality and integrity.
- Performed Data Cleaning and transformation.
- Assisted in data-driven decision-making by creating data visualization.
- Identified a significant decline in total revenue, falling by 40.84% (10.16 million INR) in 273 days.
- Found the profit margin percentage started trending down, falling by 26.23% (0.46%) in 182 days.

Education

Master of Computer Applications (MCA)

Vellore Institute of Technology

2022 - 2024

Bachelor of Business Administration – Computer Application

MIT World Peace University

2019 - 2022

Experience

Data Analytics Consultant, Freelancer

Jan 2024 - Mar 2024

- Deliver the reports or Dashboards in a timely manner assisting clients in enhancing their decision-making process by providing data-driven insights, resulting in an average of **18% improvement** in business efficiency.
- Client-facing regular meetings & catchups.
- Identified and resolved complex business problems for clients, leading to a **15% increase** in Operations efficiency.
- Continuous improvement of existing dashboards in BI tools through own initiative and Client feedback.
- Created customized charts and custom calculations(LODs, Table calculations, and DAX) as per requirements

Contact

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Skills

Technical Skills

- Business Intelligence
- Data Analysis
- BI Platforms and Reports
- Dashboard and DAX Skills
- Data Preparation
- Data Modelling
- Data Cleaning
- Data Warehousing
- Ad-hoc analysis

Tools/Software

- Microsoft PowerBI
- Tableau
- Looker Data Studio
- Microsoft Excel
- Apache Hadoop

Soft Skills

- Interpersonal Skills
- Good Communication
- Critical Thinking
- Problem Solving
- Self learning
- Analytical Thinking
- Stakeholder and User Management
- Work across team

Languages/Databases

- SQL
- MySQL
- Python

Certifications

- Google Data Analytics Professional Certificate (2023)
- IBM Data Analyst Professional Certificate (2023)
- Tata Group Data Visualisation: Virtual Internship (2024)
- PWC Power BI Virtual Job Simulation (2024)

Interests

- Automation
- Big Data
- Cloud Technology
- Artificial Intelligence
- Data Analytics
- Generative AI
- Machine Learning