

Primary Region KPI

06-01-2014
First Order Date

725,458
Total Sales

1,611
No. of Orders

450.3
Avg Sales per Order

686
No. of Customers

1,509
No. of Products

Sum of Sales, Avg sales per order, distinct count of Order ID, distinct count of Customer ID, distinct count of Product ID and First Order Date. The data is filtered on Primary Region Filter, which keeps True.

Secondary Region KPI

05-01-2014
First Order Date

678,781
Total Sales

1,401
No. of Orders

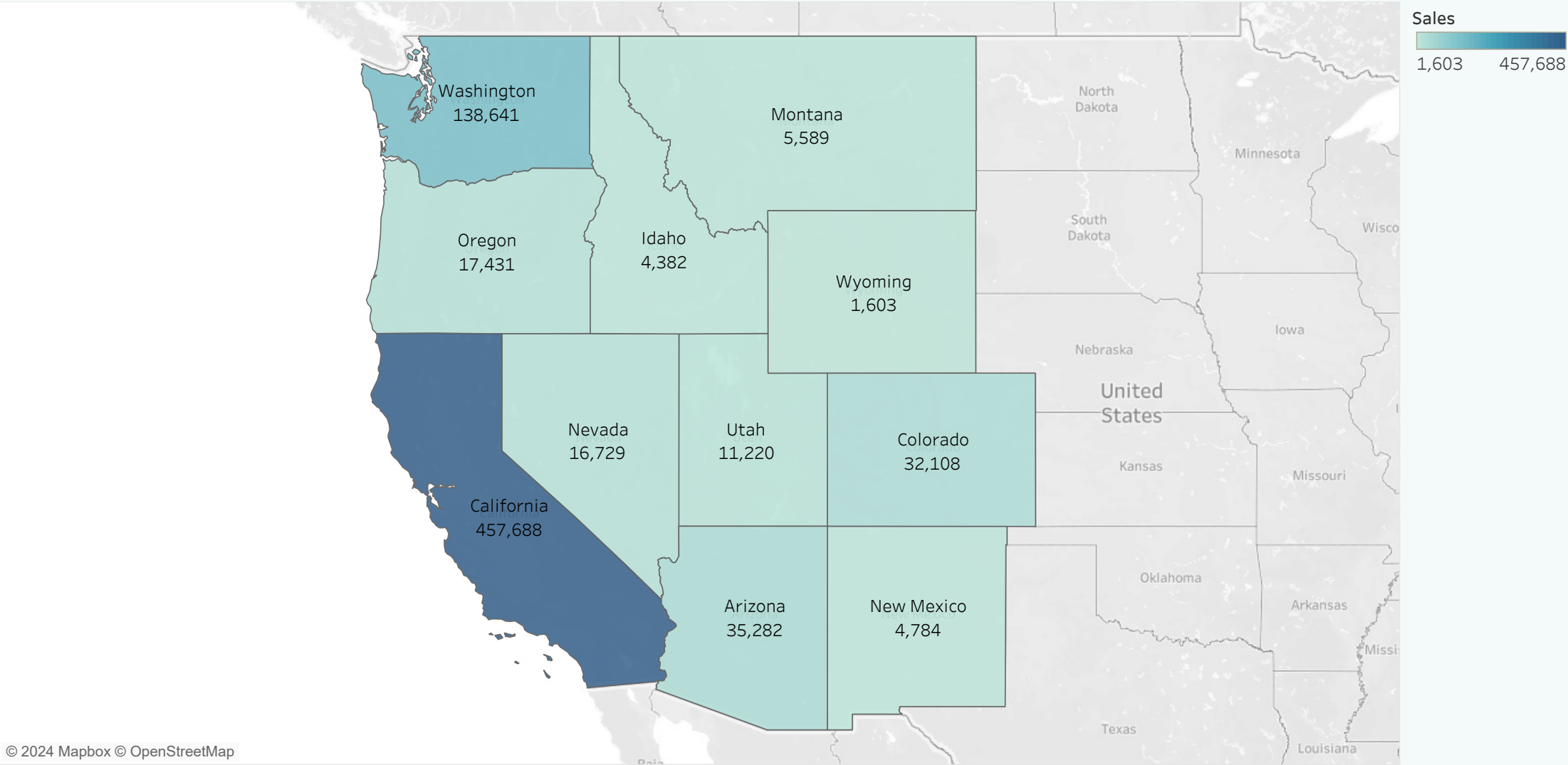
484.5
Avg Sales per Order

674
No. of Customers

1,422
No. of Products

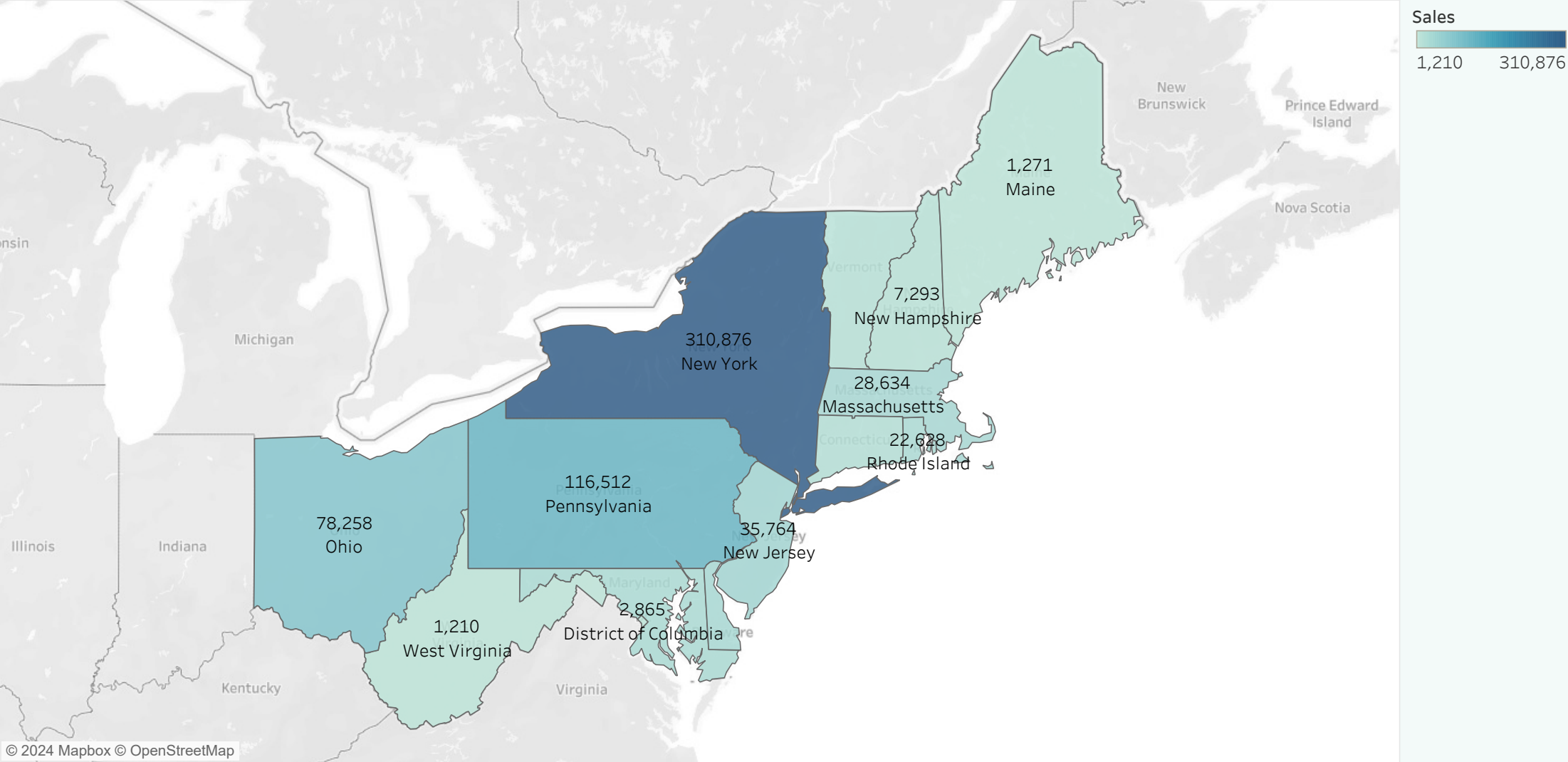
Sum of Sales, Agg sales per order, distinct count of Order ID, distinct count of Customer ID, distinct count of Product ID and First Order Date. The data is filtered on Secondary Region Filter, which keeps True.

Primary Region Map



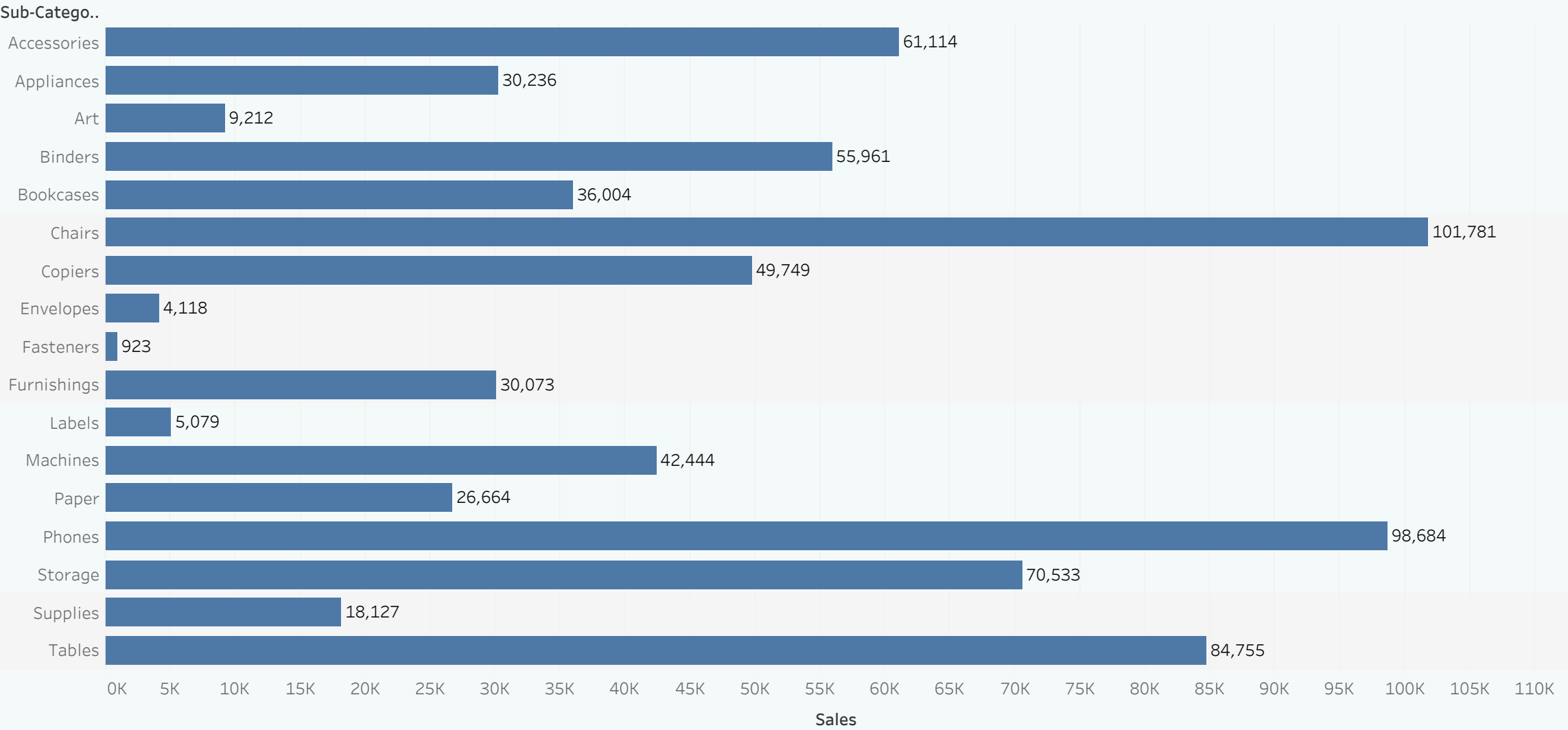
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sales. The marks are labeled by State and sum of Sales. Details are shown for Country and State. The data is filtered on Primary Region Filter, which keeps True.

Secondary Region Map



Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sales. The marks are labeled by sum of Sales and State. Details are shown for Country and State. The data is filtered on Secondary Region Filter, which keeps True.

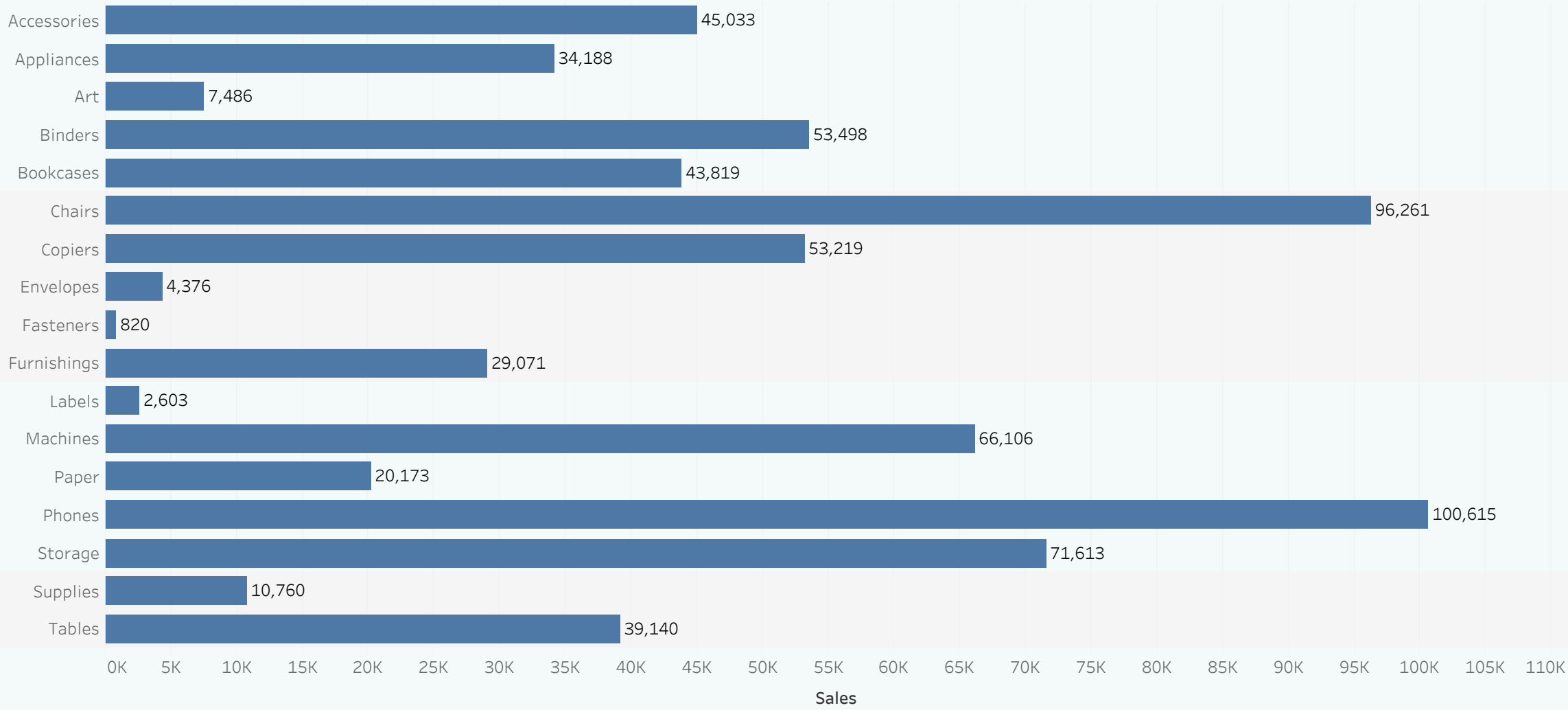
Primary Region Sub-Cat Sales



Sum of Sales for each Sub-Category. The data is filtered on Primary Region Filter, which keeps True.

Secondary Region Sub-Cat Sales

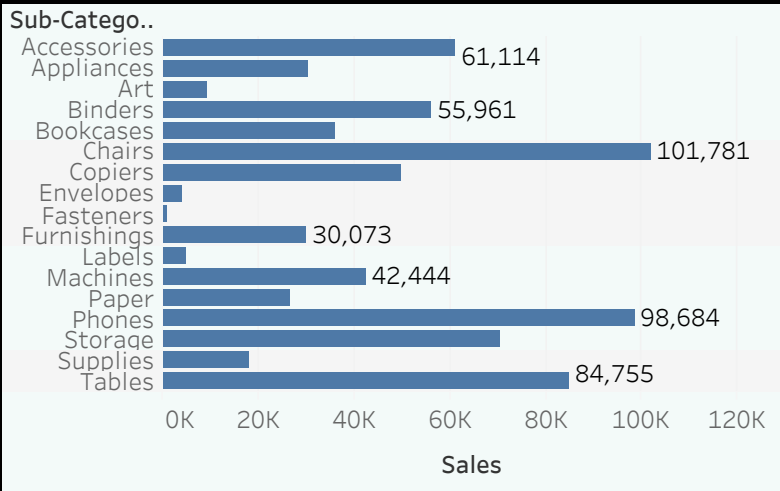
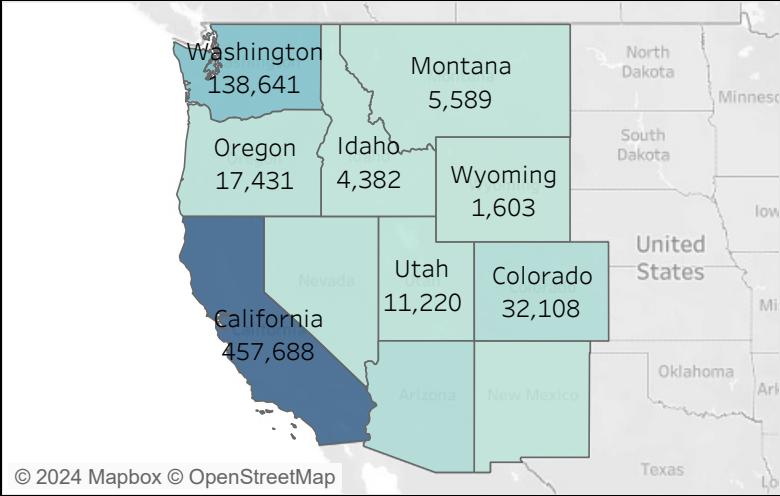
Sub-Catego..



Sum of Sales for each Sub-Category. The data is filtered on Secondary Region Filter, which keeps True.

Region Wise Sales Analysis

Primary Region



Primary Region
West

06-01-2014
First Order Date

725,458
Total Sales

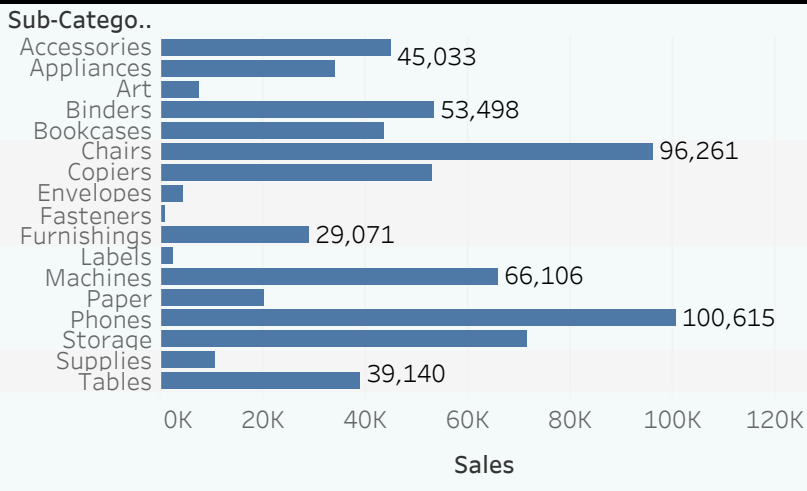
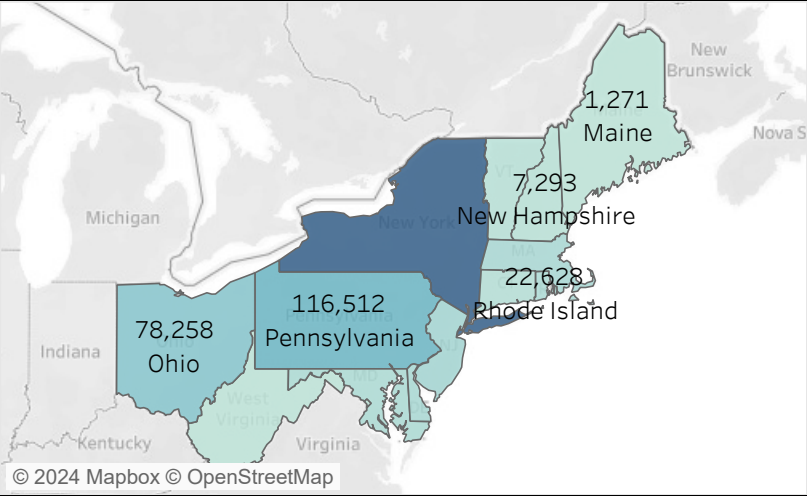
1,611
No. of Orders

450.3
Avg Sales per Order

686
No. of Customers

1,509
No. of Products

Secondary Region



Secondary Region
East

05-01-2014
First Order Date

678,781
Total Sales

1,401
No. of Orders

484.5
Avg Sales per Order

674
No. of Customers

1,422
No. of Products