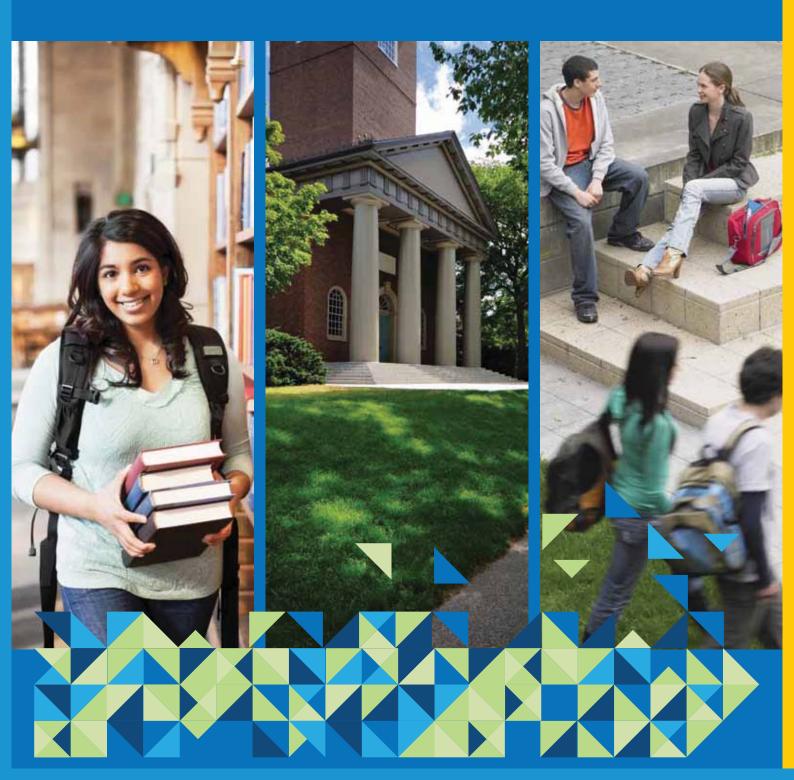
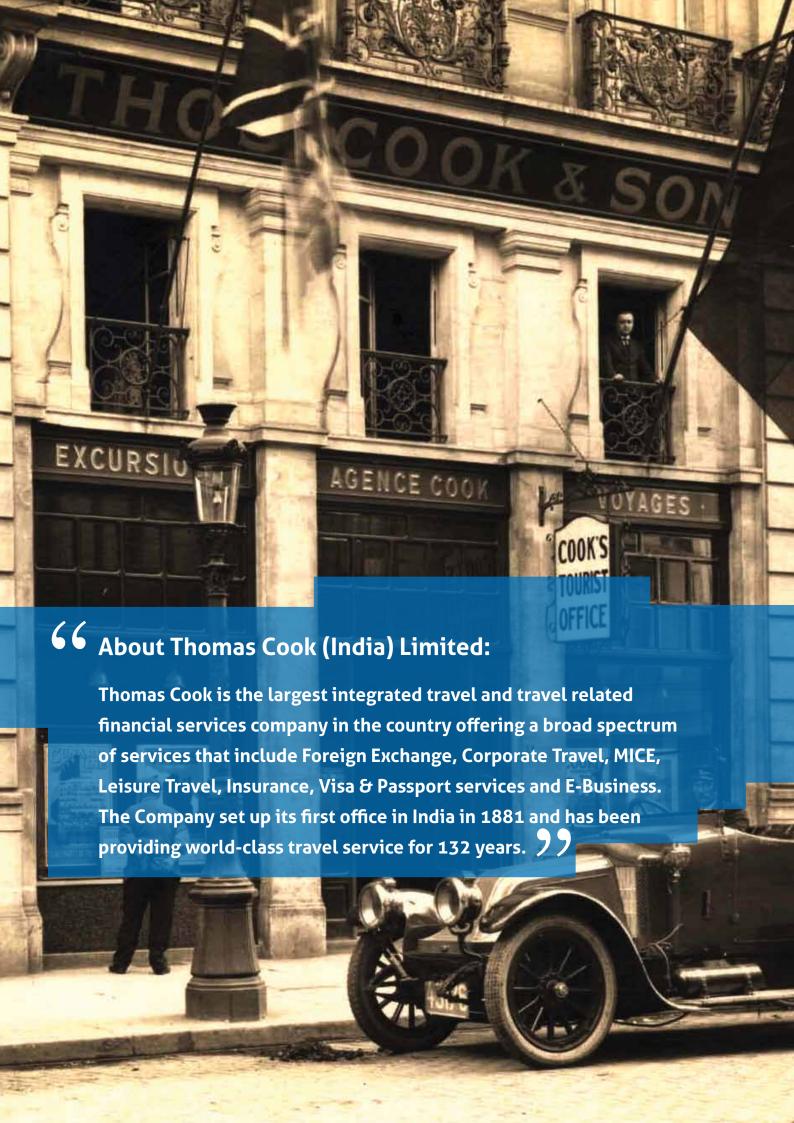
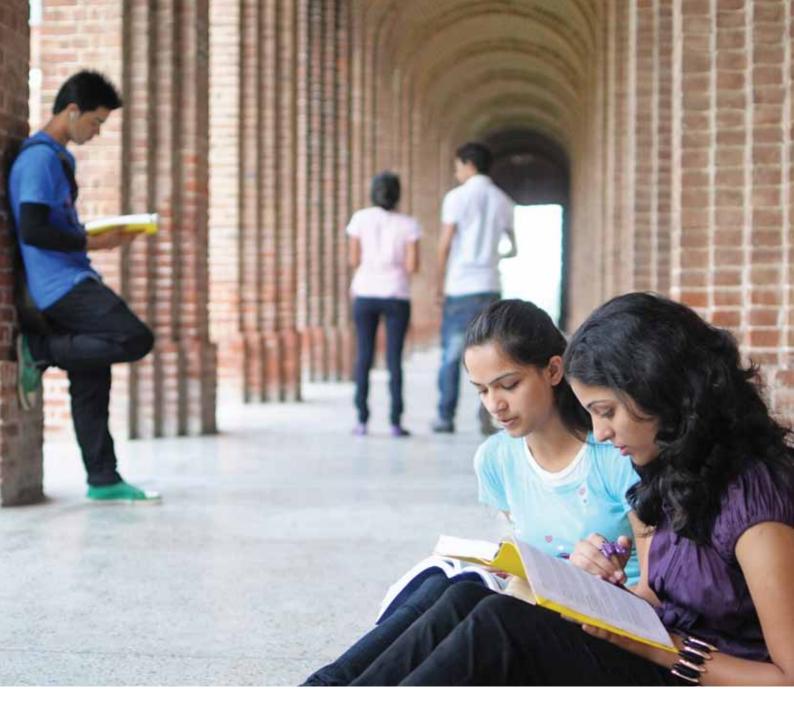


Thomas Cook University Alliance Program 2014

Aligning leadership synergies







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Thomas Cook (India) Ltd has been honoured with the "Favourite Specialist Tour Operator" award at the Condé Nast Traveller Readers' Travel Awards 2011 & 2012 and was also conferred with the CNBC AWAAZ - "Best company providing foreign exchange" in India for the third year in a row. In addition, Thomas Cook (India) Ltd has been awarded the 'Best Corporate Travel Management Company' by World Travel Brands 2012, the 'Most Trusted Tour Operator Brand' by the Times Travel Honours 2011 and also recognized as a "Superbrand" 2011-2012 by consumers for excellence in travel services. Recently, TCIL was awarded the prestigious National Tourism Award (2010-2011) for 'Outstanding Performance' as an 'Inbound Tour Operator'. For more information, please visit www.thomascook.in

CRISIL has reaffirmed Thomas Cook (India) Limited with the 'CRISIL A1+ and AA- rating. The Brand Trust Report™, India study 2012, has ranked Thomas Cook (India) Ltd as The most Trusted Brand in Services.

in Foreign Exchange and Travel Services Over Lac satisfied customers More than 1.6 million Foreign Exchange transactions every year Over $\frac{2}{7}00$ employees Over Rs. 15 k cr. of foreign exchange pass through our hands every year

NETWORK

Thomas Cook India's large network has ensured a pan India presence across various high street locations, airports, malls and corporate implants. Along with our own locations we have a huge franchisee and agent network which cuts across various businesses providing top class foreign exchange, travel and travel related services.

THOMAS COOK IN NUMBERS

 $132_{\text{years of service}}$

253 locations

27 airport counters

 ${\scriptstyle \mathsf{Over}\, } \mathbf{200} \,\,{\scriptstyle \mathsf{partners}}$





THOMAS COOK BUSINESSES

Foreign Exchange

- Established price leadership
- Only non-bank in India with dealing room, Nostro a/cs, SWIFT member
- Largest consolidator of bulk notes
- Network spanning 102 cities
- Expertise (staff, compliance, cost efficiency)
- Array of products across various segments
- Multicurrency Borderless Prepaid Forex Card

Travel

Outbound

- Leaders in leisure travel business
- Expertise in international group, customised travel & domestic holidays
- Access to global inventory of hotels & network of suppliers

Inbound

- Large network of FTO
- Specialist in ground handling services
- Experts with 24X7 client support office

Corporate Travel

- · Sophisticated technology
- · Economies of scale
- Lowest cost search

Others

- Financial Services which covers travel insurance
- Visa & Passport -Assistance on Visa application
- Centre of Learning, creating talent for the industry
- www.thomascook.in, the online future













Centre of Learning is an initiative from Thomas Cook (India) Ltd. to develop talent for the organization as well as for the Industry. In the context of high growth and increasing customer expectations, talent management will be one of the important challenges to the Travel Industry. This relates to both the shortage of actual numbers and the desired capability levels from both technical and managerial perspective.



CENTRE OF LEARNING

Centre of Learning offers a unique combination of functional, managerial and theoretical study.

This equips students with wide spread set of skills that will help them become future torch bearers of the industry.

Our industry based approach also helps students meet all the requirements of the diverse tourism industry.

At Centre of Learning students receive education in a situational work environment. This helps them enhance their supervisory and management skills thus making them ready for the industry.

Courses we offer:

Under Graduate Courses:

Certificate course in Diploma Tour Management

- IATA Foundation Course
- IATA Consultant Course
- Corporate Training
- · Tourism Board Trainings

Post Graduate Courses:

- MBA- Tourism (Pondicherry University)
- Travel Professional Program- A Post Graduate Diploma in Travel & Tourism Management with MBA- Tourism (Pondicherry University)
- Travel Professional Program- A Post Graduate Diploma in Travel & Tourism Management

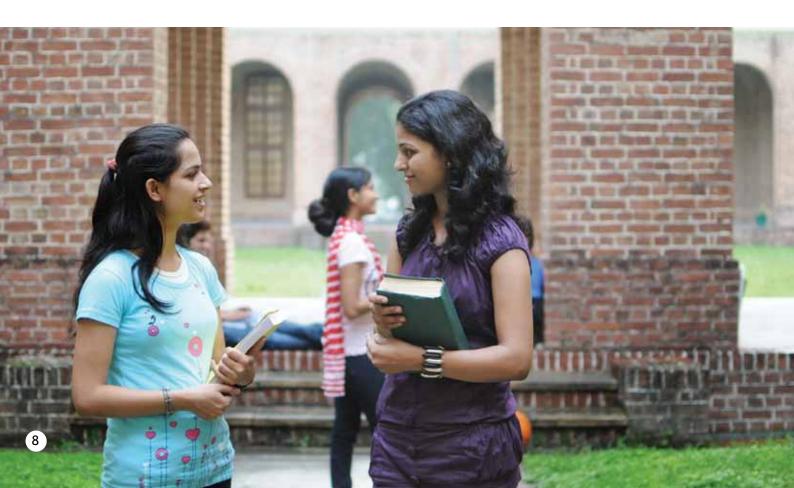
- Certificate Course in World Tour Management
- PGDM in International Tourism Business- equivalent to MBA (IITTM)

This is our list of partners. They are the ones who help us build talents:

- IRCTC
- Royal Caribbean International
- Amadeus
- IATA
- Avis
- Marriott
- IITTM
- · Pondicherry University

The Trophy Rack:

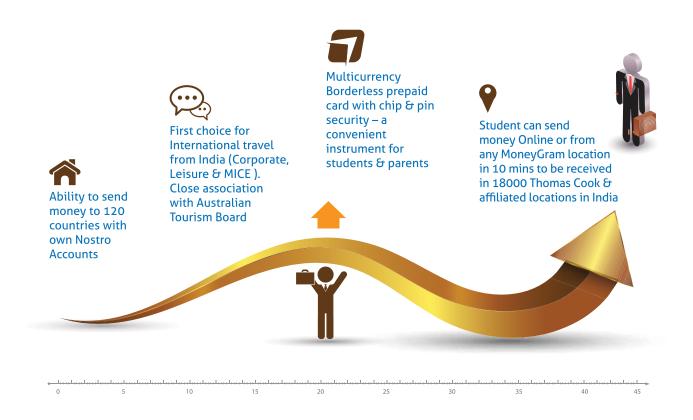
- Centre of Learning has been honoured with the prestigious South Asia Top Performing IATA Authorized Training Center 2013 certification by the highly reputed International Air Transport Association (IATA) for the year 2011-2012 & 2012-2013.
- Conferred with the Award for Continuous Innovation in HR Strategy at Work and the Award for Innovation in Career Development, 5th Employer Branding Awards 2010-2011, Employer Branding Institute.



THOMAS COOK CAPABILITIES

Thomas Cook: Next Chapter & Strategic Synergy

Over the past year, we placed a great deal of emphasis on looking beyond today to plan for tomorrow, especially in light of the changing dynamics and with the intent of challenging the convention



FOR YOUR UNIVERSITY



More Students

With Centre of Learning we want to explore affiliations, representation for your University in India



Brand Association

Thomas Cook to represents all student requirements for your University in India



Thomas Cook Network

Thomas Cook leverages it's pan India network to explore opportunities for your University. This includes digital association



Student Solutions

Platforms which will make life easy for the student - living expense fund, click of button fee payment, exclusive travel products

