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Terms & Conditions apply.

Call Details:

Thomas Cook (India) Ltd

Shop Number 10, Ground Floor,
Satyam Cinema Complex,
Nehru Place, New Delhi - 110019
Office Board: 011-2646 7484, 65458600



Travel Smooth
thomascook.in

• Foreign Exchange •

Currency • Travellers Cheques • Prepaid Card • Demand Draft



SEND MONEY ABROAD

300

CRORES FOR Q1, 2015
THE RISE OF AN EMPIRE



SPARTAN

Top 10 REVENUE EARNING
TRANSACTIONS FOR CREs/
COUNTER STAFFS *



ENVOY AWARD

BM BRINGING IN MAXIMUM NO
OF NEW NSA APPOINTMENTS GETS
REWARDED,

ONE FOR EACH REGION**



AMBASSADOR AWARD

FIRST 3 RETAIL MANAGERS
ACHIEVING THEIR TARGET T/O
ONE FROM EACH LEAGUE



SEND MONEY ABROAD

RISE OF AN EMPIRE

MARCH 7

**SEIZE
YOUR
GLORY**



SPARTAN

Top 10 REVENUE EARNING
TRANSACTIONS FOR CREs/
COUNTER STAFFS *



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FIRST 3 RETAIL MANAGERS
ACHIEVING THEIR TARGET T/O
ONE FROM EACH LEAGUE

ONE FOR EACH REGION**

Rewards

01

STRIKE

INR 25 Lacs + turnover from a single transaction

02

BLITZ

INR 75k + revenue earning transaction

03

SPARK

Clusters achieving their target turnover

04

DYNAMITE TROPHY

First to hit 300 transactions amongst- TN, MUM, DEL, AP, GUJ







SEND MONEY ABROAD



CAPTAIN RETAIL

2015

R&R : Bigger , Better , Stronger

Reward & Recognition program

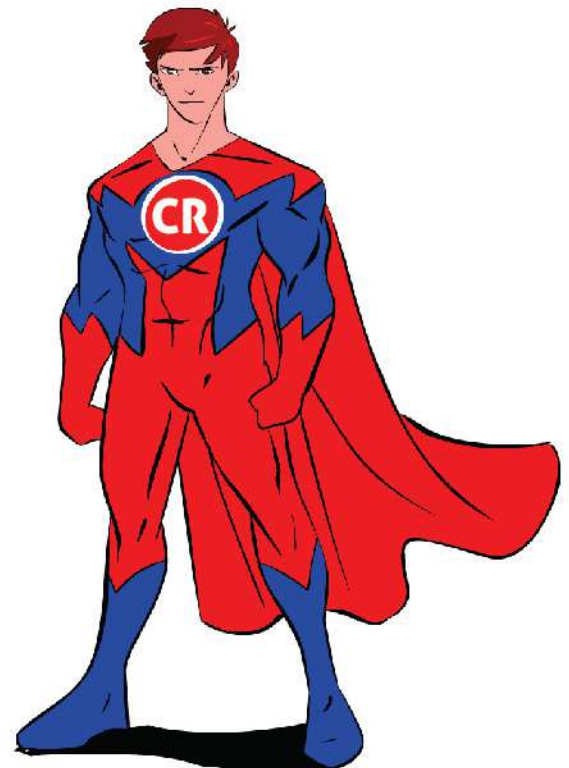
consistently recognizes
those who make a **difference in RETAIL**

In 2015 we wish to make it really big by ensuring there are best practices shared, a march toward our common Retail goal and timely recognition

This year you will see:

- Engagement between teams , champions and central teams regularly
- Product focus (U-Special, Send Money Abroad, Holiday FX) with a special thrust on Encashment
- Review , feedback and interaction

CAPTAIN RETAIL
WILL TALK TO YOU
CONSISTENTLY



Anytime Query:

Email : Retail.ForeignExchange@in.thomascook.com

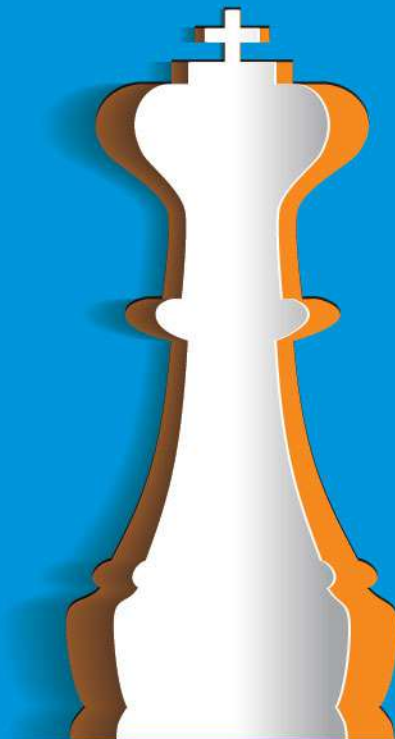
Call : 8080197796

Become
FUTUREready



7.00 PM

ENCASHMENTS



The Throne

*Check attachment for eligibility



Reward #1

1 front end champion in each league gets
Flipkart eGift vouchers every fortnight



Reward #2

'Best Implant Of The Month' gets
SnapDeal Gift Vouchers



Reward #3

Branch Managers, in each league
gets rewarded



7.00 PM



ENCASHMENTS THE THRONE

BRANCHES LEADING IN RESPECTIVE LEAGUES:

Noida- League A

Mysore- League C

Karnal- League B

Kumbakonam- League D

1 days remaining; INR 68 Cr bagged

STAFF WHO BAGGED HIGHEST T/O & MAX NO OF TXN IN THEIR RESPECTIVE LEAGUES

DEVANAND SHENOY

Lullu Mall - League A

N LATHA

Malleswaram - League B

NAGENDRA PRASA

Mysore - League C

VAIRAMUTHU A

Kumbakonam - League D

THEY TURNED — **it** — ON

ENCASHMENT



THE BIG TICKET CONTEST

23rd March – 30th June

**15 CHAMPIONS WITH MAXIMUM
NO: OF BIG TICKETS GETS BRANDED POWER BANKS**

**TOP 3 REGIONS WITH MAXIMUM
ACHIEVEMENT ON TARGET TURNOVER GETS 'BIG TICKET' TROPHY**

3 SIMPLE STEPS TO QUALIFY FOR THIS CONTEST !

1. Encourage WICs/ Referrals to encash turnover worth INR 1 lac+ from a single txn
2. Hunt for big corporate txns and punch under GRAVITY code
3. Report it to Retail Manager/State Head and
Captain Retail @retail.foreignexchange@in.thomascook.com

TARGET DETAILS CHECK THE ATTACHMENT



10 CURLS

INR 15 lacs plus turnover
from a single txn

8 TUG OF 18

Special branches achieving
their targets on turnover

4 PRESS

Retail managers achieving
their targets on turnover

U-SPECIAL FLEX

GRAVITY ENCASHMENT



NSA Code: AG07095

Valid from 19th Aug - 30th Sept



MILKY WAY TROPHY FOR RETAIL MANAGERS-

Del, Mum, Ker, Kar, ROM, Guj, Pun, AP, WB & RDE- to achieve 100 txns
MP, Raj, Goa, UP to hit 50 txns



ASTRONAUT CERTIFICATE & REWARD

First 25 CREs who hit INR 1 Lakh+ on a single transaction.



HOLIDAY MONEY

HOLIDAY MONEY THROTTLE



LAUNCHING 4TH APRIL



T-COOK MAVERICK

5 BEDAZZLE

INR 30 Lacs plus turnover
from 2 txns



HOLIDAY MONEY

- > **CLOCK IN 1-5 TRANSACTION FOR FX ON GIT SALE AND WIN BIG BAZAAR VOUCHERS**
- > **CLOCK IN 6-10 TRANSACTION FOR FX ON GIT SALE AND WIN LIFESTYLE VOUCHERS**

Schematics: All branches are eligible to participate.| Benchmark fig (Targets) are set for T/o ,TXN & Revenue.| The contest is for Retail team only.| The decisions of Retail Sales & Alliance team will be final | Flashes & update will be provided regularly



SEND MONEY ABROAD

LUNGE

INR 25 lacs plus T/O from a single transaction.

FLY

INR 75K+ revenue earning transaction.

SKIP

Clusters achieving their target turnover.

DART TROPHY

First to hit 300 txns amongst –
TN, MUM, DEL, AP, GUJ

Time to throttle

Convert your GIT pax for foreign exchange and win fabulous gift vouchers.



RETAIL FOREIGN EXCHANGE

All LT customer facing staff at shops & GCP are eligible for the same . A minimum of 5 foreign exchange transaction (each with minimum INR equivalent of INR 60k) should be executed by the staff to be eligible for the voucher . For staff who are able to execute more than 10 transaction the gift voucher will have a higher value. There are limited no: of vouchers and will be distributed on earliest reporting .The retail managers for foreign exchange across the various geography will be touch points for your any query , requisite reporting and tracking . The contest is for the period April-June 14 .



SEND MONEY ABROAD - MARCH, 2015

WINNERS DIDN'T QUIT AND QUITTERS DIDN'T WIN



SPARTANs

TOP 10 REVENUE EARNING TXNS

R.YUVARAJA - MADURAI
A. ARUNKUMAR- CHENNAI ELDORADO
RAKESH SINHA- PATNA
MALLIKARJUN M RAO M – HYDERABAD
NITHIN-S L THEATRE
VINNESH V- TRIVANDUM
RAJIV JERATH- NAWANSHAHAH
ROHIT KUMAR GT ROAD MOGA



ENVOY AWARD

STAFF BRINGING IN MAX NO OF NEW NSA APPOINTMENTS

EAST SANDIP ADHIKARY- SHAKESPEARE
WEST SNEHAL BHAVSAR- MANINAGAR
NORTH SURESH KUMAR- CHANDIGARH
SOUTH SANKARAIHAH SIVA- TIRUPATI



AMBASSADOR AWARD

FIRST 3 RETAIL MANAGERS ACHIEVING THEIR TARGET TURNOVER FROM EACH LEAGUE



SUSHANT SREENIVASAN

League A



RAHUL SHARMA

League B



TANUJA LATAWA

League C

ASTRONAUT AWARDS

CONGRATULATIONS ON CRACKING INR 1 LAC+ FROM A SINGLE TXN ON GRAVITY

ABHIRAJ PALKAR

POWAI

APURV PATHAK

AHMEDABAD

CHINMAY KUMBHARE

AHMEDABAD

DHAVAL CHACHAPARA

RAJKOT

DHRUTI RAMANUJ

AHMEDABAD

FATIMA SHAIKH

PUNE

ISHA CHANDOK

DEHRADUN

KAUSHAL KUMAR

INORBIT BANGALORE

KINJAL TRIVEDI

AHMEDABAD

MELROY NEVES

PUNE

PAVITRA S

BANGALORE

PAYAL SEWARAMANI

PUNE

PRASHANT SINGH CHAUHAN

C G ROAD



PREM RAJ

HYDERABAD HITECH CITY

RASILA ODEDRA

NAVSARI

ROOPESHKUMAR NAIDU

HYDERABAD HITECH CITY

RUPAM KARMAKAR

KOLKATA SALT LAKE

SACHIN JOSHI

BARODA

SANDEEP KADAM

BARODA

SANJAY KUMAR DAS

BANGALORE ITPL

SANTHOSH M

BANGALORE ITPL

SHIJITH.P

KANNUR

SHRIRAM NIJAMPURKAR

PUNE

SUBHASH CHOUDHARY

DEHRADUN

SUNIL MAMGAIN

DEHRADUN

TANUSHREE DAS

HYDERABAD MAIN

U-Special SHOOT

INR 24 Crore



CATEGORIES

Kick Off
Throw-in
Free Kick

BENCH MARK

Branches achieving their targets on T/o & counts
INR 10lacs + T/o from a single transaction.
New branches achieving their targeted no of txn.

Schematics: All branches are eligible to participate | Benchmark fig are set for T/o & Revenue | The contest is for Retail team only. In case of remote branches, all staff can be considered | In case of a tie the decision made by the central products team in consultation with the Head of Retail will be final.

WANTED



THOMAS COOK “SWIPE” SUPERHERO

The superhero series aims to give thrust to a business which operates on 7-10 % margins, a huge opportunity . We look forward to you being the superhero. The ones achieving the target gets their superhero badge and also a special reward, something special to be announced on our weekly concalls on 24th of April 15. As they say for superheroes ‘with great power comes great responsibility’. And the responsibility is with us to make it a super product line .

LET'S MAKE IT HAPPEN NOW

WINNERS



Jaishankar Bavage
Malleswaram - Bangalore



Arun Kumar Sharma
Nehru Place - Delhi



Vivin Lopez, Margao - Goa



Sapna Dhiman, Dharamsala
Punjab & Rest Of North



Bhupender Singh Chauhan
C35 - Delhi



Pradeep Jain, Jaipur - Rajasthan

THOMAS COOK "SWIPE" SUPERHEROES IDENTIFIED

CAPTAIN RETAIL HAVE NABBED SIX AGGRESSIVE TARGET ACHIEVERS FROM DIFFERENT
TERRITORIES WHO HAVE PUT IN EXTRA EFFORTS TO CRACK BIG DEALS

PLEASE CHECK THE ATTACHED SHEET FOR MORE DETAILS

THEY MADE IT HAPPEN !

WINNERS



Deepak Bhatia
Dharamsala



Salomi Saxena
Delhi

THOMAS COOK “SWIPE” SUPERHEROES MAY 2015

THESE TWO SUPERHEROES MADE THE MOST OF IT
WHEN OTHERS WERE STRUGGLING TO CLINCH THE TITLE

PLEASE CHECK THE ATTACHED SHEET FOR MORE DETAILS

THEY MADE IT HAPPEN !

WINNERS



Sapna Dhiman
Dharamsala

THOMAS COOK “SWIPE” SUPERHERO JUNE 2015

AN OUTSTANDING PERFORMANCE BY TEAM DHARAMSALA WITH THE
INITIATIVES OF DHEERAJ VAID WHO IS DRIVING THE
INTERNATIONAL CREDIT CARD PRODUCT IN THE TERRITORY

PLEASE CHECK THE ATTACHED SHEET FOR MORE DETAILS

SHE MADE IT HAPPEN !