**CareerMentor\_AI**

**IBM SkillsBuild**

**Vector Index**

**Title: Career Options Requiring Minimal Investment**

**Content:**

**Students from low-income backgrounds can explore several high-demand career paths that require minimal investment:**

**- Digital Marketing**

**- Freelance Graphic Design**

**- Web Development using free online resources (e.g., FreeCodeCamp, Odin Project)**

**- Data Entry and Virtual Assistance**

**- Government Exams (SSC, UPSC, Railway)**

**These careers can be pursued with self-study, free resources, and practice.**

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**Title: Scholarships and Financial Aid Opportunities**

**Content:**

**Many institutions offer full scholarships and stipends for students with financial challenges:**

**- National Means Cum Merit Scholarship (NMMS)**

**- Google Scholarships for Developers**

**- NSDL Shiksha Sahyog**

**- Vidyasaarathi Portal**

**- Tata Trust Education Grants**

**Encourage students to explore these before choosing paid options.**

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**Title: In-Demand Skills in the Job Market (2025)**

**Content:**

**Based on LinkedIn and NASSCOM data, the most in-demand skills include:**

**- Cloud Computing**

**- Cybersecurity**

**- Data Analysis with Excel or Python**

**- UI/UX Design**

**- Communication and Soft Skills**

**These skills are valued across sectors and can be learned via Coursera, edX, and IBM SkillsBuild.**

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**Title: Career Paths Without College Degrees**

**Content:**

**Alternative career options that don’t require traditional degrees:**

**- Freelance Programming (Upwork, Fiverr)**

**- Online Tutoring**

**- Affiliate Marketing**

**- Remote Customer Support**

**- Content Creation**

**Skill-based hiring is increasing. Platforms like Relevel, TCS iON, and GitHub are used to prove talent.**

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**Title: How to Choose a Career Path**

**Content:**

**Ask yourself:**

**- What subjects do I enjoy?**

**- What skills do I naturally have?**

**- What work environment do I prefer (indoor, outdoor, flexible)?**

**Use this to match with domains like IT, Government Services, Teaching, or Entrepreneurship.**