



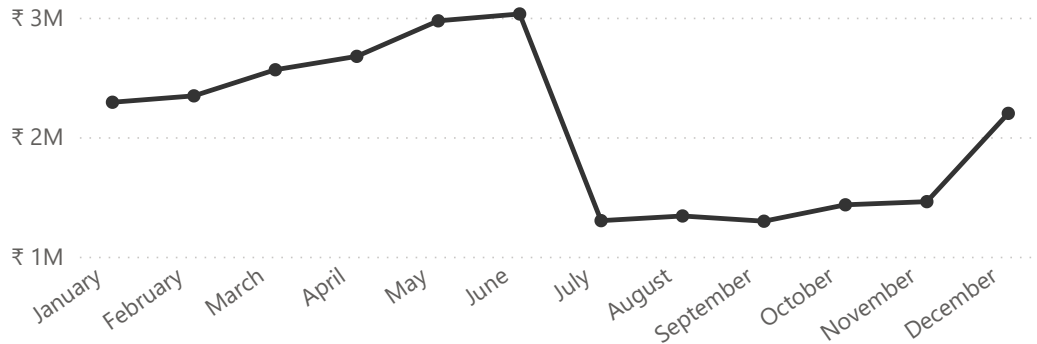
₹ 24.9M
REVENUE

25.2K
Total Orders

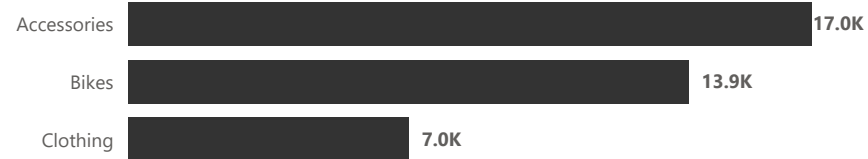
2.2%
Return Rate

84.2K
Quantity Sold

Revenue Trending



Orders by Category



Top 10 Products

	Orders	Revenue	Return %
AWC Logo Cap	2062	₹ 35,882	1.11%
Fender Set - Mountain	1975	₹ 87,041	1.36%
Mountain Bottle Cage	1896	₹ 38,062	2.02%
Mountain Tire Tube	2846	₹ 28,333	1.64%
Patch Kit/8 Patches	2952	₹ 13,506	1.61%
Road Tire Tube	2173	₹ 17,265	1.55%
Sport-100 Helmet, Black	1940	₹ 65,270	2.68%
Sport-100 Helmet, Blue	1995	₹ 67,120	3.31%
Sport-100 Helmet, Red	2099	₹ 73,444	3.33%
Water Bottle - 30 oz.	3983	₹ 39,755	1.95%

Monthly Revenue

₹ 2.2M ✓
Prev Month: ₹ 1.46M
(+50.57%)

Monthly Orders

2382 ✓
Prev Month: 1868
(+27.52%)

Monthly Returns

176 ✓
Prev Month: 1868
(+90.58%)

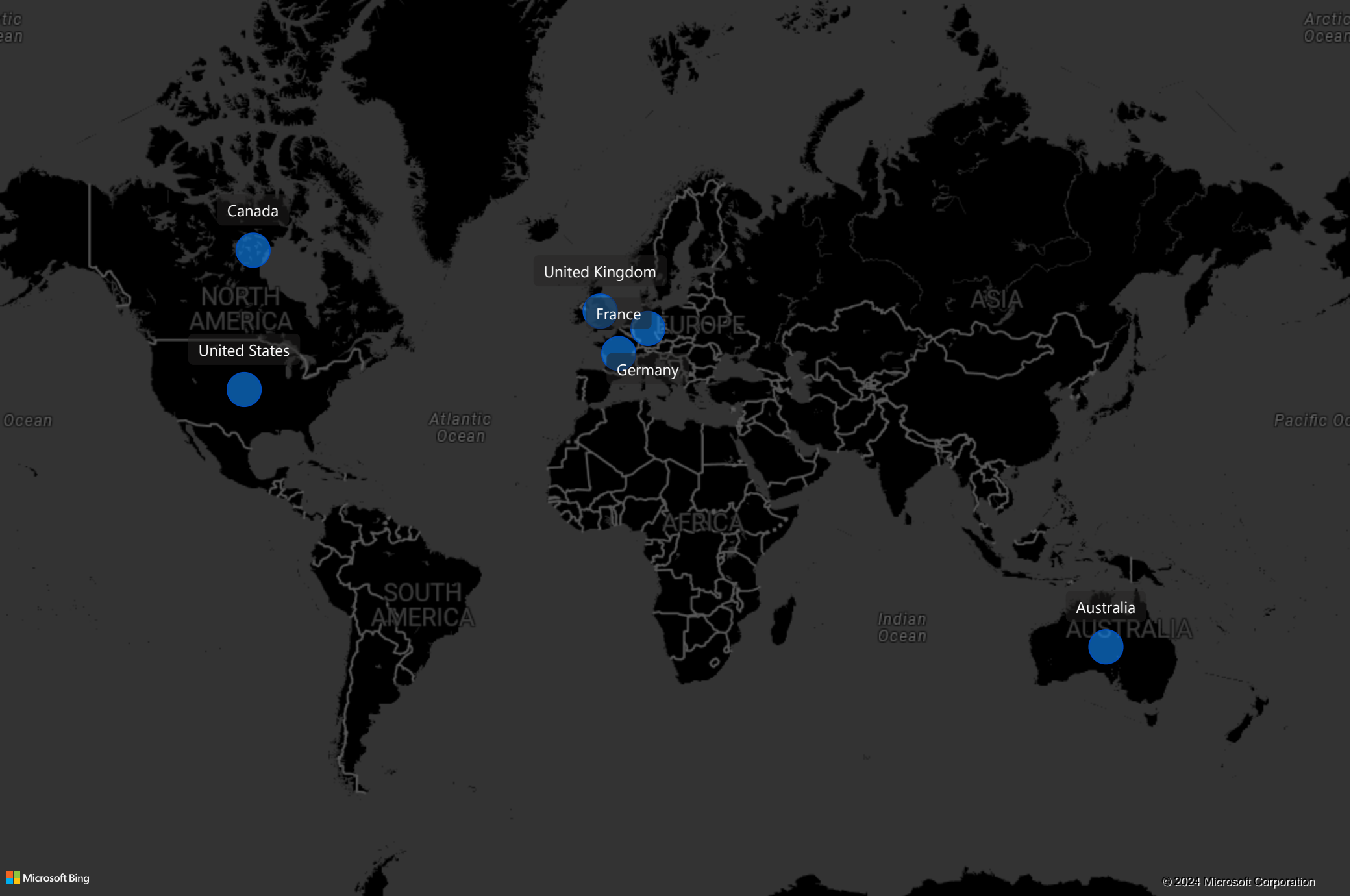
Most Ordered Product Type:

Tires and Tubes

Most Returned Product Type:

Shorts

Total Orders by Country



Select all

Europe

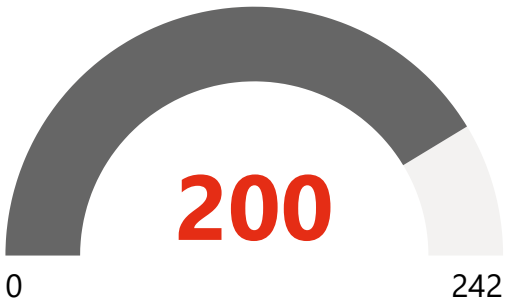
North America

Pacific

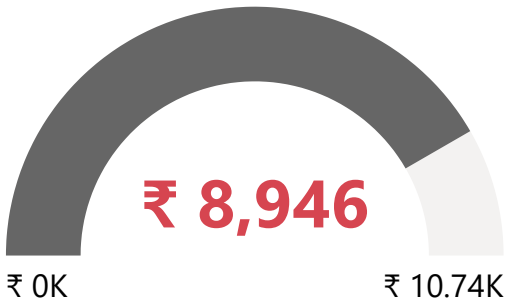
Selected Product:

Fender Set -
Mountain

Monthly Orders vs Target



Monthly Revenue vs Target



Monthly Profit vs Target



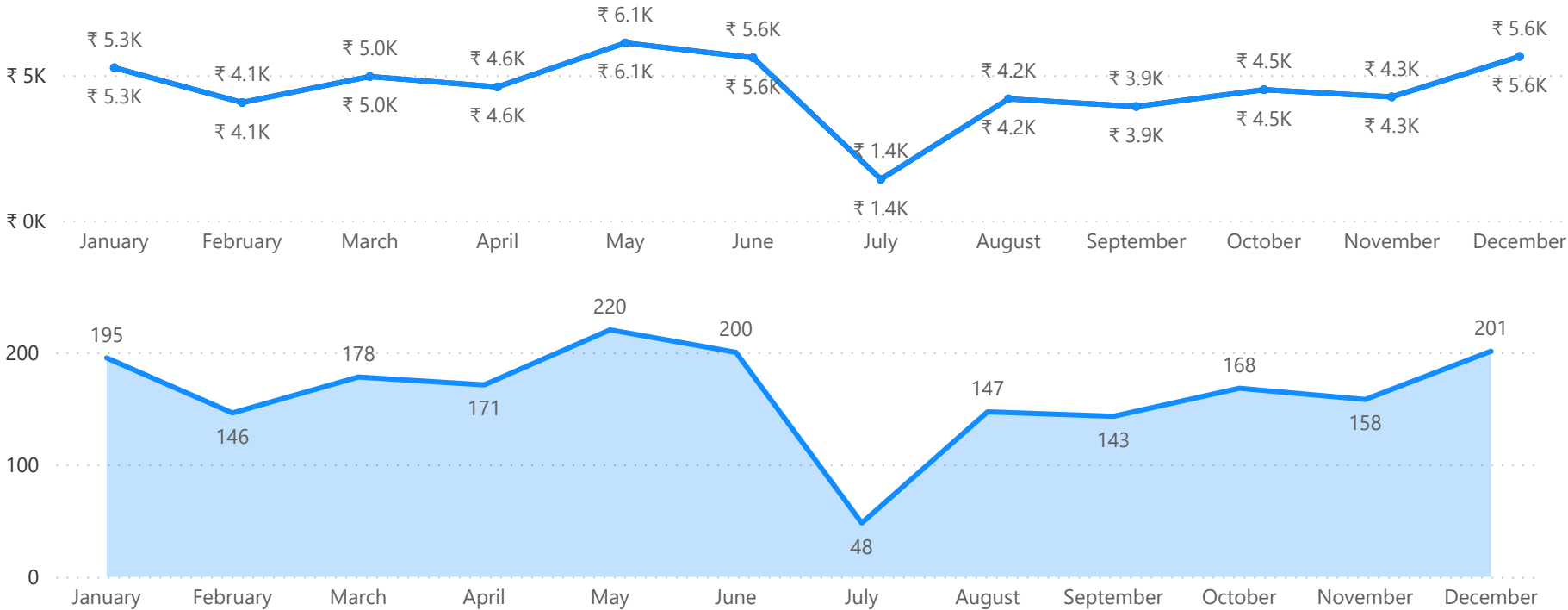
Price Adjustment(%)

0.00

Product Metric Selection

- ☒ Total Orders
- ☐ Total Profit
- ☐ Total Revenue
- ☐ Total Returns
- ☐ Return Rate

● Total Profit ● Adjusted Profit



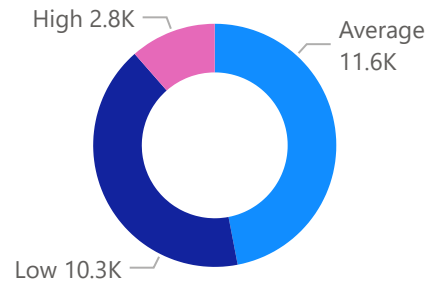
17.4K

Unique Customers

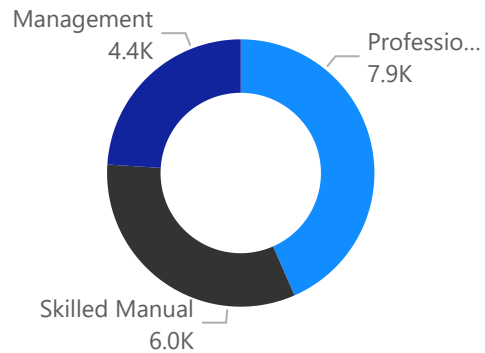
₹ 1.4K

Revenue Per Customer

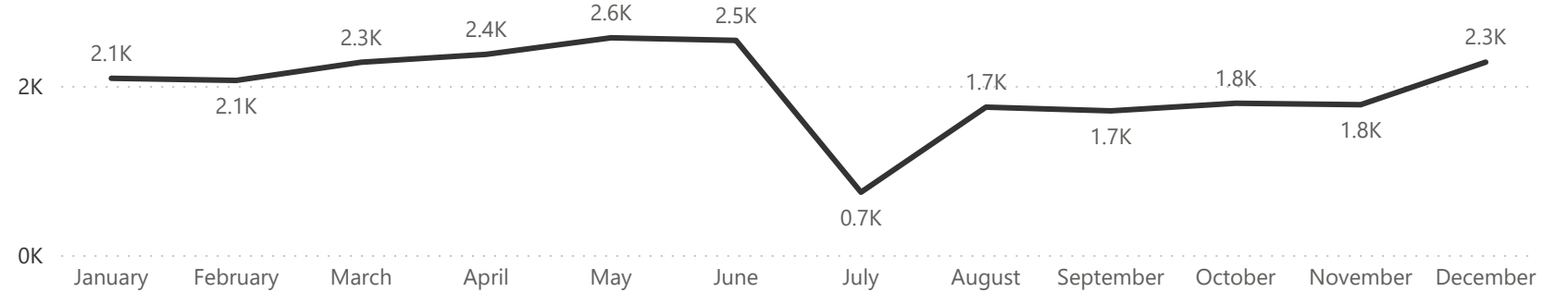
Orders by Income Level



Orders by Occupation



Customers Trending



Top 100 Customers

CustomerKey	Customer Full Name (CC)	Orders	Revenue
11433	Mr. Maurice Shan	6	₹ 12,408
11439	Mrs. Janet Munoz	6	₹ 12,015
11241	Mrs. Lisa Cai	7	₹ 11,330
11417	Mrs. Lacey Zheng	7	₹ 11,086
11420	Mr. Jordan Turner	7	₹ 11,022
11242	Mr. Larry Munoz	7	₹ 10,852
13263	Mrs. Kate Anand	4	₹ 10,437
12655	Mr. Larry Vazquez	4	₹ 10,395
11425	Mrs. Ariana Gray	6	₹ 10,391
Total		1272	₹ 6,15,329

Top Customer by Revenue

Mr. Maurice Shan

Orders

6

Revenue

12K

Year

All