**Trends in ‘Heroes of Pymoli’ Data:**

1. Although number of female players is far less than male players, female players tend to spend more on an average than male players (Avg Total Purchase per Person: Male- $ 4.07, Female- $ 4.47).
2. Highest percentage of players fall in 20-24 years of age group (44.79%).
3. Players that fall in 40+ years age group tend to spend the least on an average (Avg Total Purchase per Person: $3.19).