

The Clinic Canvas: Stories Behind the Stats

A data-driven narrative of clinic performance, patient care, and operational insights.

Operational Efficiency and Volume Analysis

Financial Performance Analysis

Patient and Treatment Analysis



The Clinic Canvas: Stories Behind the Stats

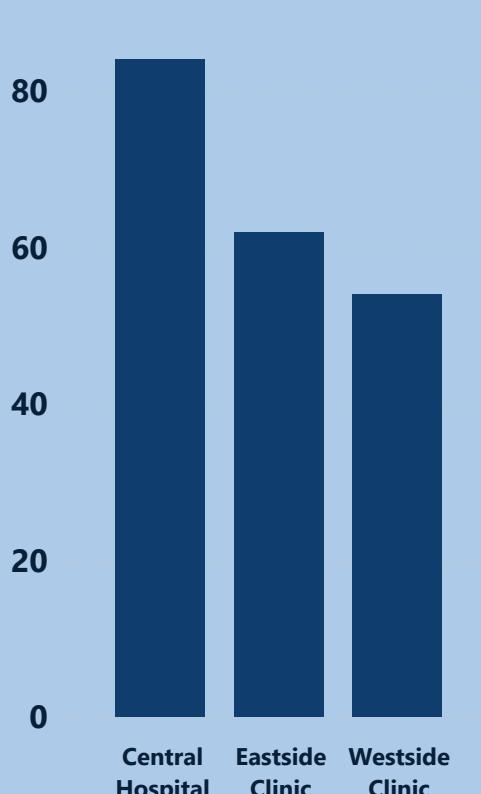
Operational Efficiency and Volume Analysis

48 Total Active Patients 200 Total Appointments 23.0% Completion Rate 26.0% No Show Rate

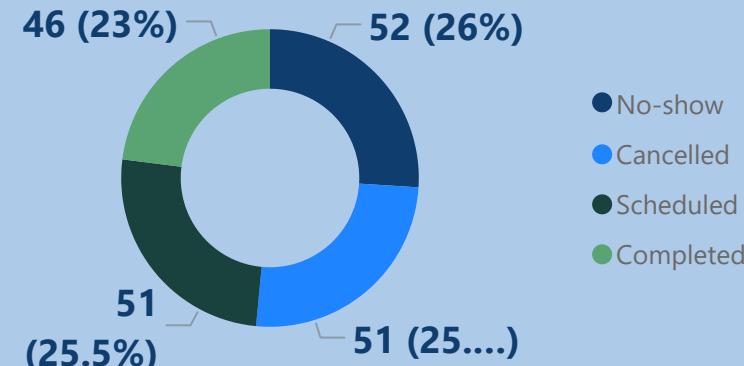
Total Appointments by Month



Appointments By Branch



Total Appointments by status



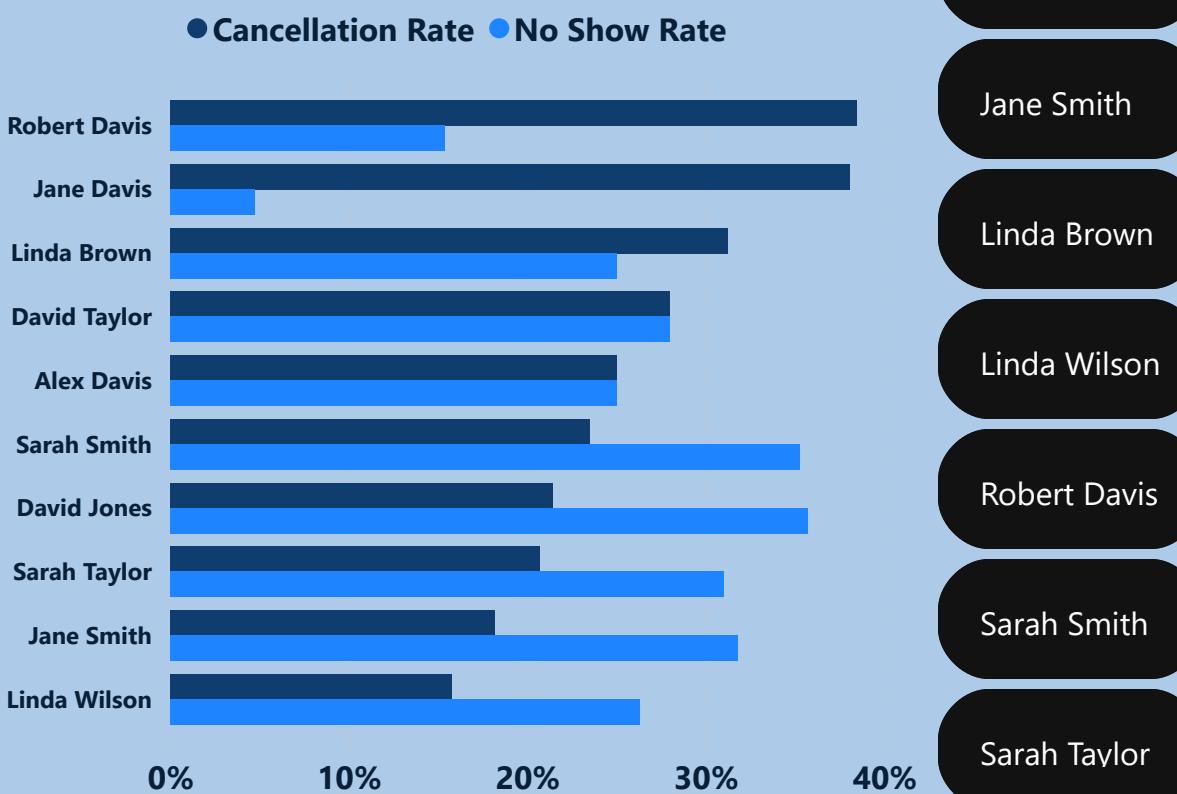
1/1/2023

12/30/2023

Jane Smith - 6

Top Doctor with Completed Appointments

Cancellation Rate and No Show Rate by full name



Deselect all

Alex Davis

David Jones

David Taylor

Jane Davis

Jane Smith

Linda Brown

Linda Wilson

Robert Davis

Sarah Smith

Sarah Taylor

The Clinic Canvas: Stories Behind the Stats

Financial Performance Analysis

1/1/2023

12/30/2023

\$551K

Total revenue

\$2.76K

Average Bill Amount

\$378K

Outstanding Revenue

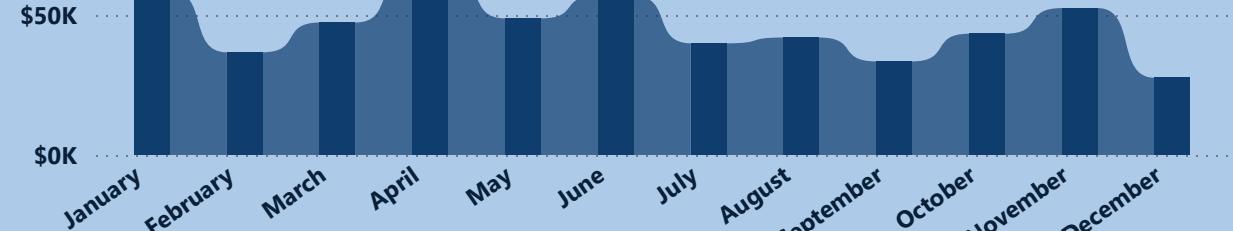
\$4.97K

Highest Treatment Cost

Cost vs. Revenue (Treatment Profitability)

● Chemotherapy ● ECG ● MRI ● Physiotherapy ● X-Ray

Total revenue by Month



Payment Method by Payment Status

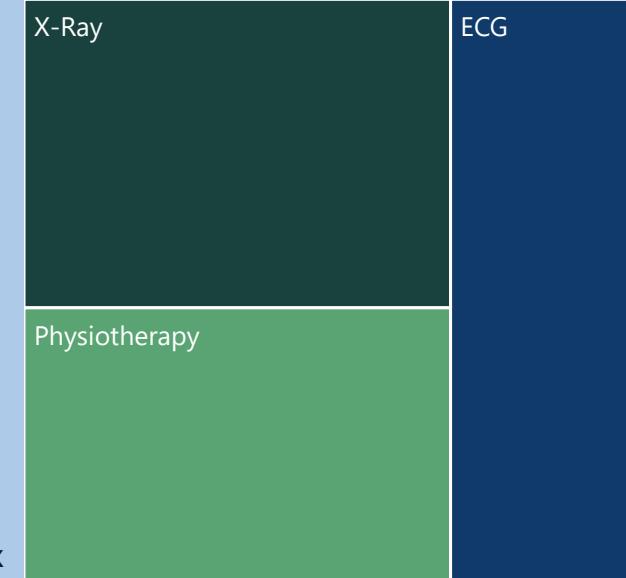
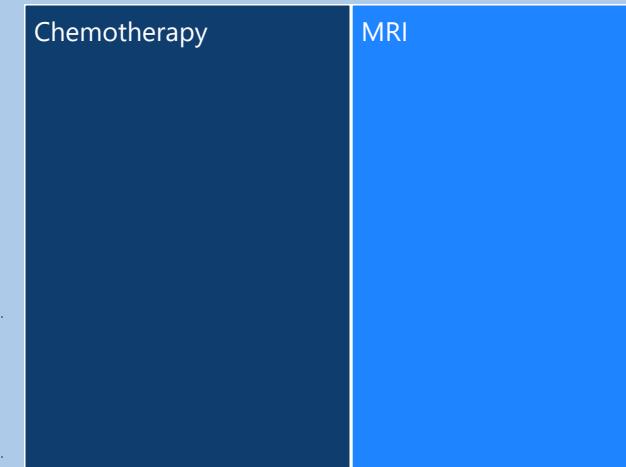
● Failed ● Paid ● Pending

Credit Card

Insurance

Cash

Total revenue by Treatment Type



The Clinic Canvas: Stories Behind the Stats

Patient and Treatment Analysis

1/23/2021

12/5/2023

44.73

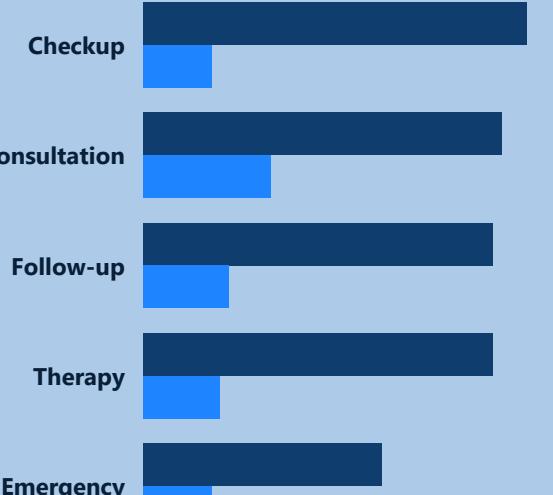
Average Patient Age

49

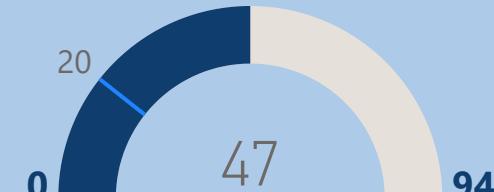
Patients by Insurance

Total Appointments and Cancellation Count by reason_for_visit

● Total Appointments ● Cancellation Count



Total Active Patients VS Target Number of Patients



Gender Distribution

M

F



No Show Rate By Years Of Experience

40%

35%

30%

25%

20%

15%

10%

5%

0%

10

20

30

40

50

Top Insurance Providers

20

15

10

5

0

MedCare Plus

WellnessCorp

PulseSecure

HealthIndia

0

5

10

15

20

25

30

35

40

45

50