

LOCATION
Sandton, Johannesburg
Gauteng Province
South Africa

Deadline November 30<sup>th</sup> 2021 Submit your CVs to admin@saferide.co.za

1 Post.

## **Strategist Job Description**

We are looking for a strategist to be responsible for developing business improvement plans and strategies. The responsibilities of a strategist include developing and presenting recommendations, market research, and generating original ideas.

To be successful as a strategist, you should have excellent verbal and written communication skills, good presentation skills, and expert knowledge of the media landscape. Ultimately, a top-notch strategist should have a proven track record of developing successful strategic plans and be extremely driven.

## **Strategist Responsibilities:**

- Collaborating with team members to define objectives.
- Conducting market research.
- Performing analysis of competitors and identifying opportunities.
- Keeping updated with technologies and consumer behaviors.
- · Creating and presenting strategic plans.
- Finding solutions for client problems.
- Contributing to business development and digital innovation.

## **Strategist Requirements:**

• Bachelor's degree in business administration or related field.

- Experience in business development or research.
- Excellent interpersonal skills.
- Knowledge of MS Word and PowerPoint.
- Strong leadership skills.
- Exceptional analytical and problem-solving skills.A minimum of 1 year experience