PROJECT ONLINE BETTING WEBSITE CASE STUDY

CLIENT PROFILE:

Client: Entrepreneur | **Location: Nigeria** | **Industry:** Betting

CLIENT REQUIREMENT:

➢ Client is looking for a renowned interactive and exciting one-stop digital Live Betting destination named quickbetng.com to represent their business to the best and to excite the visitors to make a Bet. He want to connect users online and start betting with wallet in hand and seamless smooth transactions and fast transfer of funds. Also, require a great selection of scratch card games

➢ Client requires an Intuitive interface with advanced betting tools and real-time, a Hassle-Free, Registration, Smooth payment, Safe and Secure transfer of funds, User Support System, Dispute Handling, An Admin Panel for both website and app.

➢ Client wants to complete the project within a tight deadline.

HOW CLIENT FOUND US?

Client found us in Google search when he was looking for a Betting solution. After a lot of research, they found us perfect for developing a powerful Betting website and application.

SOLUTION PROVIDED BY ADEQUATE INFOSOFT

• To turn the idea into success, we performed deep market research and explored the features to improve customer experiences. We also had a consultation with the client to better understand the requirements and needs. After business analysis, we created a proven strategy to achieve the goal.

• We used high-level programming languages, frameworks and databases. From the visually appealing home page, graphics, logo, we constructed the whole platform to ensure it stands out. The app has many practical features and lives support at all hours of the day. The design is pleasant, and it is easy to use, even for beginners.

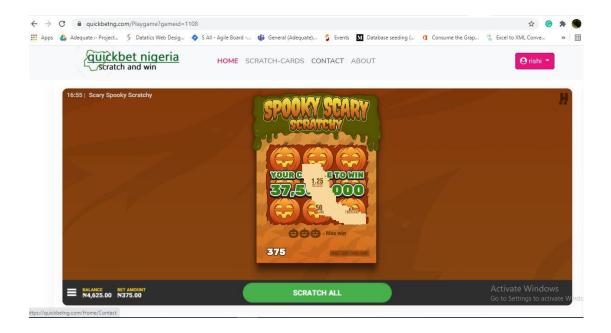- We added main functions as **registration, transfer, withdraw, deposit funds, scratch card & games (using hacksaw gaming API), transaction history, ticket for support, dispute management,** etc. using latest technologies.

- Admin management portal was added to **manage game, commission and refund. User Management and Paystack Transaction History. An eclectic Dashboard with various funds and their transfer details**

- Developed quickbetng.com using **MVC architecture** and provided addition of other **WebAPIs** in a very simple way. Payment method was given using **Paystack**, with more payment options (Bank transfer, Wallet, etc)

- Software was fully responsive and compatible for all screen sizes and to mobiles, iPads, and iPhones.

- The development team was in touch with client throughout the development process and ensured that we are creating everything as per their needs. In the end, we get an app solution that has been helping them grow their betting business and attracting new users every day.

NOTE:

We can give you a complete walk through via Skype as we are working on it from last 2 years.

TECHNOLOGIES USED

- Backend-   MVC .NET , SQLServer
- Frontend-   Ionic, React.js
- Mobile App in Android and iOS

CLIENT TESTIMONIALS

- *The developers at the company were eager in developing a seamless mobile application that not only fit my specifications but also got beyond my expectations. The app is not just attractive in the looks but also offers bonding with the users. I am really impressed by their talent and professionalism.*

- *With their proven and dedicated marketing efforts, they not only increased my website's traffic but also reduced bounce rate, boosted up the conversion rate and brought my website in the top rankings.*

- *Great project management with the delivery of desired result. Highly recommend this company for web and app development!*

- *The team at AdequateInfosoft is superb! Highly extremely and experienced, skilled, and. Responsive.. Happy with the quality online betting platform they developed for me. Came Up with innovative ideas and provided a solution at a great price. Thanks guys!*