

# Ideation Phase

## Empathize & Discover – Empathy Map Canvas

|               |  |
|---------------|--|
| Date          | 15 February 2025                                 |
| Team ID       | LTVIP2026TMIDS84378                              |
| Project Name  | Prevent User Deletion if Assigned to an Incident |
| Maximum Marks | 4 Marks  |

### 1. Target User

- ServiceNow Administrator responsible for ITSM system management.

### 2. Think & Feel

- Concerned about maintaining data integrity.
- Responsible for preventing operational risks.
- Wants automated validation before user deletion.

### 3. See

- User records in sys\_user table.
- Incidents assigned to multiple users.
- Delete option available for user records.

### 4. Hear

- Audit and compliance requirements.
- Management emphasis on data consistency.

### 5. Say & Do

- Deletes inactive users for system cleanup.
- Monitors incident lifecycle and ownership.

### 6. Pain Points

- Accidental deletion of users assigned to incidents.
- Loss of incident ownership traceability.

## **7. Gains Expected**

- Automated safeguard mechanism.
- Improved system reliability and compliance.