



## **Data Collection and Preprocessing Phase**

Date	13 June 2025
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Project Title	Restaurant Recommendation System
Maximum Marks	2 Marks

## **Data Quality Report Template**

Data Source	Data Quality Issue	Severity	Resolution Plan
Dataset (Restaurant reviews and metadata)	Missing values in fields like restaurant name, location, or ratings	Moderate	Perform data imputation using techniques like mean/mode for numeric values and most frequent value for categorical data. Alternatively, remove rows with critical missing fields.
Dataset (User reviews)	Duplicate user review entries	Low	Remove duplicate records using drop_duplicates() in pandas or SQL DISTINCT queries. Use datetime
Dataset (Timesta mp field)	Inconsistent or incorrect timestamp format	Moderate	parsing libraries (e.g., pandas.to_datet ime) to standardize all date/time fields.





Dataset (Restaura nt metadata )	Inconsistent formats (e.g., location written in different ways like "NY", "New York")	Moderate	Apply data standardization techniques, using string functions or regex patterns to unify the format.
Dataset (User preferenc es)	Sparse data or insufficient user history	High	Implement fallback strategies such as popularity-based or content-based recommendations when user data is lacking.