

Website Audit Report

Website: www.kognitiminds.com

Audit Date: 20 Sept 2025

Browser: Google Chrome (64-bit)

Devices: Desktop (Windows 11, 1920×1080), Mobile (iPhone 12 emulation)

Step 1: Website Overview

The website represents Kogniti Minds Pvt Ltd, hosted on Hostinger. It is responsive and showcases products.

Strengths: professional layout. **Weaknesses:** content is limited.

Step 2: Performance Audit

Mobile Results → Performance: 71/100, Accessibility: 91/100, Best Practices: 100/100, SEO: 92/100. Desktop Results → Performance: ~85–90/100, Accessibility: ~95/100, Best Practices: 100/100, SEO: ~92/100.

Issues: slow Largest Contentful Paint, render-blocking JS, unoptimized images.

Recommendations: Optimize images, enable lazy loading, reduce unused CSS/JS, use CDN.

Step 3: SEO Audit

SEO Score: 92/100 (strong). Title tags, meta descriptions, and headings are present.

Issues: thin content.

Recommendations: add keyword-rich blogs, improve content depth.

Step 4: Design & UI Audit

Responsive and mobile-friendly.

Issues: small fonts, crowded homepage, slow banner images.

Recommendations: improve CTA buttons, simplify homepage, optimize images.

Step 5: Accessibility Audit

Accessibility Score: 91/100. Alt text present, labels used.

Issues: contrast warnings, missing ARIA labels.

Recommendations: fix contrast issues, add ARIA roles.

Step 6: Security Audit

HTTPS enabled, SSL valid, no mixed content.

Best Practices Score: 100/100.

Recommendations: add security headers (X-Frame-Options, CSP), run malware scans.

Step 7: Content & Documentation Audit

Content is simple and product-focused.

Issues: thin content, no blog/articles.

Recommendations: add blogs, detailed product descriptions, testimonials, and case studies.

Final Summary

Strengths: Responsive, secure, strong SEO (92/100), good accessibility (91/100).

Weaknesses: Mobile performance (71/100), limited content, crowded UI.

Top 3 Fixes:

1. Improve mobile performance (optimize images, lazy loading, reduce unused JS/CSS).
2. Expand content (blogs, product details, testimonials).
3. Enhance accessibility & UI (color contrast, CTA buttons, larger fonts).