

Ideation Phase

Empathize & Discover

Date	31 January 2026
Team ID	LTVIP2026TMIDS61478
Project Name	Gemini Historical Artifact Description
Maximum Marks	4 Marks

Empathy Map Canvas

Project: Gemini Historical Artifact Description

Target User: History Student / Museum Visitor

1. Says

- “I want to know the story behind this artifact.”
 - “The description is too short or hard to understand.”
 - “I wish there was more detailed information available.”
 - “It would be helpful if this was explained in simple language.”
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2. Thinks

- “This artifact must have an interesting historical background.”
 - “There should be more information available somewhere.”
 - “Why is it so difficult to find reliable explanations?”
 - “I hope this information is accurate for my learning.”
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3. Feels

- Curious about the historical significance.
 - Confused due to limited or technical descriptions.
 - Frustrated when information is incomplete.
 - Excited when detailed and clear explanations are available.
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4. Hears

- Teachers saying, “Do proper research before writing.”
- Guides giving brief explanations during tours.

- Peers discussing interesting historical facts.
 - Online sources suggesting different interpretations.
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5. Sees

- Artifacts displayed with short labels.
 - Complex academic articles online.
 - Limited interactive support in museums.
 - Different versions of historical interpretations.
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6. Does

- Searches online for more details.
 - Takes notes or photos for later study.
 - Asks teachers or guides for clarification.
 - Compares multiple sources to verify information.
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7. Pain Points

- Lack of detailed and simple explanations.
 - Time-consuming research process.
 - Difficulty verifying authenticity of information.
 - Limited accessibility to structured historical content.
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8. Goals

- Understand artifacts clearly and accurately.
- Access detailed historical context quickly.
- Learn in an engaging and interactive way.
- Save time while doing research.