Website

Phase-I: Initial Features

• Site landing page and content page designing.

• User Authentication and Authorization (Login / Register / Forgot Password)

• **Admin Module**

- • Dashboard with quick view tiles:
  - • New Customer Activation Tile
  - • Customers Tile
  - • Salespersons Tile
  - • System Administrators Tile
  - • Inquiries Tile
  - • Orders Tile
  - • Suggestions Tile
  - • Appointments Tile
  - • Home Banners Tile

- • New Customer Activation:
  - View new customer registrations
  - Activate/Deactivate new registrations
  - Sync new customer with existing party
  - Assign salesperson to customer

- • Customers:
  - View system customers
  - Update information of customer
  - Lock customer from log-in
  - Change salesperson of the customer

- • Salespersons:
  - View system salespersons
  - Create new salesperson
  - Update information of salesperson
  - Lock salesperson from log-in

- • System Administrator:
  - View system administrators
  - Create new system administrator
  - Update information of administrator
  - Lock administrator from log-in

- Inquiries:
  - View customer inquiries
  - Check inquiry request
  - Reply customer to inquiry
- Orders:
  - View all orders (stones confirmed by customer)
  - Add remark to order
- Suggestions:
  - View all suggestions given by customers
  - Add remark to suggestion
- Appointments:
  - View all appointments of customers
  - Add remark to appointment
  - Mark appointment as completed, pending or cancel.
- Home Banners:
  - Manage banners to display on home page for special events.
  - Add or Update banners
  - Set Start-End dates to auto deactivate banners when expired
  - Directly deactivate banner
- Events:
  - Manage events to display on home page slider.
  - Add or Update events
  - Set Start-End dates to auto deactivate events when expired.
  - Directly deactivate events,

- **Salesperson Module**
  - Dashboard with quick view tiles:
    - Customers Tile
    - Inquiries Tile
  - Customers:
    - View his customers
    - Update information of customer
    - Lock customer from log-in
    - Change salesperson of the customer
  - Inquiries:
    - View his customer inquiries
    - Check inquiry request
    - Reply customer to inquiry

- **User Module**
  - Dashboard with quick view tiles:
    - Customers Tile
    - Inquiries Tile
  - Search Diamonds Module
    - Basic & Advance Search

- Favourite Search
- Save & Load Search
- Last 5 Searches
- Search Result Module
  - List View (Stock will be live synced with software database)
  - Export to Excel
  - Add to cart
  - Add to watch list
- View/Confirm Stone Module
  - Stone detail page
  - Confirm Stone
  - Add to cart
  - Add to watch list
- Book Appointment
- Give Suggestion

Phase-II: Other Features

• Other Advance features

- Party wise discount
  - Assign discount backs to customer to have party wise discount.
- Create user of existing parties of software (with live sync)
  - Allow admin to create new party from web customer and sync both.
- User Search history for feature analysis
  - Admin can view all the searches customer doing so that admin can analyse searches to have idea about most demanding criteria.
- Live chatting
  - Allow salesperson to directly chat with customer.
  - Customer can directly message salesperson for any queries.
- Customer Demand
  - Allow customers to save the demand.
  - Send email to customer if demanded stones appears in stock list.
  - Allow salesperson to see the demands of his own customers.
- Save an Offer
  - Allow customers to save offer on stone.
  - Allow admins/salespersons to approve/reject the offers.
  - System will auto confirm the stone if approved offer applies.
- Send Stone List
  - Allow salespersons to send stock list to customer/party with latest party wise discount.
- Customer Activity Tracking
  - Allow admins/salespersons to track customer's activities
  - User login session tracking
  - User search stone tracking
  - User IP location trackin