



Line Item Filter

Advertiser Filter

Order Name Filter

Universal Date ranger filter

Sep 1, 2021 - Sep 14, 2021

Total Impressions

20,057,070

Previous week :

No data from Sep 16, 2021 - Sep 23, 2021



Digital CTR%

0.129%

Previous week :

↓ -20.99% from Sep 16, 2021 - Sep 23, 2021



Total Revenue

\$649,823.05

Previous week :

⬆ 2,444.9% from Sep 16, 2021 - Sep 23, 2021

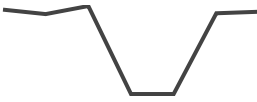


Video Completes

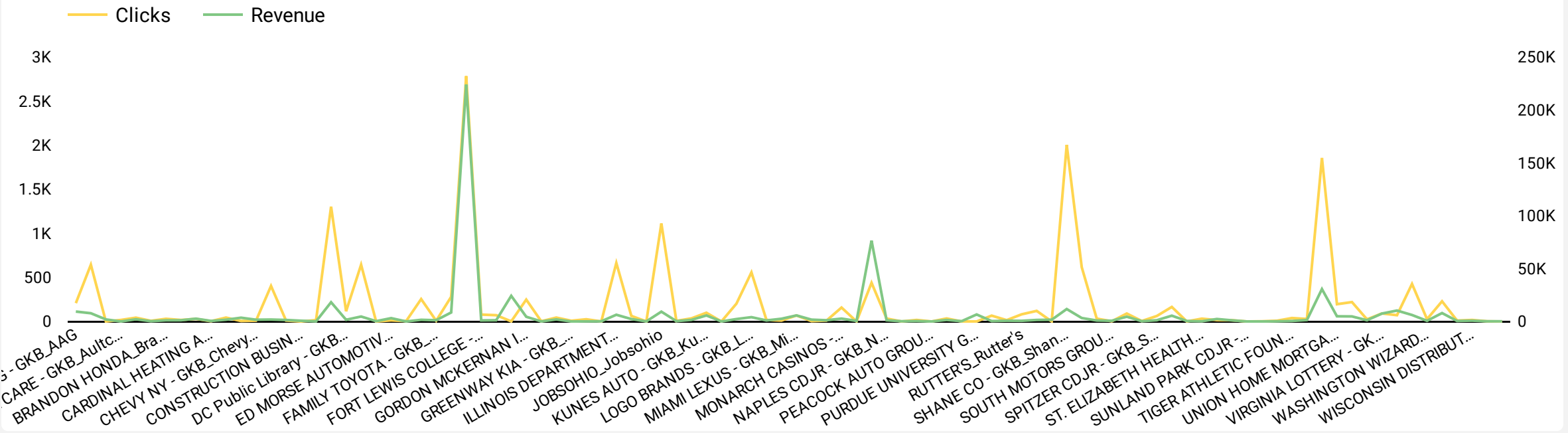
90.19%

Previous week :

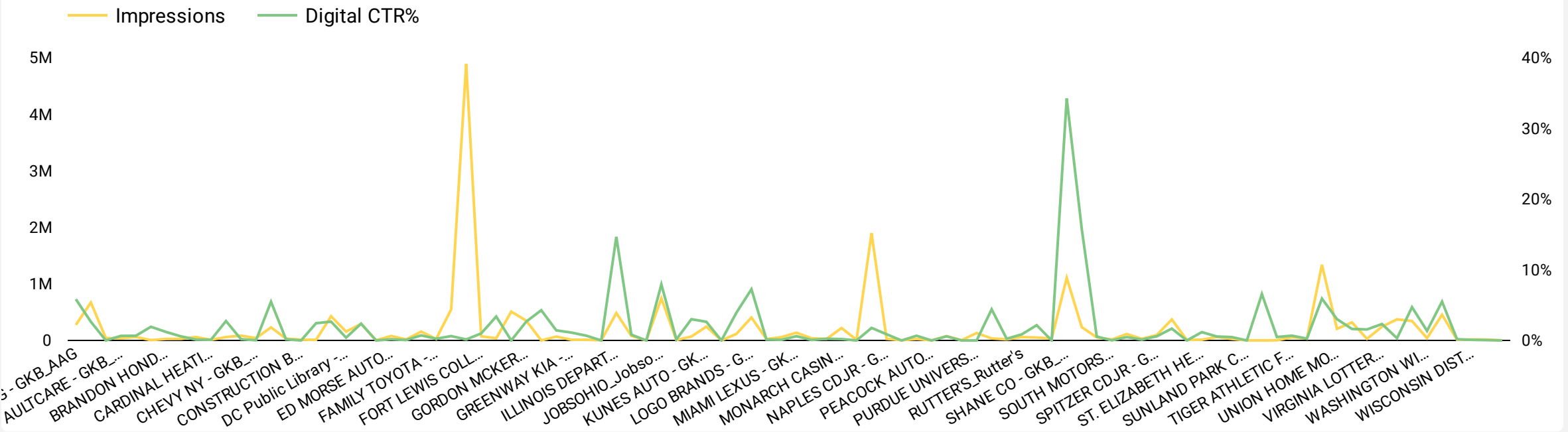
⬆ 4.8% from Sep 16, 2021 - Sep 23, 2021



Campaign Chart



Campaign Chart



Exportable Data Table

	Advertiser	Order	Line Item	Line Item ...	Line Item...	Goal Imps	Imps	Clicks	CTR	VCR	Video Co...	Revenue	Pacing
1.	AAG - GKB_AAG	41007_AAG ...	320074-1...	Sep 1, 2021	Sep 30, 2021	23,810	11,525	0	0%	94.94%	10,942	\$484.05	190.14%
2.	AAG - GKB_AAG	38301_Monr...	290566-1...	Sep 1, 2021	Sep 30, 2021	93,750	4,597	3	0.03%	No data	No data	\$0	104.58%
3.	AAG - GKB_AAG	40399_Dayt...	313360-1...	Sep 1, 2021	Oct 1, 2021	125,000	3,804	2	0.04%	No data	No data	\$0	135.3%
4.	AAG - GKB_AAG	38009_Ston...	285520-1...	Sep 1, 2021	Sep 30, 2021	26,316	7,387	8	0.11%	93.91%	6,937	\$280.71	114.7%
5.	AAG - GKB_AAG	38423_AAG ...	291253-1...	Sep 1, 2021	Sep 30, 2021	47,620	4,344	0	0%	87.3%	3,796	\$182.45	73.17%
6.	AAG - GKB_AAG	41007_AAG ...	320075-1...	Sep 1, 2021	Sep 30, 2021	26,316	4,886	4	0.08%	86.21%	4,212	\$185.67	74.83%
7.	AAG - GKB_AAG	38423_AAG ...	291296-1...	Sep 1, 2021	Sep 30, 2021	52,632	4,887	3	0.07%	90.41%	4,431	\$185.7	75.11%
8.	AAG - GKB_AAG	37980_AAG ...	285107-1...	Sep 1, 2021	Sep 30, 2021	26,316	5,523	3	0.05%	92.36%	5,101	\$209.87	84.64%
9.	AAG - GKB_AAG	41066_Univ...	320631-1...	Sep 1, 2021	Sep 30, 2021	4	1,429	0	0%	No data	No data	\$0	No data
1...	AAG - GKB_AAG	40399_Dayt...	313392-1...	Sep 1, 2021	Oct 1, 2021	47,620	5,911	0	0%	94.46%	5,654	\$248.26	103.86%
1...	AAG - GKB_AAG	38009_Ston...	285526-1...	Sep 1, 2021	Sep 30, 2021	56,250	4,608	1	0.04%	No data	No data	\$0	106.01%