RAJU NEUPANE

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Professional Summary

Creative and results-driven graphic designer and web developer with expertise in Adobe Creative Suite, web technologies, and digital marketing. Passionate about creating visually compelling designs and user-friendly web experiences to enhance brand engagement.

Education

Bachelors in Computer Application (BCA)
Arniko Multiple Campus (2019 – 2023) | **CGPA: 3.2**

Technical Skills

Graphic Design: Adobe Photoshop, Illustrator, Premiere Pro (Basic)
Web Development: HTML, CSS, JavaScript (React.js), MySQL
Programming: JavaScript, Python, PHP
Digital Marketing: Social Media Management, Content Strategy

Work Experience

Chief Content Creator | EDU HUB Education Foundation

August 2022 – November 2023 | June 2024 – Present

- Developed and managed **engaging social media campaigns** for study abroad programs.

- Created compelling **content and designs** for advertisements, promotional posts, and event marketing.

- Monitored and analyzed **social media metrics** to improve engagement and audience reach.

- Designed creative graphics and promotional content for digital marketing campaigns.

- Managed multiple social media accounts, increasing brand awareness and engagement.

Projects

Job Portal Website (*PHP, MySQL, JavaScript*)

- Developed an online job portal with features like user authentication, job postings, and applications.

- Enhanced UI/UX for a seamless user experience.

Machine Learning Project | DSA Learning Platform (*Python*)

- Worked on **Python-based machine learning** projects as part of an end-of-semester report.

- Analyzed datasets and implemented algorithms for prediction and classification.

Certifications & Training

- React & JavaScript Developer Internship (12-week hands-on web development program)

Interests

- Graphic Design & Visual Storytelling

- Web Development & UI/UX