WEBSITE DEVELOPMENT PROPOSAL

Email-Id: rajurao1106@gmail.com

Linked Profile: linkedin.com/in/raju-rao

Conact Number: <u>+91-7470578448</u>

My Portfolio: https://rb.gy/5m38lp

Project Overview



Brief overview of the project

We understand you need for a modern, high-performing website that reflects your brand, engages users, and supports business growth. This proposal outlines our strategy to design and build a site that aligns with your goals—communicating value, building trust, and delivering results through thoughtful design and smart functionality.

Goals & Objectives









01

Fully Responsive Design

Build a mobile-friendly website that adapts to all devices, ensuring smooth performance on desktop, tablet, and smartphones.

02

Key Features Integration

Add contact forms, WhatsApp chat, newsletter sign-ups, Razorpay, and Al tools like chatbots for a powerful user experience.

03

Google Analytics Integration

Track website visitors, behavior, and performance using Google Analytics to make smart, data-driven business decisions.

05

Google Search Console Setup

Improve search visibility and monitor performance by integrating your website with Google Search Console.

06

On-Page SEO Optimization

Enhance your search rankings with keyword-rich content, meta tags, image optimization, and other on-page SEO strategies.

05

1 Year Maintenance Support

Receive technical updates, bug fixes, and general support with one year of free maintenance service.

06

1 Year Free Hosting

Get fast, secure, and reliable web hosting absolutely free for one year—no extra cost.

Project Phases



Phase - 1

Planning & Design

We'll define the project goals, create wireframes, and design a user-friendly interface that aligns with your brand.

Phase - 3

Testing & Revisions

We'll test the site on all major devices and browsers, fix any issues, and make final tweaks based on your feedback.

Phase - 2 **Development**

Our team will code and build the website, ensuring responsiveness, performance, and integration of all required features.

Phase - 4

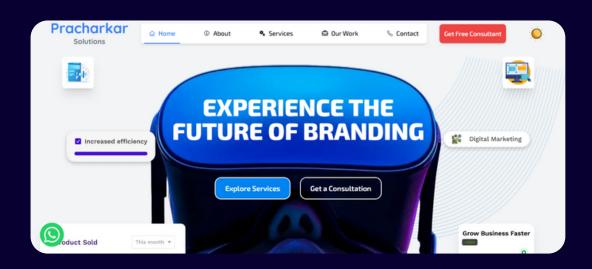
Launch

After approval, we'll deploy the website and ensure everything is running smoothly for a successful launch.



Website Portfolio : My Latest Work









Detailed Breakdown of Costs



Static and Landing Page website

3-5 days

₹7,000

Best for: Personal portfolios, product launches, campaigns

Includes:

- One scrollable page
- Custom design & responsive layout
- Basic animations
- Contact form or CTA section

Static Multi-Page Website

7-10 days

₹12,000

Best For: Small businesses, agencies, services

Includes:

- 3 to 6 static pages (Home, About, Services, Contact, etc.)
- Responsive design
- Contact form & Google Maps integration
- Basic SEO setup

Dynamic Website (with Admin Panel)

10-15 days

₹25,000

Best For: Blogs, portfolios, service-based businesses

Includes:

- Admin panel to manage content
- User-friendly UI/UX
- Blog or gallery section
- Newsletter (Mailchimp/SMTP)

Best For: Online stores, product-based businesses

Includes:

- Product catalog & cart
- Secure checkout & payment gateway
- Admin panel for inventory & orders
- Coupon system & user accounts

Custom Web Application

20-40 days+

₹50,000+ (Based on complexity)

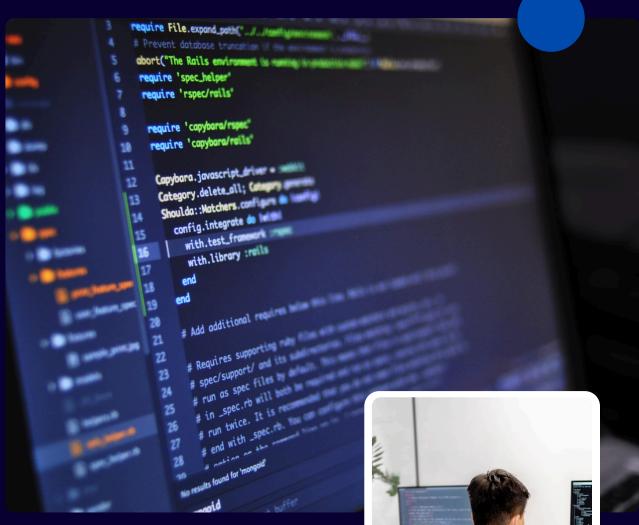
Best For: Startups, tools, or platforms with advanced features

Includes:

- Custom UI/UX
- Login/signup, dashboards
- Real-time features (chat, analytics, etc.)
- APIs, database integration

Note:

- Domain name and hosting are not included in the package price.
- Website can be delay if Required content (e.g., text, images, branding assets) is not provided on time
- Website can be delay if revisions or design changes are requested frequently during the development phase
- Website can be delay if feedback and approvals are delayed
- Website can be delay if additional features or changes are introduced mid-project
- Website can be delay if third-party services or integrations (e.g., APIs, payment gateways) experience delays



Thank You



For inquiries, contact us.

rajurao1106@gmail.com linkedin.com/in/raju-rao +91-7470578448