



# SAGAR KUMAR

GROWTH MANAGER & CSM

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## ABOUT ME

Proficient in WhatsApp Marketing, Automation, and Lead Generation. Strong in strategy, lead nurturing & negotiation for business growth. Adept in team leadership, customer service & communication with an adaptable, experimental mindset to optimize growth strategies and maximize revenue.

## WORK EXPERIENCE

### Growth Manager & CS Head at Socialseller Technology Private Limited

NOV 2022 - FEB 2025

Skilled in team management, automation, and customer engagement. Automated lead generation via WhatsApp, SMS, and voice tools. Managed LMS, content optimization, and platform integrations for seamless operations. Oversaw real-time lead updates, email support, and Razorpay account management.

### Content & Presentation Designer at Unacademy

JUNE 2020 - NOV 2022

Experienced in creating clear, engaging content and visually appealing presentations using Google Slides and Canva. Skilled in organizing content for better understanding and designing charts and diagrams to simplify data.

### Business Development Executive at Webpeople Digi Solution

MAY 2019 - JUNE 2020

Proven ability to exceed sales targets by identifying customer needs and building strong client relationships. Skilled in delivering product demos and generating leads through calls, networking, and referrals.

## EDUCATION

### Bachelor of Engineering , DIMAT Raipur

JUNE 2014 - MAY 2018

## CERTIFICATION

### Digital Marketing Certification Course, Udemy

DEC 2024 - MARCH 2025

## SKILLS

### WhatsApp Marketing & Automation

90%

### Curiosity & Experimental Mindset

80%

### Teamwork

90%

### Leadership

90%

### Negotiation

75%

### Customer Service

90%

### Communication Skills

75%

### Adaptability

90%

### Strategic Planning

75%

### Lead Nurturing Strategies

80%

### Lead Generation

75%

### Marketing

50%

## LANGUAGE

Hindi

English

## LOCATION

Newshantinagar Shankarnagar

Raipur, Chhattishgarh