

RAJU SHEJAWAL

Data Management & Visualization Expert | ETL & Data Warehousing | Data & Analytics Leader



+91 9702596655



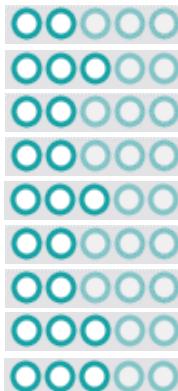
rajuShejawal@gmail.com

PROFILE SUMMARY

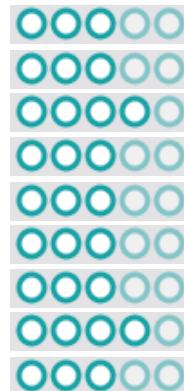
- Seasoned Data & Analytics Leader with 14+ years of proven expertise in **data strategy, data visualization, data engineering, and governance, enterprise reporting, and analytics**, driving regulatory compliance, operational efficiency, and business growth across **BFSI, Insurance, and Currency Exchange domains**.
- Proven track record in **leading data migration, warehousing, and ETL initiatives**, ensuring seamless transitions from legacy to modern platforms with compliance and audit success (e.g., EY-audited migration project at Edelweiss), with expertise in **data engineering pipelines, warehouse optimization, and integration of large-scale financial datasets across domains**.
- Specialized in **designing scalable data warehouses, semantic layers, and cloud-based data platforms** (Snowflake and DBT) to enable self-service analytics and data democratization.
- Demonstrated success in **data migration, automation, and transformation programs**, delivering >95% data accuracy in critical initiatives and reducing manual dependencies through intelligent automation.
- Strong track record of **driving end-to-end BI & analytics programs**, including **Power BI, SSRS, Tableau, QlikView** solutions to translate complex datasets into actionable business insights.
- Recognized with multiple **enterprise-level awards** (ICON, Udaan, Trailblazer, and Accenture Excellence) for outstanding contributions in building **data-driven cultures and impactful reporting solutions**.
- Skilled in **data governance and quality frameworks**, ensuring accuracy, security, and regulatory compliance in high-stakes business environments.
- Recognized with multiple awards for excellence in **data migration and delivery**, highlighting ability to deliver high-impact, business-critical data solutions.
- Experienced in **collaboration with CXOs and leadership teams**, stakeholder management, vendor governance, and cross-functional collaboration, ensuring business alignment and timely delivery of strategic data initiatives.
- Skilled in **team leadership and mentoring**, fostering high-performing teams with expertise in SQL, ETL, data modeling, and visualization.

COMPETENCIES

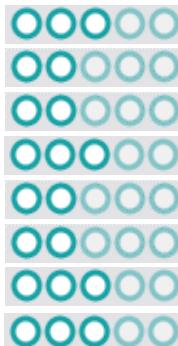
Data Strategy & Governance



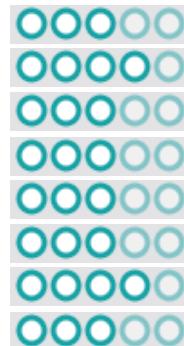
Data Analytics & Visualization



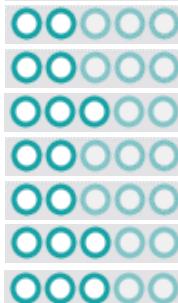
Enterprise Data Architecture



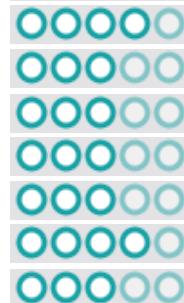
Regulatory & Compliance Reporting



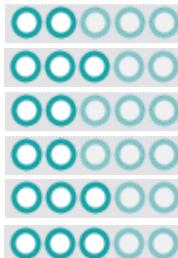
Data Warehousing



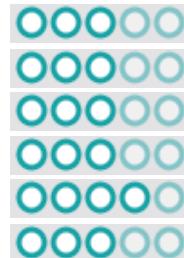
Automation & Process Optimization



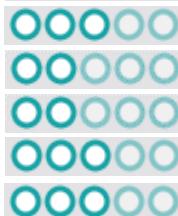
ETL Development & Optimization



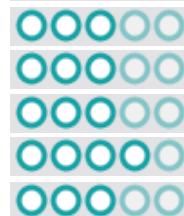
Agile / Scrum / Kanban Methodologies



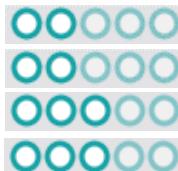
Business Intelligence & Reporting



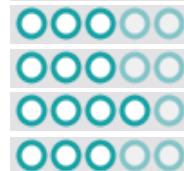
Stakeholder Engagement & Business Partnering



Data Modeling & Semantic Layer Design



Team Leadership & Mentoring



Cloud Data Migration & Integration



Vendor & Project Management



Data Quality & Accuracy Management



Problem Solving & Root Cause Analysis



Advanced SQL & Performance Tuning



Data-Driven Decision Support



EDUCATION & CERTIFICATIONS

Bachelor of Engineering (Computer Engineering) – K.J. Somaiya College of Engineering, Mumbai University, India | First Class, Jun 2010

Diploma in Computer Engineering – Mumbai University, India | First Class with Distinction, Jun 2007

Microsoft Certification (70-761): Querying Data with Transact-SQL



AWARDS & RECOGNITIONS

- Quarterly Excellence Award (FY25 Q3) – Currencies Direct
- Annual ICON Award (FY23) – Edelweiss Tokio Life Insurance (ETLI)
- Quarterly Trailblazer Award (FY23 Q4) – ETLI
- Project Superstar of the Month (Mar 2023) – ETLI
- Annual Udaan Award – Young Achiever (FY21) – Aditya Birla Capital
- Quarterly Excellence Award (FY17 Q2) – Accenture
- Project Star Award (FY11 Q4) – Capgemini

CAREER TIMELINE



Feb'11-Jun'15

Feb'15-Jun'16

Aug'16-Nov'19

Dec'19-Sep'22

Oct'22-Mar'24

Since Apr'24



WORK EXPERIENCE

Currencies Direct (Red Pin), India | Role: Head of MI | Duration: Apr 2024 – Present | Domain: Currency Exchange

- Developed and engineered a semantic data layer to enable self-service analytics and narrative-driven reporting.
- Conceived and automated the budget load process with a standardized SOP, earning a quarterly excellence award.
- Formulated a marketing cost reconciliation model leveraging ledger data to benchmark revenue vs. spend, optimizing strategic allocation.
- Reengineered and automated the cost-loading workflow from ledger to data warehouse, boosting efficiency and data integrity by **98%**.
- Implemented user enablement initiatives, empowering business teams to seamlessly consume insights from the semantic layer.

Edelweiss Tokio Life Insurance, India | Role: Lead – Data Visualization | Duration: Oct 2022 – Mar 2024 | Domain: Life Insurance

- Designed the implementation of modern data platform to migrate on-premises SQL DWH to PostgreSQL.
- Developed and maintained scalable data pipelines using AWS glue to process large volumes of data using batch processing.
- Assumed ownership of an incomplete migration project, realigned delivery, and achieved **95% data accuracy**, earning an annual performance award.
- Governed end-to-end lifecycle of critical **Power BI dashboards**, ensuring operational continuity for business units.
- Cultivated stakeholder partnerships, translating complex requirements into dynamic visualization solutions; recognized with a quarterly award.

Aditya Birla Capital, India | Role: Lead – Data Analyst | Duration: Dec 2019 – Sep 2022 | Domain: Lending Finance

- Directed and executed LMS data migration with **97% accuracy**, honored with an annual award.
- Engaged stakeholders to distill business problems into actionable analytics solutions.
- Streamlined data warehouse load processes, ensuring timely and error-free business reporting.
- Designed and deployed integration pipelines for digital business reporting ecosystems.
- Oversaw vendor management by defining scope, deliverables, and monitoring compliance.

Accenture, India | Role: Team Lead | Duration: Aug 2016 – Nov 2019 | Domain: Claims Insurance & HR

- Developed and sustained **SSRS, Tableau, and QlikView reporting solutions**, integrating with SharePoint.
- Configured production and UAT environments with **AlwaysON SQL Server 2016** for high availability.
- Partnered with clients to transform requirements into tailored business intelligence solutions.
- Served as **primary deployment manager** and reviewer for change requests, ensuring smooth transitions.
- Authored and refined technical documentation, test procedures, and quality standards.
- Mentored and up skilled junior team members with technical guidance and coaching.

ISS Governance, India | Role: Analyst | Duration: Feb 2015 – Jun 2016 | Domain: Corporate Governance

- Designed and delivered SSRS reports aligned with business requirements.
- Authored efficient **T-SQL queries and stored procedures** to streamline data operations.

Capgemini, India | Role: Consultant | Duration: Feb 2011 – Jan 2015 | Domain: Retail

- Provided **L2 technical support**, diagnosing and resolving production incidents.
- Investigated and remediated recurring issues by developing permanent fixes.
- Conducted performance tuning of high-cost SQL scripts, significantly reducing execution times.

⚙️ TECHNICAL SKILLS

SQL / Databases

- SQL Server (T-SQL, Stored Procedures, Performance Tuning, Always ON setup)
- Snowflake (Cloud Data Warehousing)
- Data Modeling & Semantic Layer Design
- ETL Development (SSIS, DBT)

Data Engineering

- Data Warehousing & Data Migration (On-Premise to Cloud)
- Data Quality & Accuracy Validation
- Performance Optimization of Data Loads

Data Visualization / Reporting

- Power BI (Reports, Dashboards, Data Storytelling, Semantic Layer Consumption)
- SSRS (SQL Server Reporting Services, SharePoint integrated mode)
- QlikView
- Tableau
- Omni Analytics

Other Tools & Methodologies

- Advanced Excel
- Office Writer Tool (Reporting Integration)
- Agile Methodologies (Scrum, Kanban)
- Stakeholder & Vendor Management

Version Control & Collaboration: GitHub, Jira, Confluence

Programming / Scripting: T-SQL, Python

👤 PERSONAL DETAILS

Address	: 503, Dnyaneshwari apartment, Sector 16, Plot no 107, Ghansoli, Navi Mumbai - 400701
Languages	: English, Hindi
DOB	: 9 th November 1988