



# **Airline Reviews Classification**

# Milestone 1: Project Initialization and Planning Phase

The "Project Initialization and Planning Phase" marks the project's outset, defining goals, scope, and stakeholders. This crucial phase establishes project parameters, identifies key team members, allocates resources, and outlines a realistic timeline. It also involves risk assessment and mitigation planning. Successful initiation sets the foundation for a well-organized and efficiently executed machine learning project, ensuring clarity, alignment, and proactive measures for potential challenges.

#### **Activity 1: Define Problem Statement**

The challenge is to develop an automated system that can accurately classify airline reviews into predefined categories (e.g., positive, negative, neutral) based on the sentiment expressed. This classification will help airlines efficiently process and analyze customer feedback, allowing them to identify strengths, weaknesses, and areas for improvement in their services.

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Airline Problem Statement Report: Click Here

#### **Activity 2: Project Proposal (Proposed Solution)**

The proposed project, "Airline Reviews Classification," this project aims to leverage advanced machine learning and NLP techniques to automate the classification of airline reviews. By implementing this solution, airlines can gain valuable insights into customer sentiments, enabling them to enhance their services and improve customer satisfaction.

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Airline Reviews Project Proposal Report: Click Here

#### **Activity 3: Initial Project Planning**

Initial Project Planning involves outlining key objectives, defining scope, and identifying stakeholders for Airline Reviews. It encompasses setting timelines, allocating resources, and determining the overall project strategy. During this phase, the team establishes a clear understanding of the dataset, formulates goals for analysis, and plans the workflow for data processing. Effective initial planning lays the foundation for a systematic and well-executed project, ensuring successful outcomes.

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Airline Reviews Project Planning Report: Click Here





# Milestone 2: Data Collection and Preprocessing Phase

The Data Collection and Preprocessing Phase involves executing a plan to gather relevant airline

customer data from Kaggle, ensuring data quality through verification and addressing missing values. Preprocessing tasks include cleaning, encoding, and organizing the dataset for subsequent exploratory analysis and machine learning model development.

# Activity 1: Data Collection Plan, Raw Data Sources Identified, Data Quality Report

The dataset for "Airline Review Classification" is sourced from Kaggle. It includes customer details and Airline details. Data quality is ensured through thorough verification, addressing missing values, and maintaining adherence to ethical guidelines, establishing a reliable foundation for predictive modeling.

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Airline Data Collection Report: Click Here Activity

### 2: Data Quality Report

The dataset for "Airline Reviews Classification" is sourced from Kaggle. It includes customer details and Airline details. Data quality is ensured through thorough verification, addressing missing values, and maintaining adherence to ethical guidelines, establishing a reliable foundation for predictive modeling.

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Airline Data Quality Report: Click Here

# **Activity 3: Data Exploration and Preprocessing**

Data Exploration involves analyzing the Airline dataset to understand patterns, distributions, and outliers. Preprocessing includes handling missing values, scaling, and encoding categorical variables. These crucial steps enhance data quality, ensuring the reliability and effectiveness of subsequent analyses in the Airline Reviews project.

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Airline Data Exploration and Preprocessing Report: Click Here





## **Milestone 3: Model Development Phase**

The Model Development Phase entails crafting a predictive model for Airline Review. It encompasses strategic feature selection, evaluating and selecting models (Random Forest, Logistic Regression, Decision Tree, KNN, XGB), initiating training with code, and rigorously validating and assessing model performance for informed decision-making in the lending process.

### **Activity 1: Feature Selection Report**

The feature selection process for airline reviews classification involves extracting and selecting features that capture the sentiment expressed in the reviews. By using a combination of text preprocessing techniques, statistical methods, and model-based approaches, we can identify the most relevant features that contribute to accurate sentiment classification.

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Airline Feature Selection Report: Click Here

#### **Activity 2: Model Selection Report**

The Model Selection Report details the rationale behind choosing Random Forest, Logistic Regression, Decision Tree, KNN, and XGB models for loan approval prediction. It considers each model's strengths in handling complex relationships, interpretability, adaptability, and overall predictive performance, ensuring an informed choice aligned with project objectives.

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Airline Model Selection Report: Click Here

# **Activity 3: Initial Model Training Code, Model Validation and Evaluation Report**

The Initial Model Training Code employs selected algorithms on the Airline dataset, setting the foundation for predictive modeling. The subsequent Model Validation and Evaluation Report rigorously assesses model performance, employing metrics like accuracy and precision to ensure reliability and effectiveness in predicting customer review.

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Airline Model Development Phase Template: Click Here

# **Milestone 4: Model Optimization and Tuning Phase**

The Model Optimization and Tuning Phase involves refining machine learning models for peak performance. It includes optimized model code, fine-tuning hyperparameters, comparing performance metrics, and justifying the final model selection for enhanced predictive accuracy and efficiency.





#### **Activity 1: Hyperparameter Tuning Documentation**

The Xextreme Gradient Boosting model was selected for its superior performance, exhibiting high accuracy during hyperparameter tuning. Its ability to handle complex relationships, minimize overfitting, and optimize predictive accuracy aligns with project objectives, justifying its selection as the final model.

#### **Activity 2: Performance Metrics Comparison Report**

The Performance Metrics Comparison Report contrasts the baseline and optimized metrics for various models, specifically highlighting the enhanced performance of the Xextreme Gradient Boosting model. This assessment provides a clear understanding of the refined predictive capabilities achieved through hyperparameter tuning.

#### **Activity 3: Final Model Selection Justification**

The Final Model Selection Justification articulates the rationale for choosing Xextreme Gradient Boosting as the ultimate model. Its exceptional accuracy, ability to handle complexity, and successful hyperparameter tuning align with project objectives, ensuring customer predictions.

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Airline Model Optimization and Tuning Phase Report: Click Here

## Milestone 5: Project Files Submission and Documentation

For project file submission in Github, Kindly click the link and refer to the flow. Click Here

For the documentation, Kindly refer to the link. Click Here

# **Milestone 6: Project Demonstration**

In the upcoming module called Project Demonstration, individuals will be required to record a video by sharing their screens. They will need to explain their project and demonstrate its execution during the presentation.