Rajvee Kadchha

FrontEnd Developer with 3 years of experience

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EXPERIENCE

Software Engineer   Jun 2021 - Nov 2023
Mlveda | Ahmedabad, IN

- Revamped Multi-Country Pricing (MCP) for **Shopify 2.0**, boosting multinational business **profits by 40%** and reducing **setup time** by nearly **80%** by eliminating theme dependencies.
- Developed and launched a feature-rich Note-taking app on Thinkific, enhancing user **engagement by 50%** with advanced editing functionalities and an integrated PDF download feature.
- Contributed to Wix's Auto Currency Switcher with auto IP detection, increasing **customer retention by 10-30%** and reducing bounce rates through **IP-based pricing**.
- Enhanced **page speed up to 80** score for Shopify stores by addressing performance metrics and utilizing technologies like **LCP**, **CLS**, **TBT**, **image optimization**, and other solutions.
- Leveraged expertise in React, JavaScript, and CSS to streamline development processes and optimize user experiences across multiple platforms, including Shopify and Wix.

Django Developer Intern   Jan 2021 - Apr 2021
Null Innovation | Ahmedabad, IN

- Spearheaded integration of Twitter API within the Dolphy-Digital Marketing tool, enriching its functionality by **50%** and facilitating seamless social media management and analytics aggregation.
- Streamlined tweet scheduling and keyword-based post parsing, enabling **one-click solution** for tweet scheduling/rescheduling and reducing time expenditure by **60%**, enhancing efficiency and productivity.
- Launched a mass reply feature, enabling users to engage with multiple tweets simultaneously, boosting user interaction by 40% and **increasing social media engagement** metrics by **25%**.
- Leveraged Django framework and REST APIs alongside Twitter API to orchestrate seamless integration and robust functionality.

PROJECT

Card Matching Game   Apr 2024 - Apr 2024
- It is a memory test game, where users match fruit pictures to the Alphabet.
- Built using HTML, CSS and JavaScript and React.

Online Recruitment Dashboard   Jan 2020 - Apr 2020
- Created a dashboard where job seekers can find jobs and job providers can add job openings.
- It was built using HTML, CSS, and JS with the Django framework and SQLite as a database.

SKILLS

JavaScript |ReactJS| Python | HTML5 | Bootstrap | Liquid | Shopify | CSS | SASS | Ant Design | Django Framework | Velo | PageSpeed Optimization (LCP, CLS, TBT) | JQuery | REST API | Material UI | Git | Twitter API | REST API | Tailwind CSS | Responsive Design

CERTIFICATIONS AND COURSES

- Certified Velo Developer (**Wix**)
- Meta FrontEnd Developer Professional Certificate (**Coursera**)
- HTML,CSS and Javascript for Web Developers(**Coursera**)

EDUCATION

Ahmedabad University | BTech in Information and Communication Tech.   2017-2021