

MONTHLY ASSESSMENT - II (Ideation and Product Development Phase)

(DATE : 21/10/24)

1. Explain briefly Ideation thought process and efforts of your team to reach ideas for listed problems.

- Ideation thoughts: Empathy mapping, Brain storming sessions, user personas
- Efforts to Reach ideas: Collaborative workshops, Competitive analysis, Iterative feedback

2. Enlist any five effective ideas to address the probable listed problems with reason:

① User-Friendly Interface
② Comprehensive search functionality
③ Integrated Booking System
④ Customer Reviews and testimonials
⑤ Responsive Customer Support

3. Explain the most effective possible solution proposed for the problem.

① User friendly interface: A clean, intuitive design that allows user to easily navigate through event listings, ticket purchasing etc
② Real time analytics: Dashboards that provide insights into ticket sales etc.

4. Explain the features, functions and working principles/technology/pattern of your proposed solution.

• Features : Responsive Design, intuitive Navigation, Comprehensive Search Functionality
• Functions: user login, Dashboard, Analytics, Reporting.
• Pattern: Front-End development, Back-end Development

5. Enlist major advantages and disadvantages (atleast three) of the proposed solution.

Advantages: Efficiency in event management,
Enhanced user experience, Data driven Insights.
Disadvantages: High initial Setup Costs,
technical challenges, Market Competition

6. Briefly mention refinement on PDC based on User/Stakeholder's feedback on your concept.

Refinements Based on Feedback:
Enhanced user Experience, Improved Search
Functionality, Booking Flexibility, Robust
customer support, Feedback mechanism

SUGGESTIONS BY GUIDE:

IDEATION CANVAS SUGGESTIONS:

↳ Remove volunteers in idea canvas,

PRODUCT DEVELOPMENT CANVAS SUGGESTIONS:

↳ provide G- and facility they prefer to call numbers.

LEARNING NEEDS MATRIX SUGGESTIONS (in case of 4th sem and onwards):

↳ Not Required

GENERAL SUGGESTIONS:

Overall Mark, considering assessment I (Out of 05):

GUIDE SIGNATURE:

Date:

23/10/24

