



Madhya Pradesh Institute of Social Science Research, Ujjain

मध्य प्रदेश सामाजिक विज्ञान शोध संस्थान, उज्जैन

(An Institute of ICSSR, Ministry of Education, Govt. of India and Govt. of Madhya Pradesh)

CERTIFICATE OF PUBLICATION

**This is to certify that the article entitled
“STUDY OF ATS AND EFFECTIVENESS ON EMPLOYER BRANDING”**

Authored By

Miss. Jyotsna Gode

Research Student

Saibalaji International Institute of Management Sciences

Published in Vol. 29, No: 1(iii), June 2024

Madhya Pradesh Journal of Social Sciences (ISSN: 0973-855X)

UGC-CARE List Group I

Impact Factor: 5.3

University Grants Commission

Editor-in-Chief