

STRATEGIC ENTERPRISE Ai CONSULTANT

Consulting with 



CTO / Enterprise Ai Consultant / Adjunct Professor

About



Reuven is a seasoned technology expert with a career spanning over three decades who has profoundly impacted the industry's most groundbreaking innovations.

- ▶ **Early inventor** of infrastructure as a service (2003)
- ▶ Thought-leader in **Cloud Computing** as the founder of one of the first cloud companies.
- ▶ **Project CTO** - Led the planning, architecture and development of EY.ai (\$1.4B budget, 400k users)
- ▶ Part of the first group of **Alpha Testers** for OpenAi. Codex (May '22) GPT-3.5 (Nov) GPT-4 (Feb '23)
Plug-in Alpha (April), MS365 Co-pilot (Aug)
- ▶ Husband to Brenda, his most trusted advisor, and father of three amazing children

Early Career



He started his career as a Freelance Web Developer and Graphic Designer

His ability to design and create his ideas is still an instrumental part of his creative process and a unique skill for a CTO.

Early projects and clients include:

- ▶ MTV/SonicNet
- ▶ Healthology
- ▶ iClips
- ▶ Napster
- ▶ eSpeed Inc., a subsidiary of Cantor Fitzgerald
- ▶ AOL
- ▶ Sierra Online

Cloud Pioneer



rUv is a thought-leader in cloud computing as the founder of Enomaly, one of the first cloud companies.

Enomaly focused on building scalable internet centric infrastructure for some of the largest companies on the planet. It was among the first to both build and coin the term "infrastructure as a service" with the release of the Enomaly Elastic Computing platform (ECP/ Enomalism) in 2005, a full year before Amazon's launch of EC2.

rUv became a well known cloud advocate, speaker and IT Champion travelling the world to speak on Cloud Computing and Cloud Infrastructure.

Enomaly Inc merged with Virustream in 2012 which was purchased by EMC May 2015 for \$1.2 Billion.

Advisory Roles & Mentorships



- ▶ **Amazon Web Services** - First Strategic Advisor (AWS Advisory Board, 2006)
- ▶ **US Government Federal CIO Council** (Industry Advisor, NIST Cloud Definition)
- ▶ **Sun Microsystems** - Advisor
- ▶ **Techstars** - Mentor (14 Years)
- ▶ **Alchemist Accelerator** - Mentor & Advisor
- ▶ **Founder Institute** - Mentor (Volunteer)
- ▶ **Citrix Startup Accelerator Innovators Program** (Advisor / Mentor / Instructor)
- ▶ **CloudCamp** (Co-Founder)
- ▶ **Global Affairs Canada** - IT Champion / Liaison
- ▶ **Seneca@York University** - Board of Advisors
- ▶ **ITAC - Information Technology Association of Canada**- Board of Governors

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Academic



Rotman School of Management
UNIVERSITY OF TORONTO



Adjunct Professor (Enterprise Ai)

University of Toronto - Rotman School of Management

Focus on MBA level enterprise-centric artificial intelligence, prompt engineering, summer Ai internship program, lectures and random Ai research.

Northwestern
Kellogg
School of Management

Adjunct Lecturer (Ai)

Northwestern University - Kellogg School of Management

Mentoring the MBAi program.

Ai Consulting



M is a provocative, strategic and outspoken thought leader in Artificial Intelligence.

Consultant, Generative Ai - EY Americas

Led the planning, architecture and development of EY.ai (\$1.4B budget, 400k users)

Alpha / Beta Tester - OpenAi

Part of the first group of Alpha Testers. Codex (May ‘22) GPT-3.5 (Nov ‘22) GPT-4 (Feb ‘23) Plug-in Alpha (April), MS365 Co-pilot (August)

CTO Reactor (Cloud+Ai) - Microsoft

Global head of technical programming and business development for Microsoft Reactor (Cloud+Ai)

Ai Services



 enterprise consulting leverages expertise in Ai and Cloud Computing to guide organizations through Ai transformation and implementation.

- ▶ **Ai Strategy:** Designing a roadmap for Ai adoption to meet business goals.
- ▶ **Transformation:** Guiding organizations through the changes needed to implement Ai.
- ▶ **Architecture:** The technical blueprint for Ai integration.
- ▶ **Co-Pilots:** Ai assistants that augment human tasks.
- ▶ **RFP Management:** Managing the request for proposal process to select Ai vendors.
- ▶ **Model Training and Optimization:** Customizing Ai models for efficiency and effectiveness.



Introduction: Why Ai can't be ignored

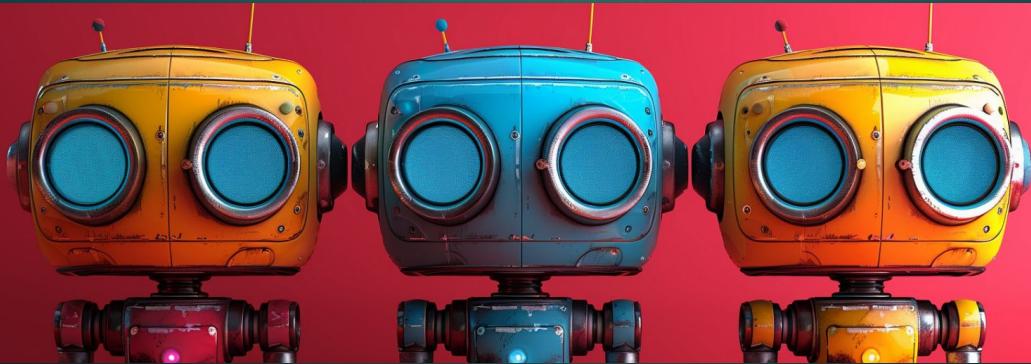


The space is rapidly evolving and affecting almost all aspects of business.

Understanding and implementing Ai is crucial for CIOs and technology leaders to steer their organizations toward success in an increasingly competitive market.

- ▶ 40% of organizations utilizing Ai plan to increase their investment in Ai due to advances in generative Ai.
- ▶ Enhanced business productivity, attributed to Ai, is expected to surge by 40%.

The *rUv* Method



The “rUv” Method - Responsive, Unifying, and Visionary" encapsulates the essence of transformative leadership in technology integration.

This philosophy lays the groundwork for steering enterprises through the complexities of new technologies such as Ai adoption. This triad represents a holistic approach:

- ▶ **Responsiveness** to emerging trends and client needs.
- ▶ **Unifying** diverse technologies and teams for coherent strategies.
- ▶ **Visionary** foresight to guide enterprises towards future-proof transformations.

Pick&Play



The "rUv" Method

incorporates a "Pick and Play" approach in building an enterprise-grade Ai platform emphasizes flexibility, modularity, and user-centric design, functioning as a grown-up choose-your-own-adventure book for enterprises.

Choose your own Adventure:

- ▶ Select, customize, and integrate various technology components and services based on an enterprises unique needs and strategic objectives.
- ▶ A small, agile team is capable of swift decision-making and implementation.
- ▶ A lean team structure is ideal for rapidly iterating, testing, and refining Ai components.



Enterprise Micro-Transformation



The “rUv” Method focuses on small, manageable changes that are easy to implement and scale, organizations can achieve continuous improvement, fostering an agile, responsive, and innovative business environment.

Enterprise Micro-Transformation Includes:

- ▶ **Manageable Change:** Small-scale changes are easier and less risky than large-scale transformations.
- ▶ **Quick Wins:** Achieve rapid results and immediate benefits from each small initiative, boosting morale and demonstrating the value of transformation efforts.

Human-Centric Ai



The "**rUv**" Method considers people! An innovative Ai systems that complement the workforce's skills, creativity and strengths. It embodies the collaborative and empathetic ethos of Design Thinking.

Human-Centric Ai Considers:

- ▶ **Empathy and Understanding:** Designed to understand and respond to the nuances of human emotions, behaviours, and needs.
- ▶ **Personalization and Adaptability:** Tailored to individual needs and preferences.
- ▶ **Ethical and Responsible:** Transparent decision-making processes, respect for user privacy, and adherence to ethical standards.

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Client List



EY Americas Consulting

Baxter

Northwestern
Kellogg
School of Management

 Rotman School of Management
UNIVERSITY OF TORONTO

Microsoft

aws

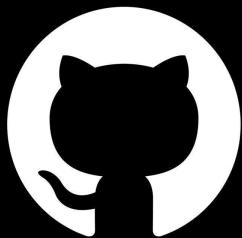


 **OpenAI**

 has built more than 2,000 projects
over more than 3 decades



Projects & Tutorials



GitHub



- ▶ Visit [Github](#) and [Gist](#) for the latest code and tutorials.
- ▶ **Mixture of Expert Models:** Learn how to architect and create MoE models using an interactive tutorial.
- ▶ **GPT Repository:** A collection of specialized GPT models by rUv, designed for various applications, complete with detailed guides and API integration support.
- ▶ **GuardRail Data Analysis System:** An advanced API-driven framework that leverages GPT models for comprehensive data analysis, supporting sentiment analysis, content classification, and trend detection.
- ▶ **Prompt Engine:** A robust and adaptable framework for generating and customizing interactive AI prompts, enabling personalized AI interactions.

The rUv Bot



Welcome to rUv Bot! Providing insights about Reuven Cohen, aka rUv - think groove in innovation. Here are some quick links:

- **Instagram:** [ruv](#)
- **LinkedIn:** [Reuven Cohen](#)
- **GitHub:** [ruvnet](#)

Discover more about rUv with these commands:

- **/resume** (date/topic/range)
- **/facts**

Ask a question about rUv or explore these GPT projects:

- [Tax Bot](#)
- [Magic](#)
- [GPT API Advisor](#)
- [AI Plugin Creator](#)

Feel free to ask me a question about rUv!



Type a message

Send Message

<https://bot.ruv.io>

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Contact 



Get in touch with me:



ruv@ruv.net



<https://www.linkedin.com/in/reuvencohen>



<https://github.com/ruvnet/>



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