

RUCHA KHANOLKAR

New York, NY | (617)-633-4005 | rucha.khanolkar@stern.nyu.edu | <https://www.linkedin.com/in/rucha-khanolkar>

EDUCATION

NEW YORK UNIVERSITY, Leonard N. Stern School of Business

New York, NY

Master of Business Administration

May 2026

Specializations in Tech Product Management, Fintech and Management

Vice President: Stern Technology Association (Marketing & Comms), Stern Cellars (Marketing & Comms)

Member: Stern Women in Business, Stern Healthcare Association, Stern Adventures

NORTHEASTERN UNIVERSITY, Khourey College of Computer Sciences

Boston, MA

Bachelor of Science in Computer Science and Design

May 2020

- Recipient: Dean's List Scholarship (merit-based)
- President: HackBeanpot - Led team of 23 members to organize event for 200 students, and 50+ volunteers, mentors and sponsors; raised \$13K for event and formalized long-term vision for organization

EXPERIENCE

FISERV (fintech company specializing in payments, banking and commerce solutions)

New York, NY

Product Manager MBA Intern

June-August 2025

- Designed a 3-year product strategy for a debt collections management platform, uncovering partnership opportunities forecasted to drive \$3M+ in revenue and onboard 10+ strategic clients
- Led a profitability analysis across 5 products by gathering development, API, and infrastructure cost data from cross-functional product owners; built a detailed financial model in Excel to assess margins, revenue, and cost drivers, informing leadership decisions on product positioning
- Produced and presented executive-ready deliverables: commercialization documentation, strategy slide deck, cost/revenue projections, and competitor gap analysis which directly influenced product investment priorities

PUBLICIS SAPIENT (consulting company that focuses on digital business transformation)

New York, NY

Senior Product Designer

2023 - 2024

- Directed the redesign of a preview mode for a fueling app for truckers, which included conducting user interviews, designing, prototyping, and beta testing 5 flows, which led to a 30% increase in conversion for new app users
- Initiated cross-functional collaboration with engineering and product teams to help gain early feedback from important stakeholders, reduced number of overall meetings and streamlined processes for getting designs to client by ~60%
- Managed junior designer by hosting daily design feedback reviews, and coaching on presentation skills to ensure client-readiness

Associate Product Designer

2021 - 2023

- Developed standardized design patterns to create a cohesive experience for an energy company's new website; patterns were implemented on 100+ pages which increased user satisfaction by 70% and consolidated the onboarding process for new users
- Implemented an agile framework by creating and leading iterative design reviews between product, engineering and design teams
- Researched, designed and prototyped an experience to help users setup devices to protect their homes, which was integrated into an app that has 3 mil. users for a large telecommunications company

Junior Product Designer

2020 - 2021

- Audited shipping company's existing website, and led client team interviews to understand pain points and desires in future state for main website that all customers use to build transportation request orders
- Created 30 user flows for the client's new website and delivered these to engineering teams to implement under a tight 6-month timeline. New website helped client increase top line revenue in 2022 by 32%

DECIBEL THERAPEUTICS (biotech company focused on developing treatments to restore and improve hearing)

Boston, MA

Software Engineer

2019

- Spearheaded project to develop a front-end data visualization portal using Python to organize, analyze and display clinical data as well as microscope images to help scientists better understand lab results
- Designed and began development of internal study tracking tool to standardize and streamline R&D processes which helped the company track research studies in a customized manner

ADDITIONAL INFORMATION

- Technical Skills: Figma, HTML, CSS, React, Python, Java, SQL, JIRA, Maze Testing, Confluence, Notion
- Languages: Marathi (fluent), Spanish (limited working proficiency)
- Volunteering: Minds Matter NYC, 2022-2025: Non-profit mentoring to help low-income students get into 4-year colleges
- Interests: Writing - 200+ articles with 40k views published on Medium; Running - Brooklyn Half Marathon and 10Ks; Ceramics