Store Sales and Logistics Performance Dashboard

Percentage Increase: 10%

Sales	Total Order	Profit	Profit Margin	Average Order Value	Returned Rate
$733.22k	1.7k	$93.44k	12.7%	$434.63	6.2%
⬆ 20.4%	⬆ 28.3%	⬆ 14.2%	⬇ -5.1%	⬇ -6.2%	⬆ 6.3%

Sales Target
$806.54k

Sales Overview

Shipping Performance

1 Jan 2017 - 31 Dec 2017

Segment

Category	Quantity
🔍 Type to search	
☑ Office Supplies	7.7k
☑ Furniture	2.4k
☑ Technology	2.4k

Sub-Category

Region

City

Sales by Segment

- Consumer 45.3%
- Corporate 33%
- Home Office 21.7%
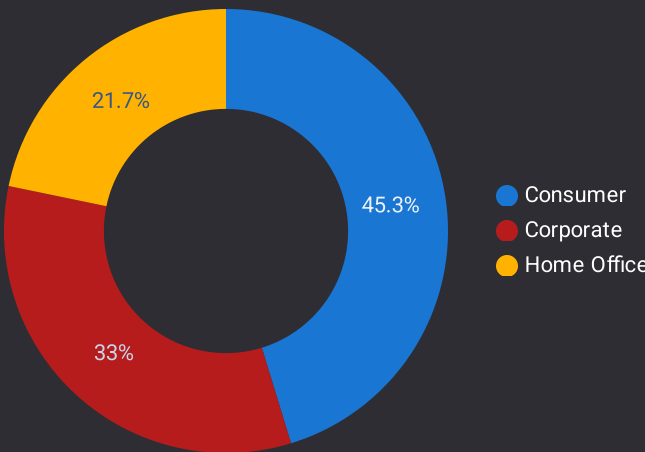
Sales over time by Category

Legend: Technology, Office Supplies, Furniture

Sales by Profit Segment

Legend: Total Order, Sales
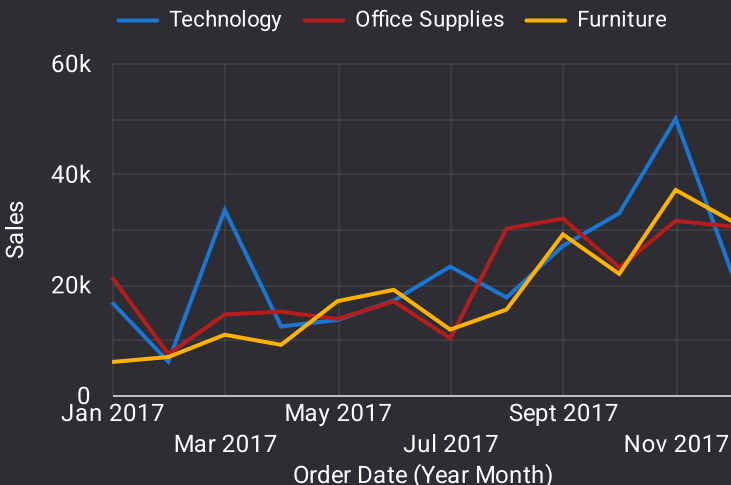
Categories: Loss, Low Profit, High Profit, Medium Profit
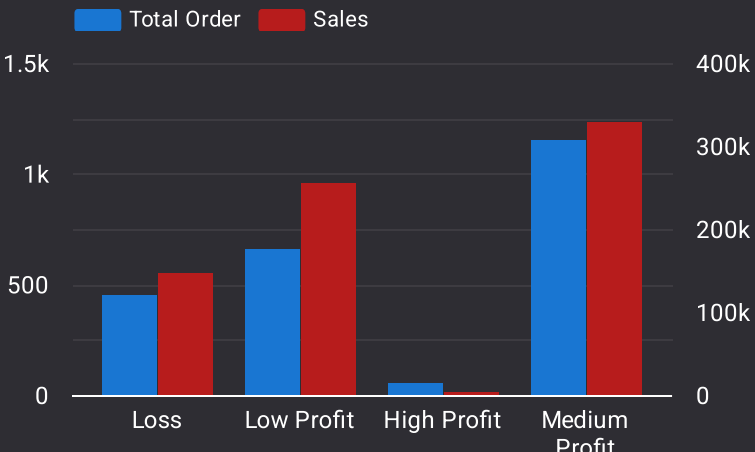
Detail Sales of Product

	Category	Quantity	Sales ▾	Discount	Profit
1.	Technology	2,363	271,730.81	8,130%	50,684.26
2.	Office Supplies	7,676	246,097.18	32,040%	39,736.62
3.	Furniture	2,437	215,387.27	11,652%	3,018.39

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Location (City) by Sales

Sales 1.39 — 86,939.6
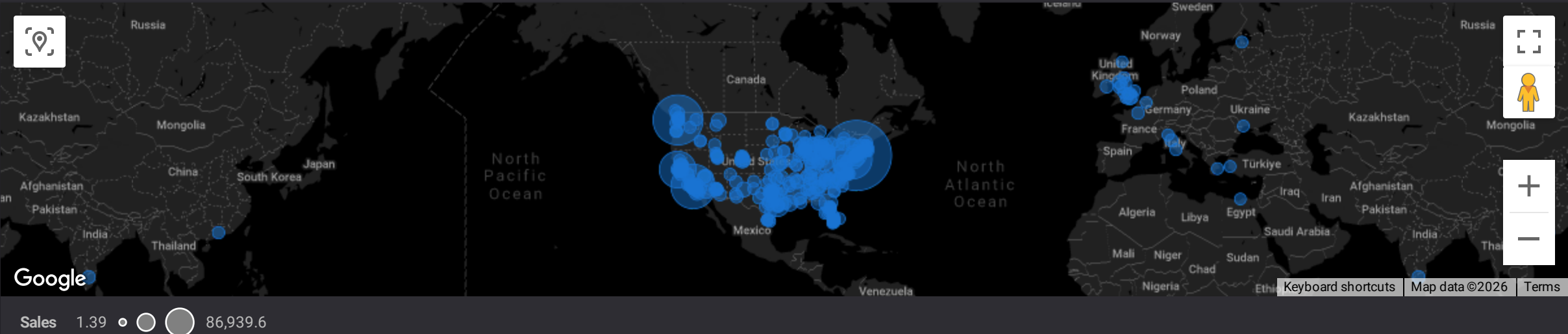
Superstore Sales and Logistics Performance Dashboard

Sales Overview

Shipping Performance

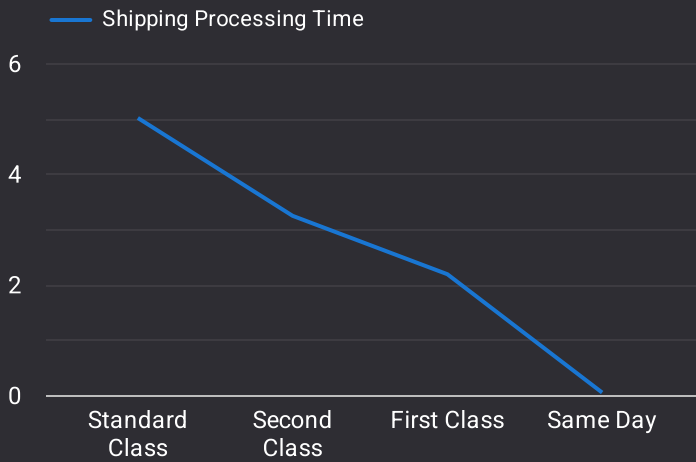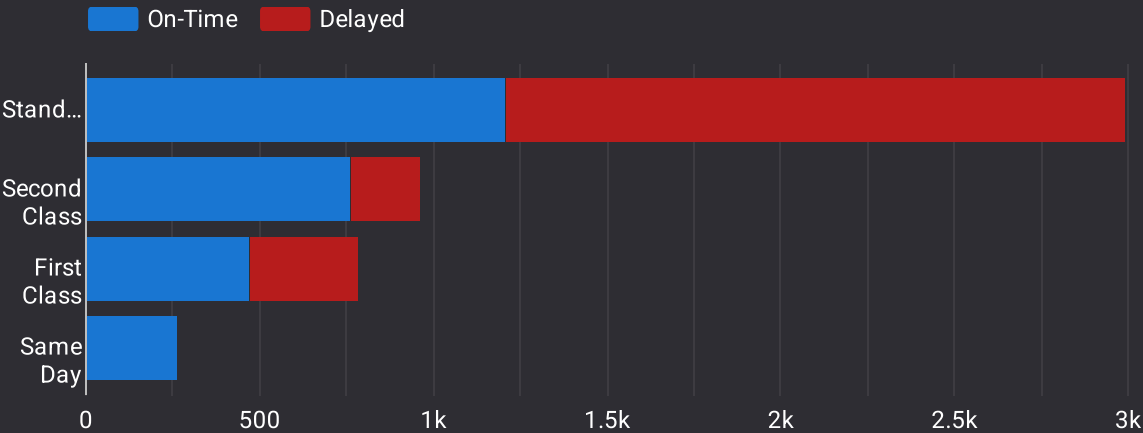| Avg Shipping Processing Time	On-Time Shipping Rate	Delayed Shipping Rate
4.0	53.8%	46.2%

Shipping Processing Time by Ship Mode

Order ID by Ship Mode and On Time/Delay Status

Store_Dashboard Pivot table

Ship Mode	Region / Shipping Processing Time			
	West	East	Central	South
Standard Class	9,521	8,311	7,181	4,866
Second Class	1,967	1,731	1,549	1,051
First Class	1,080	1,090	693	494
Same Day	19	0	4	1