

Store Sales and Logistics Performance Dashboard

Sales Overview

Shipping Performance

1 Jan 2017 - 31 Dec 2017

Segment

☒ Category

Quantity

☒ Office Supplies

7.7k

☒ Furniture

2.4k

☒ Technology

2.4k

Sub-Category

Region

City

Percentage Increase: 10%

Sales

\$733.22k

⬆ 20.4%

Total Order

1.7k

⬆ 28.3%

Profit

\$93.44k

⬆ 14.2%

Profit Margin

12.7%

⬇ -5.1%

Average Order Value

\$434.63

⬇ -6.2%

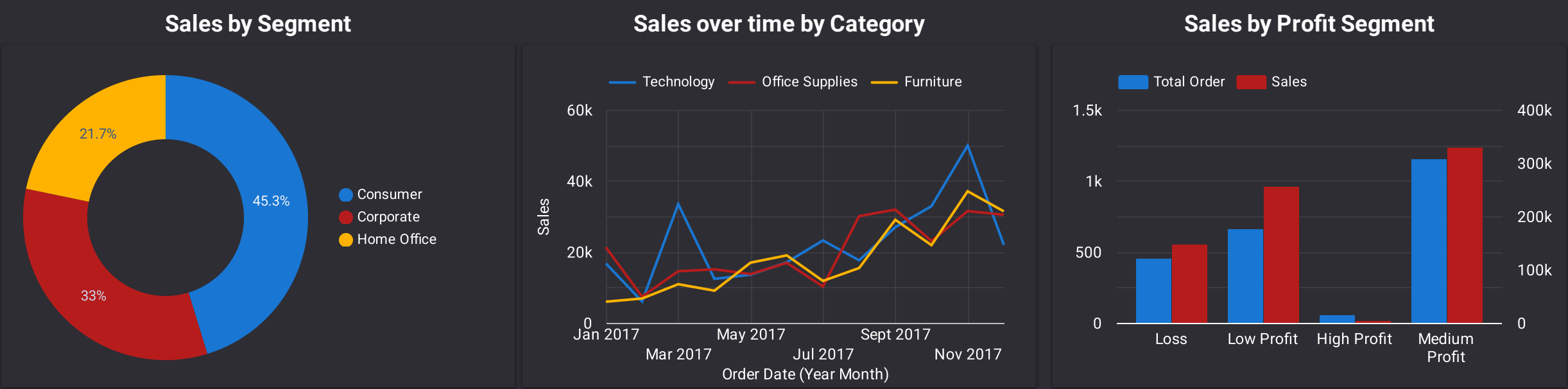
Returned Rate

6.2%

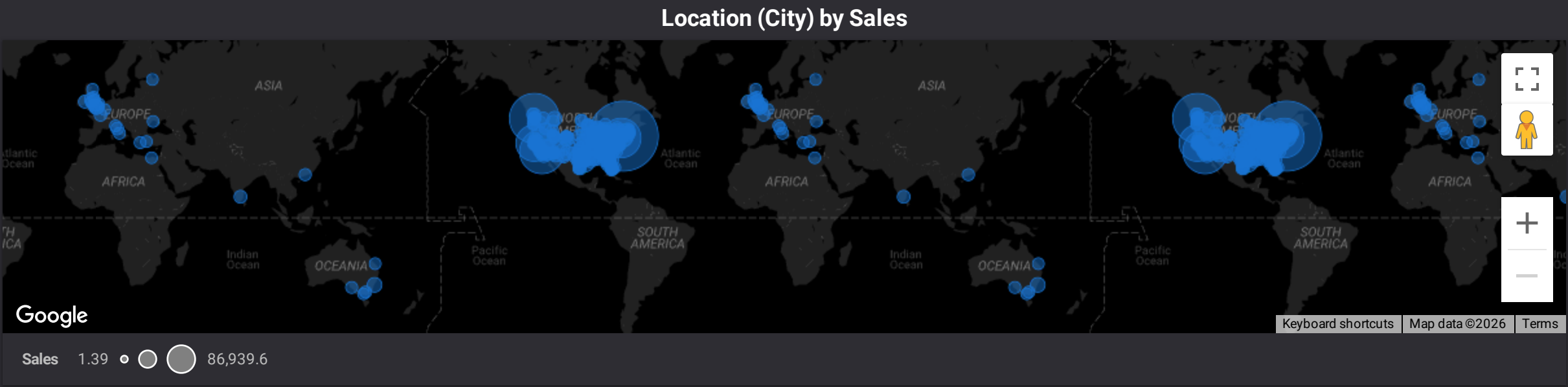
⬆ 6.3%

Sales Target

\$806.54k



Detail Sales of Product					
	Category	Quantity	Sales	Discount	Profit
1.	Technology	2,363	271,730.81	8,130%	50,684.26
2.	Office Supplies	7,676	246,097.18	32,040%	39,736.62
3.	Furniture	2,437	215,387.27	11,652%	3,018.39



Superstore Sales and Logistics Performance Dashboard

Sales Overview

Shipping Performance

Avg Shipping Processing Time

4.0

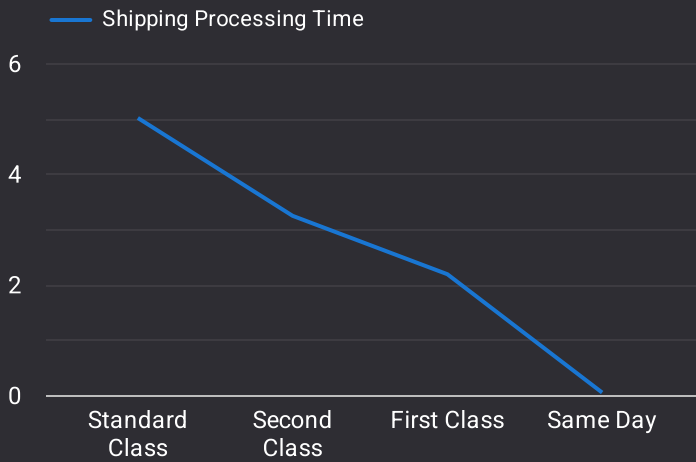
On-Time Shipping Rate

53.8%

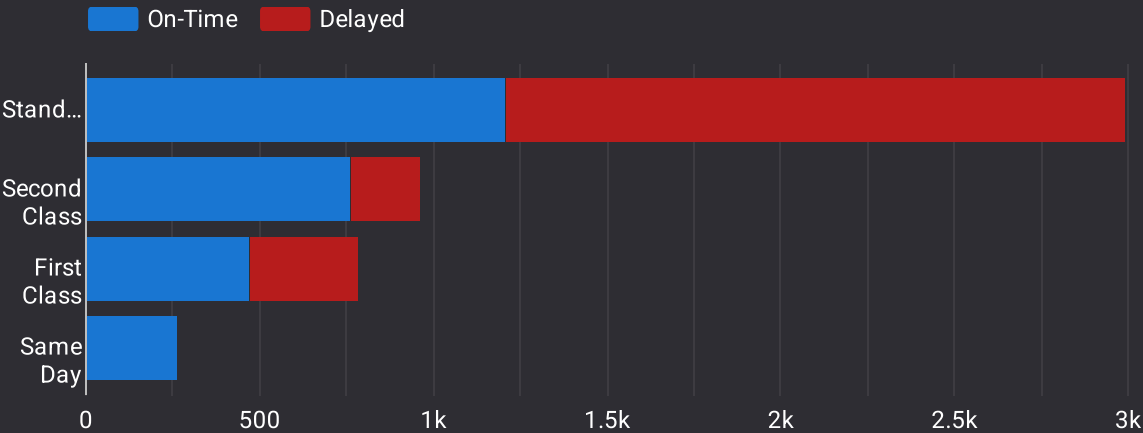
Delayed Shipping Rate

46.2%

Shipping Processing Time by Ship Mode



Order ID by Ship Mode and On Time/Delay Status



SuperStore Pivot table

		Region / Shipping Processing Time			
Ship Mode		West	East	Central	South
Standard Class		9,521	8,311	7,181	4,866
Second Class		1,967	1,731	1,549	1,051
First Class		1,080	1,090	693	494
Same Day		19	0	4	1