

Store Sales and Logistics Performance Dashboard

Percentage Increase: 10%

Sales Overview

Sales
\$733.22k
↑ 20.4%

Total Order
1.7k
↑ 28.3%

Profit
\$93.44k
↑ 14.2%

Profit Margin
12.7%
↓ -5.1%

Average Order Value
\$434.63
↓ -6.2%

Returned Rate
6.2%
↑ 6.3%

Sales Target
\$806.54k

Shipping Performance

1 Jan 2017 - 31 Dec 2017

Segment

Category Quantity

Type to search

Office Supplies 7.7k

Furniture 2.4k

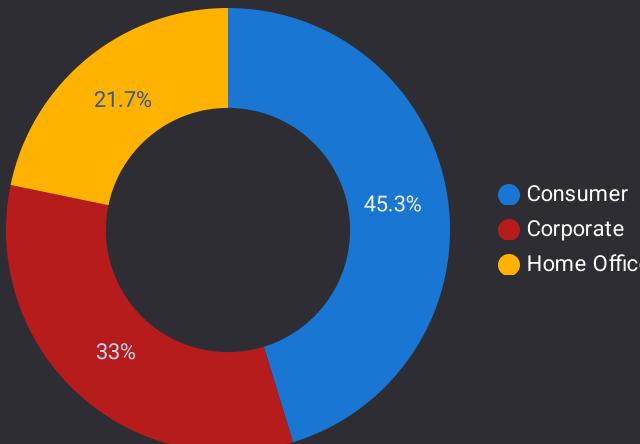
Technology 2.4k

Sub-Category

Region

City

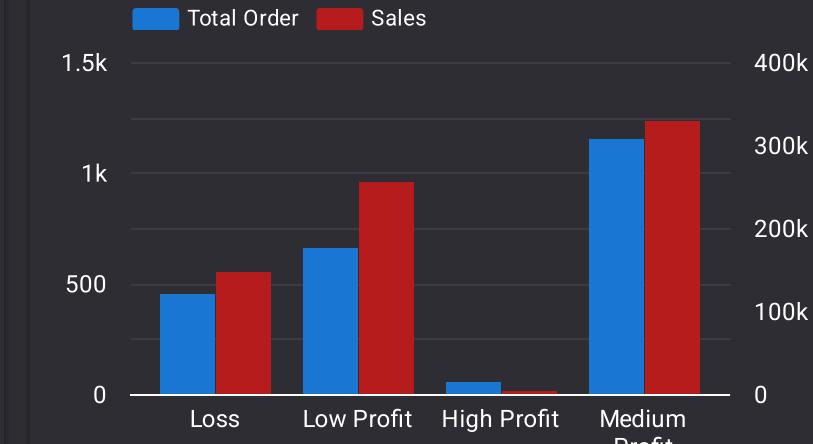
Sales by Segment



Sales over time by Category



Sales by Profit Segment

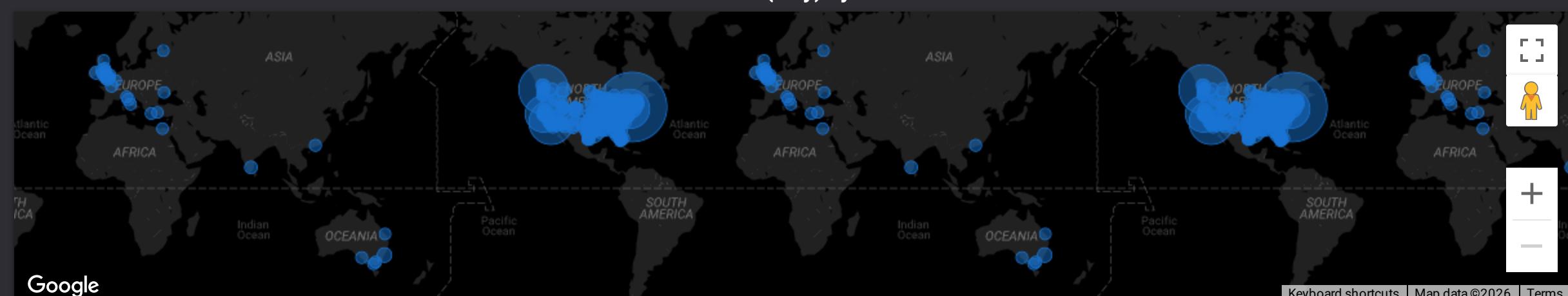


Detail Sales of Product

Category	Quantity	Sales	Discount	Profit
Technology	2,363	271,730.81	8,130%	50,684.26
Office Supplies	7,676	246,097.18	32,040%	39,736.62
Furniture	2,437	215,387.27	11,652%	3,018.39

1 - 3 / 3

Location (City) by Sales



Superstore Sales and Logistics Performance Dashboard

Sales Overview

Shipping Performance

Avg Shipping Processing Time

4.0

On-Time Shipping Rate

53.8%

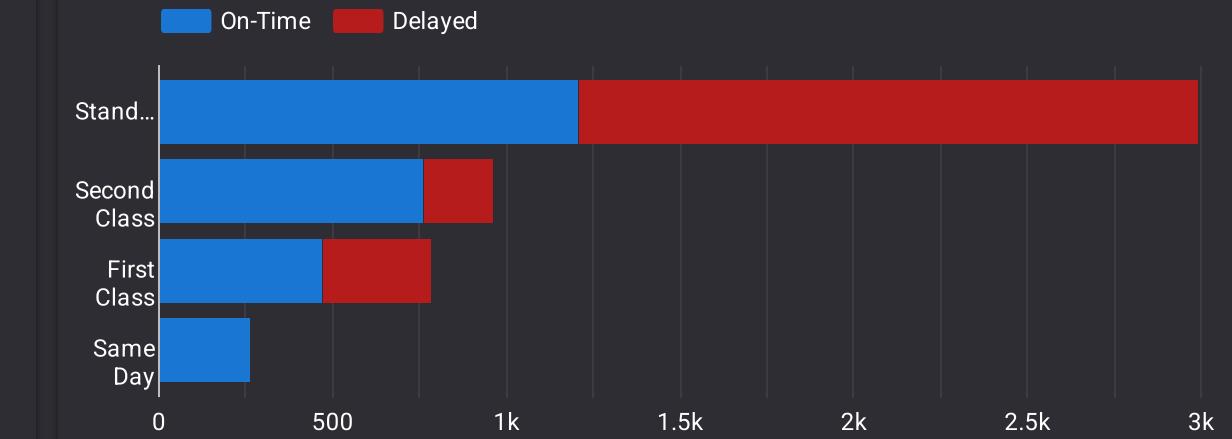
Delayed Shipping Rate

46.2%

Shipping Processing Time by Ship Mode



Order ID by Ship Mode and On Time/Delay Status



SuperStore Pivot table

Region / Shipping Processing Time				
Ship Mode	West	East	Central	South
Standard Class	9,521	8,311	7,181	4,866
Second Class	1,967	1,731	1,549	1,051
First Class	1,080	1,090	693	494
Same Day	19	0	4	1