#### Financial Risk Management

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Maximum Likelihood Estimation



## Agenda

- Likelihood function
- Maximum Likelihood Estimation
- Applying MLE to Volatility Models
- Confidence Intervals
- Likelihood Ratio Tests

## Likelihood Function - Example

• Suppose we draw one number from a normal distribution, what is the probability density function, if we know  $\mu$ =1 and  $\sigma$ =3?

$$f(x) = \frac{1}{\sqrt{2\pi\sigma}} e^{-\frac{(x-\mu)^2}{2\sigma^2}} = \frac{1}{\sqrt{2\pi} \cdot 3} e^{-\frac{(x-1)^2}{2\cdot 3^2}}$$

• Suppose we don't know  $\mu$  and  $\sigma$ , but the number we draw is 1. What is the likelihood?

$$L(\mu, \sigma) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(x-\mu)^2}{2\sigma^2}} = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(1-\mu)^2}{2\sigma^2}}$$

#### Maximum Likelihood Estimator

- Suppose our data:  $X = (x_1, x_2, \dots, x_n)$  are a realization from a joint probability density
  - $f(X;\theta)$

 $\theta$  is the vector of parameters of the density function.

- The likelihood is:  $L(\theta; X) = f(X; \theta)$  i.e. a function of  $\theta$  where the observed data are known.
- In maximum likelihood methods, we find the parameters that maximize the likelihood of the observed sample.

#### Log Likelihood for iid Data

- Typically, we prefer to maximize log-likelihood rather than likelihood.
- If the data are i.i.d. then we have:

$$l(\theta; X) = \log L(\theta; X) = \log \prod_{i=1}^{n} f(x_i; \theta) = \sum_{i=1}^{n} \log L(\theta; x_i)$$

 The parameters that maximize this function can be shown to be good estimators of the true parameter.

#### Likelihood for iid data example

- Suppose we draw 3 numbers from a Normal distribution: 1, -2, 3.
- Suppose we know mean = 0. The free parameter is v, the variance.
- What is the log likelihood?

$$L(v; x_i) = \frac{1}{\sqrt{2\pi v}} e^{-\frac{(x_i - 0)^2}{2v}} \Rightarrow l(v; x_i) = -\frac{1}{2} \ln(2\pi) - \frac{1}{2} \left[ \ln(v) + \frac{x_i^2}{v} \right]$$
$$l(v; x_1, x_2, x_3) = \sum l(v) = -\frac{3}{2} \ln(2\pi) - \frac{3}{2} \ln(v) - \frac{1}{2} \left[ \frac{(1)^2}{v} + \frac{(-2)^2}{v} + \frac{(3)^2}{v} \right]$$

• MLE will be v that maximizes this expression.

#### Simple MLE Example

- We observe that a coin falls on heads one time in ten trials. What is our estimate of the probability, p, of a coin falling on heads?
- The likelihood of the outcome is:

$$L(p) = 10p(1-p)^9$$

 Let's look at the first order condition to find the maximum.

$$\frac{\partial L}{\partial p} \propto (1-p)^9 - 9p(1-p)^8 = 0$$

$$1-p = 9p$$

$$p = \frac{1}{10}$$

## Simple MLE Example (cont.)

- Suppose we observed two heads in 10 tosses, what is the MLE?
- The likelihood of the outcome is:

$$L(p) = \begin{pmatrix} 10 \\ 2 \end{pmatrix} p^2 (1-p)^8$$

 Let's look at the first order condition to find the maximum.

$$\frac{\partial L}{\partial p} \propto 2p(1-p)^8 - 8p^2(1-p)^7 = 0$$

$$(1-p) - 4p = 0$$

$$p = \frac{1}{5}$$

## MLE for N(0, v)

Estimate the variance, v, from n observations,  $u_1...u_n$ , drawn from a normal distribution with mean zero:

Likelihood: 
$$\prod_{i=1}^{n} \left[ \frac{1}{\sqrt{2\pi v}} \exp\left(\frac{-u_i^2}{2v}\right) \right] = \left[ \frac{1}{2\pi v} \right]^{\frac{n}{2}} \cdot \prod_{i=1}^{n} \left[ \exp\left(\frac{-u_i^2}{2v}\right) \right]$$

Log Likelihood: 
$$\frac{n}{2} \ln \left( \frac{1}{2\pi} \right) - \frac{n}{2} \ln \left( v \right) - \sum_{i=1}^{n} \left[ \frac{u_i^2}{2v} \right]$$

FOC: 
$$-\frac{n}{2v} + \frac{1}{2v^2} \sum_{i=1}^{n} u_i^2 = 0$$

MLE: 
$$v = \frac{1}{n} \sum_{i=1}^{n} u_i^2$$

## MLE and Time Varying Volatility

- Models like GARCH(1,1) and EWMA assume that daily returns are Normal with mean zero and volatility,  $v_i$ .
  - Note, this is the distribution conditional on all previous daily returns
  - Later, we will relax the Normal assumption with wider tail distributions
- The likelihood is now:

$$\prod_{i=1}^{n} \left[ \frac{1}{\sqrt{2\pi v_i}} \exp\left(\frac{-u_i^2}{2v_i}\right) \right]$$

# MLE for N(0, $V_i$ )

 We choose parameters that maximize, where now volatility is changing each day:

$$\sum_{i=1}^{n} \left[ -\ln(v_i) - \frac{u_i^2}{v_i} \right]$$

For the models we previously discussed:

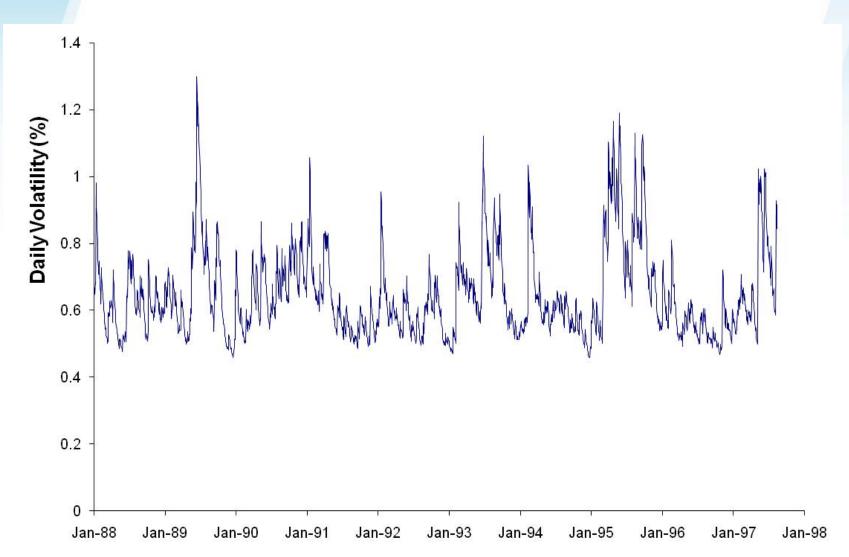
$$EWMA : v_i = \lambda v_{i-1} + (1 - \lambda) u_{i-1}^2$$

$$GARCH(1,1): v_i = \gamma V_L + \alpha u_{i-1}^2 + \beta v_{i-1}$$

# MLE for N(0, $V_i$ ) – cont.

- For EWMA We estimate λ.
- For GARCH(1,1) We can:
  - Estimate three parameters ( $\alpha$ ,  $\beta$ ,  $\omega = \gamma V_L$ )
  - Or, assume the long-run average volatility (V<sub>L</sub>) equals to the sample variance and estimate only two parameters using MLE. This is called: Variance Targeting

## Daily Volatility of Yen: 1988-1997



## Estimating GARCH(1,1)

| Day  | S <sub>i</sub> | u <sub>i</sub> | $v_i = \sigma_i^2$ | -In $v_i$ - $u_i^2/v_i$ |
|------|----------------|----------------|--------------------|-------------------------|
| 1    | 0.007728       |                |                    | 7                       |
| 2    | 0.007779       | 0.006599       |                    |                         |
| 3    | 0.007746       | -0.004242      | 0.00004355         | 9.6283                  |
| 4    | 0.007816       | 0.009037       | 0.00004198         | 8.1329                  |
| 5    | 0.007837       | 0.002687       | 0.00004455         | 9.8568                  |
| •••• |                |                |                    |                         |
| 2423 | 0.008495       | 0.000144       | 0.00008417         | 9.3824                  |
|      |                |                |                    | 22,063.5833             |

- 1. Assume estimates for alpha, beta and omega.
- 2. Compute  $\sigma_n^2 = \omega + \alpha u_{n-1}^2 + \beta \sigma_{n-1}^2$
- 3. Compute likelihood and sum across all days.
- 4. Let optimizer find the parameters to maximize likelihood

#### **Programing MLE Estimator**

- Write likelihood function:
  - Takes parameters as inputs
  - Computes the likelihood given the data
- Call a minimization/maximization
   algorithm such as optim in R or fminunc
   in Matlab

#### Asymptotic Properties of MLE Estimator

- It can be shown that:  $\hat{\theta} \xrightarrow{d} N\left(\theta, \frac{1}{n}I(\theta)^{-1}\right)$
- $I(\theta)$  is called the Fisher Information:

$$I(\theta) = E\left[\left(\frac{\partial}{\partial \theta} \ln L(\theta; X)\right)^{2}\right] = -E\left(\frac{\partial^{2}}{\partial \theta^{2}} \ln L(\theta; X)\right)$$

 We use a sample estimate of the Fisher Information:

$$\overline{I}(\hat{\theta}) = -\frac{1}{n} \sum_{i=1}^{n} \frac{\partial^{2}}{\partial \theta^{2}} \ln L(\hat{\theta}; x_{i})$$

#### Confidence Interval for MLE Estimator

- This allows us to test hypotheses and build confidence interval around our estimate, if n is large enough.
- The standard error of the estimator is:

$$se(\hat{\theta}) = \sqrt{\frac{1}{n} \overline{I}(\hat{\theta})^{-1}}$$

• The  $(1-\alpha)$  confidence interval for  $\theta$  is:

$$\hat{\theta} \pm se(\hat{\theta})\Phi^{-1}\left(1 - \frac{\alpha}{2}\right)$$

## Hypothesis Testing using MLE

• We can test the hypothesis at level  $\alpha$ :

$$H_0: \theta = \theta_0$$
  
 $H_1: \theta \neq \theta_0$ 

• By forming a standard normal:  $Z = \frac{\hat{\theta} - \theta_0}{se(\hat{\theta})} \sim N(0,1)$ 

• Reject 
$$H_0$$
 if:  $|Z| \ge \Phi^{-1} \left( 1 - \frac{\alpha}{2} \right)$ 

#### Normal Distribution Example

Suppose that  $x_1,...,x_n$  are *i.i.d.*  $N(\mu,\sigma^2)$  with  $\sigma^2$  known.

The log likelihood: 
$$\ln L(\mu; X) = -\frac{n}{2} \left[ \ln(2\pi) + \ln(\sigma^2) \right] - \frac{1}{2\sigma^2} \sum_{i=1}^{n} (x_i - \mu)^2$$

FOC: 
$$\frac{\partial \ln L(\mu; X)}{\partial \mu} = \frac{1}{\sigma^2} \left( \sum_{i=1}^n x_i - n\mu \right) = 0$$

MLE Estimator: 
$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^{n} x_i = \overline{X}$$

Fisher Information: 
$$\bar{I}(\hat{\theta}) = -\frac{1}{n} \sum_{i=1}^{n} \frac{\partial^{2}}{\partial \theta^{2}} \ln L(\theta; x_{i})$$
 With:  $\frac{\partial^{2} \ln L(\mu; x_{i})}{\partial \mu^{2}} = -\frac{1}{\sigma^{2}}$   $\Rightarrow \bar{I}(\hat{\mu}) = -\frac{1}{n} \cdot n \cdot \frac{-1}{\sigma^{2}} = \frac{1}{\sigma^{2}}$ 

Standard Error: 
$$se_{\hat{\mu}} = \sqrt{\frac{1}{n}} \overline{I} (\hat{\mu})^{-1} = \frac{\sigma}{\sqrt{n}}$$

#### Normal Distribution – Cont.

95% C.I. for the mean is:

$$\overline{x} \pm \frac{\sigma}{\sqrt{n}} \Phi^{-1} (0.975) = \overline{x} \pm \frac{\sigma}{\sqrt{n}} 1.96$$

A 2-sided test for the mean different from zero:

$$Z = \frac{\overline{x}}{\sigma / \sqrt{n}}$$

Reject if:  $|Z| \ge 1.96$ 

#### Homework:

Suppose that  $X_1,...,X_n$  are *i.i.d.*  $N(0,S = \sigma^2)$ .

Estimate  $\hat{S}$ . What is  $se_{\hat{S}}$ ?

#### Likelihood Ratio Test

- Suppose we want to test the hypothesis that some constraints on the parameters hold:
  - For example,  $\mu = 0$ .
- We can compute the Maximum Likelihood given the constraints, and compare it to the Maximum Likelihood without constraints.
  - What gain in Maximum Likelihood are we giving up by the constraints?
- The following asymptotically holds:
  - m is the number of effective constraints.

$$2\left[\max\left\{\ln L(\theta)\right\} - \max\left\{\ln L(\theta_c)\right\}\right] \sim \chi_m^2$$

#### Normal Distribution – L.R. Test

Test for the mean different from zero, when  $\sigma$  is known:

Unconstrained: 
$$\max \left\{ \ln L(\theta) \right\} = -\frac{n}{2} \left[ \ln(2\pi) + \ln(\sigma^2) \right] - \frac{1}{2\sigma^2} \sum_{i=1}^{n} (x_i - \overline{x})^2$$

Constrained: 
$$\max\left\{\ln L(\theta_c)\right\} = -\frac{n}{2}\left[\ln(2\pi) + \ln(\sigma^2)\right] - \frac{1}{2\sigma^2}\sum_{i=1}^n (x_i - 0)^2$$

$$LR = 2\left[\max\left\{\ln L(\theta)\right\} - \max\left\{\ln L(\theta_c)\right\}\right] = \frac{1}{\sigma^2} \left[\sum_{i=1}^n (x_i)^2 - \sum_{i=1}^n (x_i - \overline{x})^2\right] = \frac{1}{\sigma^2} \left[2\overline{x}\sum_{i=1}^n x_i - n\overline{x}^2\right] = \frac{n\overline{x}^2}{\sigma^2} \sim \chi_1^2$$

- Reject at 5% if LR>3.841
- Other rejection boundaries: 6.635 at 1%, 2.706 at 10%

#### Homework

- Daily EUR data from 2/5/14 2/5/15
- Estimate EWMA parameter  $\lambda$  using MLE
- Test whether  $\lambda$  is different from 0.96 using Likelihood Ratio Test.

# Thanks