

Customer Behavior Dashboard

subscription Status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

- ☐ 2-Dav Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Dav Air
- ☐ Standard
- ☐ Store Pickup

3.9K

Number of Customers

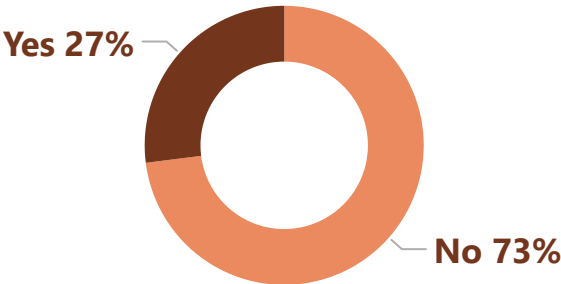
3.75

Average Review Rating

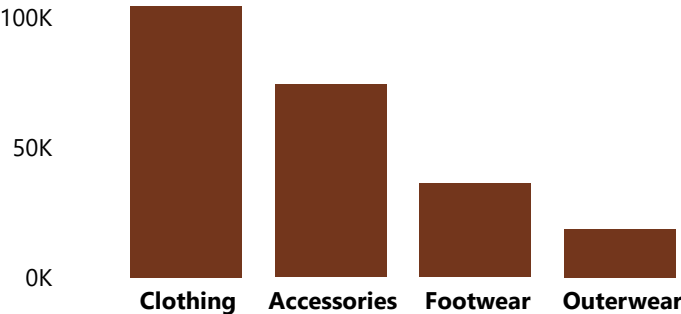
\$59.76

Average Purchase Amount

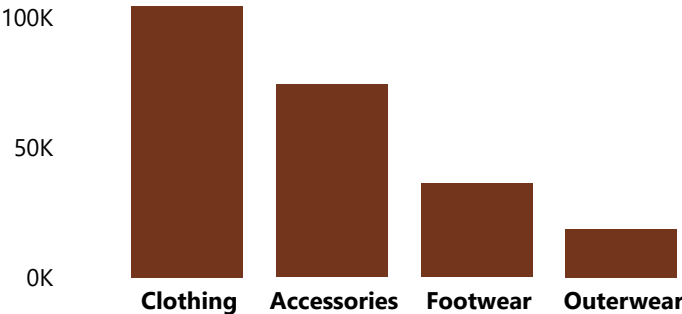
% of Customers by Subscription Status



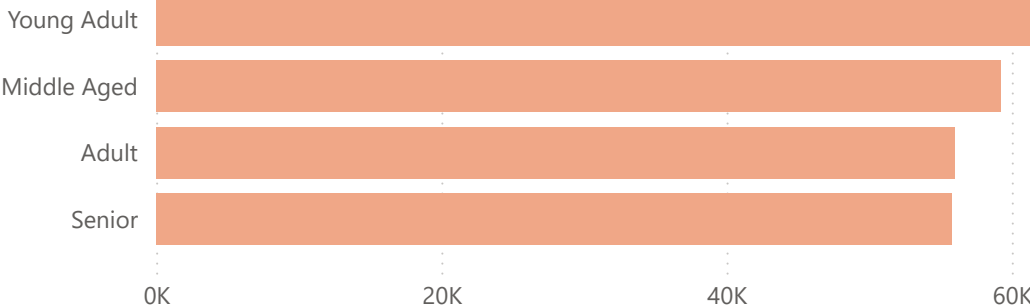
Revenue by category



Sales by category



Revenue by age group



Sales by age group

