

# RAKESH CHOUDHURY

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## SUMMARY

Experienced Data Engineer delivering solutions in scrum-based agile environments, helping clients develop analytical reports with dashboards for business analysis. I am a data pirate who loves hunting for the most valuable data to bring out some great insights with visualizations.

## EDUCATION

### Northeastern University,

Master of Science in Information Systems

Expected: May 2021

Courses: Data Science Management Tools, Application Engineering Development, Program Structure Algorithm, Algorithmic Digital Marketing, Data Management Database Design, Designing Data Architecture Business Intelligence

### Kalinga Institute of Industrial Technology,

Bachelor of Technology, Electronics and Telecommunication

May 2011-May 2015

## WORK EXPERIENCE

### Serole Technologies, India- Data Engineer

February 2018-July 2019

- Massaged data using **SQL** reporting with classification of user's/customer's eligibility for insurance
- Mined risk management data for quantitative analysis to determine company's loss or gain based on product damage, lifespan, and other parameters of products
- Trained new team about project's technical and business aspects to help scale deployments and process reports

### Accenture, India- Data Engineer

June 2015-January 2018

- Conducted scrum activities for team of 3 in assigning and updating tasks and stories in jira environment
- Initiated automation project collaborating with team members where **SQL script** was generated using **python** for 70+ systems for a change request. This helped client save approximately **\$160,000 per year** for 20 change requests
- Developed stored procedures to build data pipelines for ELT processes to **ingest** transactional data into **data lake** tables
- Analyzed client's business requirement and made SQL views report using statistical methodologies to track post production support ticketing system performance
- Envisioned the data on **PowerBI** dashboard stories with KPIs that depicts department that need improvement
- Led team in solving complicated **database performance** issue adhering to **business best practices**
- Won **ace award** for innovative database performance optimization

## TECHNICAL SKILLS

Programming skills:	SQL, R, Python (Numpy, Pandas, Tensorflow, Pytorch), Java, Bash, CSS, JavaScript
Operating Systems:	Mac OS, Linux, Windows
Version Control:	GitHub, Git, Bitbucket
Data Visualization tools:	Plotly(DASH), Matplotlib, Salesforce (Einstein Analytics), Flourish, Tableau, Power BI
Cloud:	Heroku, AWS (EC2, S3), HPC(High Performance Computing) cluster
Tools:	Jira, Microsoft office suit, G-suit, Alteryx (ETL), Talend (ETL), Snowflake, Microsoft Sharepoint
Database:	SQL Server, Mongo DB, SAP HANA, PostgreSQL, MySQL, Oracle
Framework:	Django, Flask, Streamlit
Certifications:	Google Analytics for Beginners[Link], Advanced Google Analytics[Link]

## ACADEMIC PROJECTS

### Recommendation system A/B testing project: [Project Link]

September 2020-January 2021

- Utilized **Tensorflow** RBM (Restricted Boltzmann Machine) machine learning model in python for training neural networks feeding product ratings as key parameter achieving an accuracy of 79.2%
- Productionised machine learning application leveraging **streamlit** on Heroku for a recommendation system; placing products chronologically that engages users and helps in shooting sales upto 250%

### Brand Promotion on YouTube Channels: [Project Link]

May 2020-August 2020

- Classified YouTube Channels based on popularity, likes, dislikes, views via scikit learn's k-means and logistic regression model
- Computed trend metric extracting parameters from **arima** time series forecasting and NLP's sentiment scores
- Incorporated above parameters to formulate **return on investment resulting up to 225%** on certain channels
- Integrated python code on **Flask** web application and deployed it on **AWS EC2** cloud

### Airport Database Management System: [Project Link]

January 2020-April 2020

- Fed data to **SQL server database** from flat file anchoring **ETL pipelining** tool **Alteryx** by following **star schema data models**
- Assembled **functions, triggers, procedures** and **error handling** to maintain data integrity and consistency in relational **SQL server** database
- Leveraged **pivot table** functionality to create clear readable reports on tabular output
- Worked on **statistical analysis** of customer centric data on **Tableau** dashboards and plotted flight routes on map to check the busyness of airport

### IMDB Data Warehousing Project:

September 2019-December 2019

- Brewed **Talend** ETL jobs performing different regex and data type conversions operations while loading flat file
- Configured connections in **Talend** to load data to staging tables in target **PostgreSQL** database
- Parallelized all jobs in master job to **optimize** performance while feeding 15 GB data into **PostgreSQL** database tables
- Reconfigured tables into **dimensional** model designed in **ER Studio**, enhancing the query runtime by roughly -50%
- Loaded data into **PowerBI** with interactive dashboard for different attributes, measures and calculations resulting visualization of data and findings