



TRUE  
SON.



A personal touch, with global  
leverage

September, 2017

# Trueson, a global Services company



We service Life Sciences Commercial Systems



(Multichannel) CRM Services  
Data Stewardship

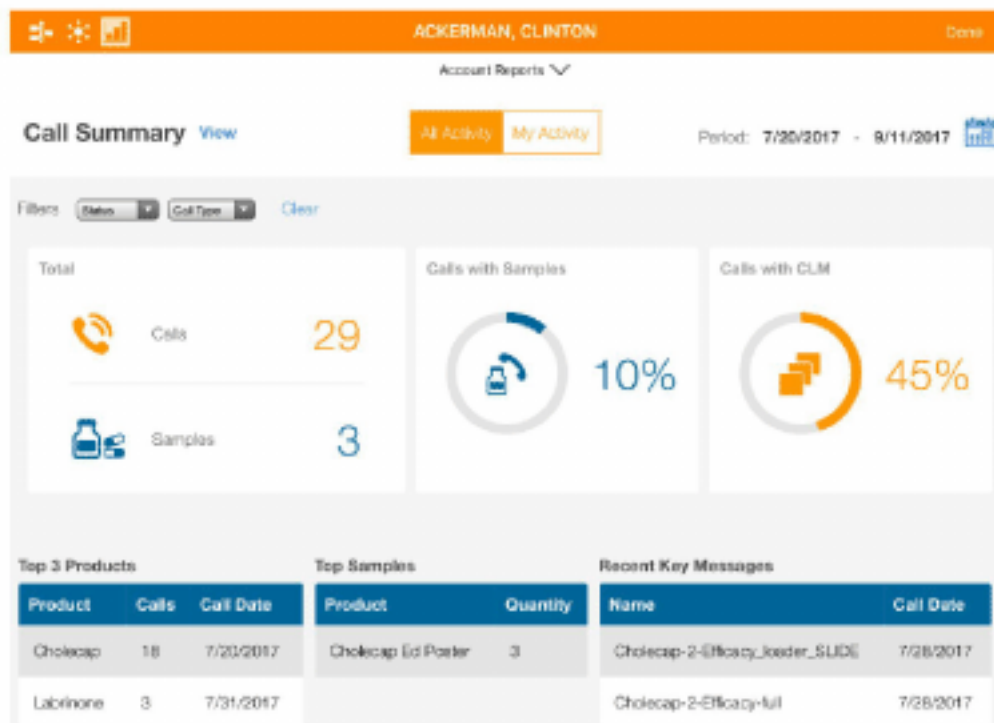


System Admin  
Modules implementation  
Tools and apps



Systems Integration  
GDPR services

# Veeva MyInsights Certified



Business Intelligence and Analytics  
Veeva CRM MyInsights  
Strategic Data Insights

## Our customers

A growing base of customers, for ongoing services and projects











# About our company



We know your business processes and needs



Founded in 2015



15+ resources in  
Benelux, France and Spain  
Technical offshore team  
Broad certification on  
Veeva, Vault, Salesforce  
CRM, data and analytics experts



Experienced in implementing and  
supporting complex Life Sciences  
processes:

Multichannel Cycle Plans  
Event Management  
Order Management  
Sample Management

# What makes us different

We have a personal touch, with global leverage



Close collaboration  
(we work as one of  
yours)



We bridge the gap  
between Business  
and IT  
Our apps drive  
efficiency, save time,  
save cost



Our pool of resources  
manage your projects,  
support your admins  
Benefit from Best Practices,  
not reinvent the wheel

# What's in it for you

Adoption, Efficiency, ROI



Successful implementation of complex processes across affiliates (eg Multichannel)

Real-time insights in activity and sales data



Speed, quality and compliance in data and processes

Flexibility and Continuity by tapping into our pool of resources



You get to focus on strategic matters, whilst we manage your operational tasks



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Thank you.

[www.Trueson.com](http://www.Trueson.com)

