Zylentrix Student Engagement & Feedback Report

Final Report | April 2025

Presented by: Rakesh Meka

Company: Zylentrix

Engagement & Feedback Metrics Overview:

- Avg Completion Rate: 54.8%

- Most Engaging Course: DM101 (~102 mins)

- Top Rated Course: PY202 (3.24/5)

- Lowest Rated Course: WD404 (2.61/5)

- Best Performing Age Group: 35–44 (58.8% Completion)

- Top Location by Satisfaction: Chennai (4.13)

Top 5 Data-Driven Insights:

1. UX303 has the highest course completion (56.2%)

2. DM101 has high time engagement but lower satisfaction

3. PY202 has low engagement but highest ratings

4. Age group 35–44 leads in engagement and feedback

5. Chennai learners are most satisfied (4.13), Delhi the least (2.2)

Top 3 Learner Segments (Clustered)

Segment Type	Time	Completion	Rating	Count
High Completers(Ideal)	90m	81.5%	3.4	49
Time Heavy, Low Satisfaction	120m	51.1%	1.18	34
Low Completers, High Rating	96m	32.6%	4.03	39

Strategic Recommendations:

1. Improve UX for DM101 to reduce learner fatigue

2. Promote UX303 and PY202 based on performance

3. Focus content for age group 35–44

4. Replicate Chennai's success across regions